R-Map

MAPPING THE EFFECTS OF REMOTE WORKING
ARRANGEMENTS IN URBAN AND RURAL AREAS

5th Project Meeting – Agenda

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SECreTOUR project

- SECreTour is the acronym of the project title: **Sustainable, Engaging and Creative Tourism as a driver for a better future in rural and remote areas**

- A research and innovation action funded by the European Union under the **Horizon Europe** Programme, **started on 1/3/2024, lasting 3 years**

- To experiment novel forms of tourism development in real life contexts

- To study and promote alternative business models

- To test participatory governance and citizen engagement for contributing to:
  - touristic-economic planning
  - community building
  - management of commons
  - cultural heritage protection

https://secretourproject.eu/
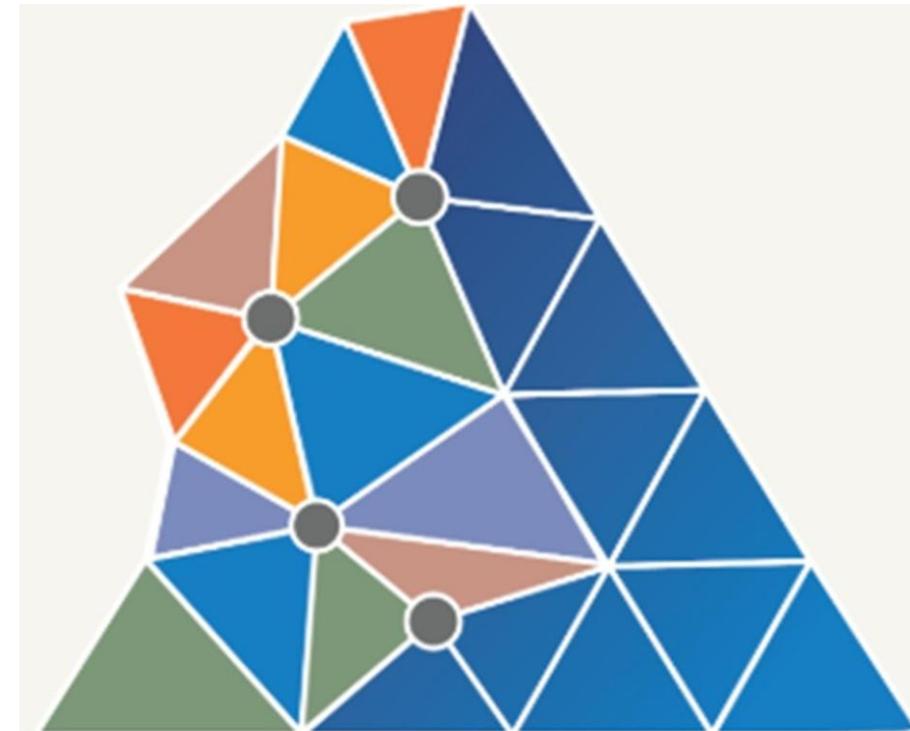
SECreTour pilots and partners

- **11 partners from 8 EU countries plus Albania and Switzerland**

- **8 pilot cases** chosen to represent a wide range of European territories, communities and heritage, including rural and agrarian landscapes, memory places of local identities, minorities, and conflictive dark heritage.

SECreTour partners

SECreTour pilots

8 cases to experiment innovation

- **Bibracte - Morvan des Sommets**: 140 km long cultural route linking villages by making the best use of the existing dense network of historical paths in a depopulated area

- **Traditional irrigation systems in South-East Spain**: irrigation system dating mainly from the Middle Ages during the Islamic period, extending throughout the area, from the high peaks (with systems of artificial aquifer recharge and artificial pastures) to the more fertile lowland areas generating oases in the middle of the desert

- **The heritage of the Vlach ethnolinguistic minority in the Upper Vjosa valley (Albania)**: an ethnolinguistic group distinguished by their language, which is a dialect derived from Latin, and their ways of living, based primarily on pastoral transhumance.

- **Rural Roma heritage in Hungary:** the largest minority group in the Eastern-European countries characterised by varied ethnic and socio-cultural features

- **Historic graves of Ireland and the Irish diaspora** : a community-focused participatory environment sharing grassroots heritage

- **Renaissance of mining-related cultural heritage and heritage communities in central Slovakia** : a rural and remote area that has a history of mining and is associated with rich cultural heritage

- **Digital nomadism in heritage-rich communities, Idrija (Slovenia) : a** 500-year history started with the discovery of mercury and its lively mining settle-men

  https://secretourproject.eu/pilots/digital-nomadism-heritage-rich-communities

- **San Giorgio, the Threshold of the Sacred Mountain (Switzerland) :** geologically made up of Mesozoic rocks characterized by a high fossil content, preserved in excellent condition, an extensive presence of works of art and religious architecture, testimonies of the living culture linked to the mountain, extremely important evidence of biodiversity

SECreTOUR Catalogue of Good Practices

Alternative business models

- Collaborative governance models
- Participatory planning framework
- Participatory resource management
- Digital resource governance
- Digital tourism solutions
- Remote site promotion
- Sustainable tourism infrastructure
- Sustainability-enabling policies
- Site diversification strategies

Empowering local communities

- Heritage volunteering
- Participatory heritage research
- Heritage education
- Marginalised group empowerment
- Community-tourist synergies
- Perception evaluation framework
- Equitable tourism economies
- Tourism-funded development

Transnational collaboration

- Sustainable tourism partnerships
  - Transnational collaboration
  - Regional cooperation and networking
- Cross-border experience design

Do you know other examples of Community-tourist synergies in Sustainable Cultural Tourism?

Help us to expand the catalogue

Submit a case study