

Re-shaping Tourism: Practical Circular and Regenerative Solutions for Sustainable Touristic Destinations



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Transferable practices and lessons learned from VERNE, Regenera4MED, SECreTOUR, Green2Grow, and Cross Re Tour European funded projects.

Online Webinar

Date: 24 February 2025

Duration: 90 minutes

Time: 14:30 CET

Platform: MS Teams

Abstract

The joint event brings together EU-funded projects at different levels of maturity working on sustainable, circular, and regenerative tourism. Speakers will share both early insights and more advanced solutions.

The event aims to foster practical exchange and peer learning, inspiring tourism destinations and practitioners to adopt and adapt existing good practices.

Joint Event



Regenera4MED

Interreg
Euro-MED



SECreTOUR
Sustainable Creative Tourism



cross
-re-
tour

Time	Session description	Speaker
14:30 – 14:40	Welcome & introduction: setting the scene on sustainable and circular tourism.	Sara Altamore (APRE)
14:40 – 15:00	VERNE, Regenera4MED, SECreTOUR, Green2Grow, and Cross Re Tour round table: who we are, what challenge we address, why it matters	Sarah Giliani, Cristina Bajet, Antonella Fresa, Maria Mihovska, Cansev Ozdemir.
15:00 – 15:10	VERNE – Circularity for sustainable tourism: principles and ongoing practices.	Sarah Giliani (ALCHEMIA-NOVA)
15:10 – 15:20	Regenera4MED – What is regenerative tourism really about? Challenges and practical applications.	Cristina Bajet (Generalitat de Catalunya, Agència Catalana de Turisme)
15:20 – 15:30	SECreTOUR - Heritage communities as driver of sustainable tourism.	Antonella Fresa (Promoter srl)
15:30 – 15:40	Green2Grow – Innovative training pathways on sustainable tourism management.	Maria Mihovska (Benevent Ltd.)
15:40 – 15:50	Cross Re Tour – Supporting small and medium-sized enterprises for circular and sustainable tourism.	Cansev Ozdemir (Breda University)
15:50 – 16:00	Uptake and reflection & Conclusion.	Sara Altamore (APRE)