

# INFORMATION SHEET

## “THE FANTISTIC PICNIC”

AT MORE THAN FIFTY VENUES IN BURGUNDY INCLUDING BIBRACTE

### **The Fantastic Picnic: an event to discover the hidden ancient paths of Bibracte and to celebrate local gastronomy**

“Fantastic Picnics” have been organised over the last ten years in September in more than fifty venues in Burgundy including Bibracte. These events allow participants to (re)discover regional gastronomy during a tasting picnic in the countryside or in a heritage site.

Fantastic Picnic isn't just about sharing a picnic: above all, it's about creating an atmosphere that's unique to each venue: a music concert, a hike, a visit to an emblematic (or more discreet) site... And it's also a time to meet and chat with regional producers, craftsmen and heritage enthusiasts.

This year, Bibracte organized its Fantastic Picnic on Sunday 10<sup>th</sup> September at the top of mont Beuvray. **The event gathered more than 150 participants, mainly inhabitants of the territory.**

The programme included **2 guided “gourmet walks”** to discover the unique landscapes of Mont Beuvray and **a farmers’ market** where participants could buy local products and listen to local bands.

The walks were organised on the new 7kms cultural route that Bibracte plans to open in 2024 on this part of the massif, which is less known by the public. This new pilot itinerary was officially open to the public during an event on September 1<sup>st</sup> 2023.

Around 20 local producers and craftsmen from the Grand Site de France showcased their products on the farmers’ market. This market was a good opportunity to promote **the new producers’ association created by the pilot’s agriculture working group** which is in the process of being approved as an Economic and Environmental Interest Group, a French Ministry of Agriculture label designed to promote the organisation of agricultural actors around collective sustainable projects.

During the event, INCULTUM coordinator run a booth to promote the producers’ association and the two new cultural routes developed on the territory in the frame of the pilot ([Tour du Morvan des Sommets](#) and the hidden ancient path on mont Beuvray).

Alongside these festivities, a local athlete who has completed an ultra-trail in 24 hours along the [140 km cultural route](#) recently launched by Bibracte and its partners came to take part in the event and share the experience of her adventure.

During the day, film maker Laurent Bouit filmed scenes from his forthcoming documentary on the rural paths of Morvan, which will focus on the Bibracte pilot project. **The 50 minutes documentary will be broadcast on the regional channel France 3 Bourgogne in 2024.**

See press coverage : <https://www.lejsl.com/culture-loisirs/2023/09/12/un-formidable-public-au-fantastic-picnic>

Pictures @Bibracte/ Patricia Lepaul– 2023





