

Visiting the Margins. INnovative CUltural ToUrisM in European peripheries WP4

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WP 4 Policies and participatory model

Objectives:

- **Identify different types of participatory models, thereby focusing on positions of the involved actors and the coordination mechanisms that are used predominantly in cultural tourism and re-usable in pilot actions.**
- Identify and compare relevant drivers and barriers that account for the success or failure of participatory models.
- Assess the outcomes of participatory models that are based on co-creation of innovative tools in relation to the expected benefits for the involved stakeholders.
- Create and design a Policy Toolbox for Participatory Models in order to reflect drivers and barriers for different participatory models and evaluation framework for their assessment.
- Make policy recommendations leading to synergies between participatory models and innovative tools arrangements.
- Disseminate research results and policy recommendations among involved policy makers, local, regional, national and international stakeholders and within the academic community.

Description of work

- **Task 4.1 In-depth analysis of participatory models (M1-12)**
- Task 4.2 Relevant drivers and barriers that account for the success or failure of participatory models (M13- 24)
- Task 4.3 Evaluation framework for the assessment of participatory models' outcomes that are based on co-creation of innovative tools in relation to the expected benefits for the involved stakeholders (M13-36)
- Task 4.4 Policy brief, think papers and recommendations regarding instruments for participatory models leading to synergies between participatory models and innovative tools arrangements (M18-36)

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Deliverables

- **D4.1 Report on participatory models (M12)**
- D4.2 Report from the policy workshop (M24)
- D4.3 Evaluation framework for participatory models (M32)
- D4.4 Policy outputs (M36)

Task 4.1 In-depth analysis of participatory models (M1-12)

- Task Leader: UMB. Participants: all
- The purpose of this task is to prepare a robust overview of participatory models. We will reuse REACH dataset on participatory models in culture as a starting point for our analysis. Besides, the task will include an extensive study, analysis and comparison of participatory models in Europe and beyond.
- The second part of this task is devoted to the selection of participatory models suitable for cultural tourism and their implementation through pilot actions. Based on the results from pilots, this task will provide a good practice recommendation for integration of participatory models in cultural tourism.

Task 4.1 In-depth analysis of participatory models (M1-12)

- D4.1 Report on participatory models (M12)
- Lead partner: UMB
- Report on participatory models: a robust overview of participatory models; comparison of participatory models in Europe and beyond; the selection of participatory models suitable for cultural tourism and their implementation through pilot actions; and good practice recommendation for integration of participatory models in culture/ heritage
- First draft will be ready by **03/2022** and circulate among partners for review, comments, remarks etc.

What we need from partners and when

- Access to the REACH project dataset on participatory models in culture (from partners that were part of the REACH project)
- Identification of at least one good practice of using participatory models in culture/ heritage from EACH PARTNER in their country
- **Deadline: 31st of January 2022**



Thank you very much