



HeritageHack

# Cultural heritage a bit differently.

Idrija, 13<sup>th</sup> – 15<sup>th</sup> March 2020

**Tackling the challenges of cultural heritage!**  
**1000 EUR prize for the best idea!**  
**Inspirational ambience of UNESCO heritage!**

**ID20** / Institute for  
heritage  
innovations

  
**Idrija 2020**

- 01. Three business challenges.**
- 02. 1000 EUR prize.**
- 03. Awarded mentors and jury members.**
- 04. Creative company and delicious food/drinks.**

#### **What will we do?**

---

We will tackle the given business challenges in a different and innovative way. We will think about the ways of making inspiring business stories from cultural heritage.

#### **Who can apply?**

---

Anyone who believes that by applying innovative approaches cultural heritage can be made more attractive, noticeable and lucrative.

#### **What if I'm not from Idrija?**

---

No problem! Every participant will be accommodated free of charge – we will also take care of food and drinks. No prior knowledge on Idrija or its cultural heritage is needed to tackle the challenges.

**Participation is free of charge. We will provide the snacks and meals.**

Application deadline:  
**29th February 2020**

Applications:  
**[www.id20.si/heritagehack](http://www.id20.si/heritagehack)**

**Financed by:**



**Supported by:**

**Idrija.**  
UNESCO dediščina

