



TEMA+ Non-academic Intensive Week

14-18 October 2019

Dear Students!

You are cordially invited to participate in the Non-academic Intensive Week of TEMA+ European Territories Heritage and Development Erasmus Mundus Joint Master Degree programme, taking place from 14 to 18 October 2019.

The aim of the Intensive Week is to offer an insight into the world of work related to Cultural Heritage. During the week, several presentations (in English and in French), workshops and visits will be provided for a better understanding of practical problems, challenges of cultural heritage research, management and interpretation. Different actors, non-academic partner organizations, institutions and individuals of Cultural Heritage sector are invited to share their knowledge and experiences about how a graduate student in Cultural Heritage can use his or her scholarship on the field.

Monday – 14 October, 2019

Location: ELTE BTK Atelier Department, Room 247.

(1088 Budapest, Múzeum körút 6–8. 2nd floor 247.)

10.00 – 10.15	Opening of the Intensive Week
10.15 – 11.00	Presentation on International Organizations of Cultural Heritage and Monument Protection – Dr. Tamás Fejérdy (Architect, conservator, Honorary Senior Lecturer, Honorary president of ICOMOS Hungary),
11.00 – 11.30	Discussion
11.30 – 12.45	Lunch break

Location: ELTE BTK Central Reading Hall, Newspaper reading room

(1088 Budapest, Múzeum körút 6-8. Ground floor, Room 14.)

13.00 – 13.30 Presentation on the **Open Heritage (Horizon2020) project** – Dr. József Laszlovszky (Archeologist, Historian, Director of the Cultural Heritage Studies Program at CEU)

13:30 – 13.45 Discussion

OpenHeritage: Organizing, Promoting and ENabling HEritage Reuse through Inclusion, Technology, Access, Governance and Empowerment

OpenHeritage identifies and tests the best practices of adaptive heritage re-use in Europe. Drawing on the observations and results, the project will develop inclusive governance and management models for marginalized, non-touristic heritage sites and tests them in selected [Cooperative Heritage Labs](#) over Europe. It works with communities, local businesses, local and municipal administration, tries out new forms of engagement and uses crowdfunding and crowd sourcing mechanisms to create active heritage communities.

More information: <https://openheritage.eu>.

13.45 – 14.00 Coffee break

14.00 – 14.30 Presentation on the **REACH (Horizon2020) project** – Dr. Eszter György, PhD (Researcher, Assistant professor at ELTE BTK Atelier Department), Gábor Oláh (Research assistant, PhD student at ELTE BTK Atelier Department and EHESS Paris)

In the context of radical social changes taking place at global levels, Europe faces the need for its citizens to live together in peace and mutual respect and to value and enjoy the diversities, which they bring to their respective societies. In this light, Cultural Heritage (CH) plays an important role in contributing to social integration in Europe. The REACH social platform will create tools and instruments to trigger the debate on how participatory approaches can contribute to develop a common horizon of understanding. Furthermore, participatory approaches are expected to contribute to a deeper engagement of civil society in the research and establishment of innovation processes in the CH sector.

More information: <https://www.reach-culture.eu>.

14.30 – 14.45 Discussion

Contact persons: Lilla Zámbo (TEMA+ Consortium Coordinator): secretary@mastertema.eu

Tuesday – 15 October, 2019

Location: ELTE BTK Atelier Department, Room 247.

(1088 Budapest, Múzeum körút 6–8. 2nd floor, Room 247.)

09.00 – 09.30 Presentation on the **Hungarian Museum of Science, Technology, and Transport** and its projects – Enikő Szegi (Project manager), Janka Bede-Fazekas (Exhibition organiser)

09.30 – 10.00 Discussion

In December 2017 the Government approved a decision about the renewal of the Hungarian Museum of Science, Technology and Transport. As the museum needs more space than it used to have in its former location undergoing redevelopment, the institution was relocated to the former Northern Maintenance Depot in one of the largest rust belts of Budapest, about to be developed. The new venue, together with its renewing environment is perfectly situated to be turned into an urban node together with other state-backed and municipal developments, a catalyst for the renewal of neighboring districts and a hub of community learning.

More information: www.kozlekedesimuzeum.hu

10.00 – 10.30 Presentation on **Role of architects in urban development and heritage revitalisation projects (some reflexions on the international design competition for the new Hungarian Museum of Science, Technology and Transport and the Galvani bridge project)** – Judit Z. Halmágyi, DLA (architect, designer, urban planner, full professor at Budapest Metropolitan Museum’s Architecture and Design Department, member of jury of international architecture and design competitions)

10.30 – 11.00 Discussion

11.00 – 13.00 Lunch break

Location: Metropolitan Ervin Szabó Library

(1088 Budapest, Szabó Ervin tér 1.)

13.15 – 13.30 Meeting at the main entrance of the library

13.30 – 15.00 City walk and presentation of the mobile application called **Budapest's European Face** in French – Edina Husi, TEMA+ student (researcher of the application at Institut Français)

Budapest's European Face is a new mobile application on European (mostly French and German) urban heritage of Budapest, developed by the cooperation of Institut Français and Goethe-Institut of Budapest on the occasion of European Year of Cultural Heritage (2018).

Please, download the application to your smart phone in advance:
<https://appadvice.com/app/tal-c3-a1ld-meg-eur-c3-b3p-c3-a1t-budapesten/1437816463?fbclid=IwAR1hmfYpWHk15qiOU8yJP3uCssvJ0dsEmYpIbmODwfKjqtTWS-1iXXQ0Cuc>

Facebook event: <https://www.facebook.com/events/681620035581305/>

Location: Várkert Bazár's Southern Palaces – event booked for TEMA+ students

(1013 Budapest, Ybl Miklós square 6.)

15.45 – 16.00 Meeting at Várkert Bazár's Southern Palaces

16.00 – 18.00 Visit and discussion about the **exhibition 'A new world was born'** at Várkert Bazár – Sára Lakatos (Historian, Alumni of CEU and ELTE BTK Atelier Department)

The Várkert Bazaar is a restored neo-Renaissance complex on the side of **Castle Hill** that overlooks the Buda riverfront at the foot of the **Royal Palace**. It was built between 1875 and 1883 according to the plans of one of Hungary's most celebrated architects, Miklós Ybl. Originally an arcade of boutiques, the building suffered severe damage during World War II before it became the Youth Park, where Hungary's most famous pop and rock bands played from the 1960s to the 1980s. Closed in 1984, the Várkert Bazaar became neglected, and was even marked for demolition. Renovated in 2014, this lofty series of promenades today houses a cultural space with exhibition areas, a neo-Renaissance flower garden, a park and a cinema.

The exhibition entitled as A new world was born, supported by the First World War Centennial Committee guides visitors from the belle époque through wartime enthusiasm to bitter disillusionment on over 2000 square metres. The exhibition brings the horrors of war closer to the spectators of today with the help of exceptional visual devices.

More information: <http://elsovilagaboru.com/english.html>,
<https://varkertbazar.hu/en/exhibitions/a-new-world-was-born>

Contact person: Viola Lászlófi (Coordinator assistant): vijjola@gmail.com

Edina Husi (TEMA+ student): husiedina@hotmail.com

Wednesday – 16 October, 2019

Location: Szentendre, Open air museum – event booked for TEMA+ students

(2000, Szentendre, Sztaravodai út 75.)

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| 8.45 – 9.00 | Meeting at the corner of Múzeum körút and Kecskeméti utca (in front of the Mercure hotel) |
| 9.00 – 10.00 | Transport to Szentendre by private bus |
| 10.00 – 12.00 | Presentation about the work of the Department of Intangible Cultural Heritage in Hungary and guided tour of the Skanzen, the Open Air Museum – Dr. Eszter Csonka-Takács (Ethnographer, Director of the Department of Intangible Cultural Heritage), Boglárka Debródi (PhD student at ELTE BTK Atelier Department) |

The Department of ICH serves as an intermediary between the institutions and organizations taking part in this work, by facilitating and coordinating the further tasks in the process of safeguarding and preservation of such elements. The Department serves to promote the cause of safeguarding the intangible cultural heritage by providing continual information and awareness raising, draws attention to further tasks emanating from the Convention, reports on the results of completed measures of implementation as well as those still in progress, and prepares and makes all related official documentation publically available. This work is achieved through maintaining and managing the continually expanding Hungarian National Inventory of Intangible Cultural Heritage, establishing and developing the Network of Experts, providing free public access by maintaining the Intangible Cultural Heritage Website, developing educational programs, providing continuous pertinent information and awareness raising to experts and the public at large, and organizing conferences and courses of training in the field. From 2012, the Department functions also as the Secretariat of the Intangible Cultural Heritage Committee of the Hungarian National Commission for UNESCO.

More information: <http://szellemikulturalisorokseg.hu>

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| 12.00 – 13.00 | Lunch break (Fogadó restaurant of the Skanzen or sandwich) |
| 13.00 – 14.30 | Freetime, visit of the Skanzen |
| 14.30 – 14.45 | Meeting at the bus |
| 15.00 – 16.00 | Travel back to Budapest by private bus (drop off point: corner of Múzeum körút and Kecskeméti utca, in front of the Mercure Hotel) |

Contact person: Zsófia Kökényessy (Coordinator assistant): kokenyessyzso@gmail.com

Thursday – 17 October

Location: ELTE BTK Atelier Department, Room 247.

(1088 Budapest, Múzeum körút 6–8. 2nd floor, Room 247.)

10.00 – 10.45 Presentation on KÖME, Association of Cultural Heritage Managers –
Zsuzsa Berecz (dramaturge, cultural worker, heritage manager)

The independent social organization of the Association of Cultural Heritage Managers (KÖME) was founded in 2012 by professionals working in different parts of Hungary.

It is important for us to maintain a platform which helps the experts of various domains – engaged in the research, preservation, social utilization, protection and distribution of the broadly defined cultural heritage – to get information, find partners, change ideas, further develop their skills and pursue certain activities appropriate to our objectives.

More information: <http://www.heritagemanager.hu>

10.45 – 11.30 Discussion

11.45 – 12.15 Coffe break

12:15 – 12.30 Meeting in front of the Main Building of ELTE BTK

12.30 – Departure to Institut Français de Budapest
(taking Metro 2 to Batthyány tér)

Location: Institut Francais de Budapest

(1011 Budapest, Fő u. 17.)

13.00 – 14.00 Lunch break, buffet lunch is provided by Institut Français

14.00 – 18.00 30th Anniversary Conference of ELTE BTK Atelier Department
**'Trente ans de coopération dans les sciences humaines et sociales
entre la France et l'Europe centrale : bilan et perspectives' 1989—
2019**

Registration is required for the conference, except for TEMA+ students:
<https://framaforms.org/30-ans-de-cooperation-en-sciences-humaines-et-sociales-entre-la-france-et-leurope-centrale>

Detailed program:

<https://www.franciainzet.hu/binaries/content/assets/articles/universitaire/programmeatelier1710-v23.pdf>

Contact persons: Lilla Zábó, Viola Lászlófi

Friday – 18 October, 2019

Location: Hungarian Jewish Museum and Archives – event booked for TEMA+ students

(1075 Budapest, Síp utca 12.)

9.00 – 9.15 Meeting in front of the Main building of ELTE (Múzeum körút 6-8) with Zsófia, who will accompany you to the Museum and Archives.

9.30 – 12.00 Visit of the **Hungarian Jewish Museum and Archives and the Dohány street Synagogue (European Heritage Label)** – Dr. Zsuzsanna Toronyi, historian, museologist, archivist (Director of the Hungarian Jewish Museum and Archives, expert on Jewish archival and tangible heritage of Hungary)

The Hungarian Jewish Museum was established in the early 20th century with the aim of presenting to the public the Jewish community. The museum's first independent building was developed in 1931 at the same time as the Great Dohány street Synagogue and the plot next to it were put in order. The museum building was established by transforming one of the wings of synagogue eighty years after its construction. The facade is in the same style and the interior reflects the most modern designs of contemporary architecture. The Museum became an integral part of the institutions of the Jewish community. The Dohány street Synagogue is the first purpose-built synagogue to belong the Pest Jewish community and was constructed between 1854 and 1859. It was designed by the star Viennese architect Ludwig Förster, but the Ark of the Covenant was made according to designs by Frigyes Feszl, master of Hungarian romantic architecture. At the time of its inauguration, it was the largest Jewish place of worship. The services were accompanied by organ music and a choir and the rabbis delivered their sermons in Hungarian. Since its inauguration, the synagogue has become a setting for social and political events in Jewish public life and the symbolic site of the Hungarian Jewish community.

More information: <http://enmilev.weebly.com>

Contact persons: Zsófia Kökényessy, Edina Husi

12.30 – 13.30 Lunch break

Location: ELTE BTK Atelier Department, Room 247.

(1088 Budapest, Múzeum körút 6–8. 2nd floor, Room 247.)

14.00 – 14.45 Presentation on **Iron-Age-Danube Interreg Danube Transnational project** – Adrienn Pálincás (project assistant at Hungarian National

Museum, MA in Cultural Heritage Studies at ELTE Atelier Department)

Over the past few decades, European archaeological heritage gained major attention by connecting prominent archaeological sites to wider transnational networks, which have become a popular tool for their protection, promotion and tourist use. Imposingly attractive, however very fragile, prehistoric landscapes in the Danube programme area remain partly hidden and not well integrated into cultural tourism. The Iron-Age-Danube project focuses on monumental archaeological landscapes of the Early Iron Age, characterized by, e.g., fortified hilltop settlements and large tumulus cemeteries, from the era between roughly the 9th–4th century BC (Hallstatt period). The project partnership builds on joint approaches for researching and managing complex (pre)historic landscapes and their integration into sustainable tourism. The project's major innovation is the methodological shift of dealing with complex prehistoric landscapes rather than individual sites, therefore the partnership will develop new strategies and methodological tools for their protection, presentation and promotion.

More information: <http://www.interreg-danube.eu/approved-projects/iron-age-danube>

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| 14.30 – 14.45 | Discussion |
| 14.45 – 15.00 | Coffe break |
| 15.00 – 16.30 | How to write a European Cultural Project? Workshop – Prof. Gábor Sonkoly, DSc (historian, dean of ELTE Faculty of Humanities, TEMA+ Scientific Coordinator and Project Manager) – event booked for TEMA + students |
| 16.30 – 16.45 | Coffe break |
| 16.45 – 17.30 | What will we see, and why do we go there? Preparation for the excursion at the Fertő/Neusiedlersee Cultural Landscape – Melinda Harlov-Csortán, historian (PhD candidate at ELTE BTK Atelier Department) |
| 17.30 – 19.30 | Dinner break |

Location: ELTE BTK Building A, 3rd floor, Room 331.

(1088 Budapest, Múzeum körút 4/A Room 331.)

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| 19.30 – 21.30 | Closing International Fair and Hungarian Folk Dance Concert and Atelier ☺ |
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Táncház method or Folk Dance House method” is a Hungarian model for the transmission of intangible cultural heritage that has been inscribed on the UNSECO Register of Good Safeguarding Practices. The aim is to establish a value-based, community-building, entertaining yet educational form of recreational activity through the practice and transmission of intangible cultural heritage.

Participation is obligatory for TEMA+ students and is free of charge. Please, cover your own meals and do not forget to bring some sandwiches and refreshments for the daytrip to Szentendre. You are all kindly asked to prepare and bring some traditional food or beverage from your own country to the International fair on Friday night.

Do not forget to join our Facebook event
[https://www.facebook.com/events/539429423458921/!](https://www.facebook.com/events/539429423458921/)

Registration is required for all participants, except TEMA+ students at
secretary@mastertema.eu.

Contact persons: Lilla Zábó (TEMA+ Consortium Coordinator): secretary@mastertema.eu

Viola Lászlófi (Coordinator assistant): vijjola@gmail.com

Kökényessy Zsófia (Coordinator assistant): kokenyessyzso@gmail.com

More information about TEMA+ programme: www.mastertema.eu