ECHOES

Enabling Cultural Heritage Oriented European Strategies
Meeting - May 20, 2019

Open discussion (topic 4):

"**Support public-private partnerships at national and international level to promote cooperation and cross-fertilization across technology developers, end-users, policy makers, scientific bodies and business operators on innovation solutions for cultural heritage prevention, conservation and restoration**".

Luigi Perissich - Secretary General, Federcostruzioni National Expert H2020 SC6

FEDERCOSTRUZIONI

ECHOES

- ✓ **The European cultural and creative sectors build bridges between arts, culture, spiritual beliefs and experiences and cultural heritage, business and technology.**

- ✓ **CH is the bridge between the past and the future of our societies**

- ✓ **A better understanding of our cultural heritage and how it is perceived and interpreted are vital to creating an inclusive society in Europe and worldwide**

- ✓ **Accessing, conserving, safeguarding and restoring, interpreting and harnessing the full potential of our cultural heritage are crucial challenges now and for future generations.**
  <div align="right">COM (2018) 436 final</div>

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✓ **PPPs have played a very important role in H2020 – MS have asked the Commission to reduce their number, brake the silos, enlarge their scopes.**

✓ **On May 29th MS will convene to discuss a preliminary list of 44 candidates for European Partnerships in Pillar* II, III and cross-pillar.**

*Pillars: Horizon Europe will consist of 3 strands, or 'pillars':
I.'Open Science';
II.'Global Challenges and industrial Competiveness';
III.'Open Innovation'.

QUESTIONS:
✓ **Which actions do you suggest should be started to increase the role of Materials in CH towards the EU Commission and Horizon Europe?**
✓ **How do you see PPPs as an instrument to facilitate the dialogue and cooperation between the different technology /applications areas / Stakeholders of CH?**
✓ **Which PPPs are in your opinion the most important for promoting CH in R&I?**
✓ **How do you see the role of digital platforms, like Innovators in Cultural Heritage, in supporting national and international level Innovation cooperation and cross-fertilization across all areas of CH? How to make them more effective?**

Exemples of platforms/ PPPs

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Heritage & Regeneration Committee of the ECTP

Launched in 2004, at the very beginning of ECTP life.
Although the concept of cultural heritage is wide (and it is becoming wider),
the focus of the H&R committee, is the **Immovable Heritage**
The activity can be divided into:

*   **Relation with main stakeholders** (EU Parliament, Commission, …)
*   **Promote cultural heritage as an economic activity**
*   **Interconnection of cultural heritage with other ECTP initiatives/committees**: energy efficiency, materials, digital issues, …
*   **Connection with other networks acting in Europe to promote RTD in CH** (mostly JPI Cultural Heritage)

ENERGY EFFICIENT BUILDING becomes BUILT ENVIRONMENT AND CONSTRUCTIONS

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ECTP H&R priorities

- ✓ **Low carbon buildings: resource efficiency in cultural heritage maintenance and use**

- ✓ **Resiliency and climate change: preventive conservation and innovative maintenance**

- ✓ **Smart Cities: recovering the importance of the historic city**

- ✓ **Digitization: Cultural Heritage in the digital era**

- ✓ **Socioeconomic challenges: Integrated management and promotion of natural and cultural assets;**

- ✓ **Enhancement of local and European identity and Cultural Heritage as a vehicle for multicultural tolerance;**

INNOVATORS IN CULTURAL HERITAGE

The platform of Responsible Innovators in Cultural Heritage

H2020 ROCK project: Regeneration and Optimization of Cultural heritage in creative and Knowledge cities
H2020 MARINA project: Marine Knowledge Sharing Platform for Federating Responsible Research and Innovation Communities

Initiative promoted by the European Commission, DG Research and Innovation
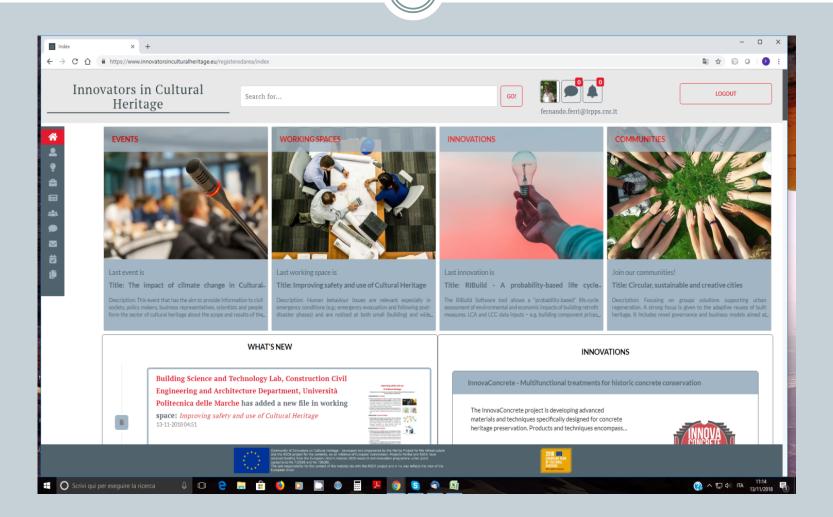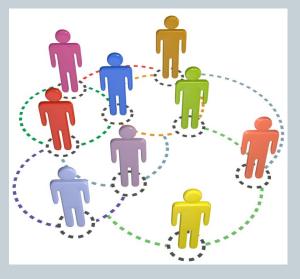
INNOVATORS IN CULTURAL HERITAGE

The Community of Innovators

The Community of Innovators was born as a joint effort of the European Commission together with two Horizon 2020 projects: MARINA and ROCK.
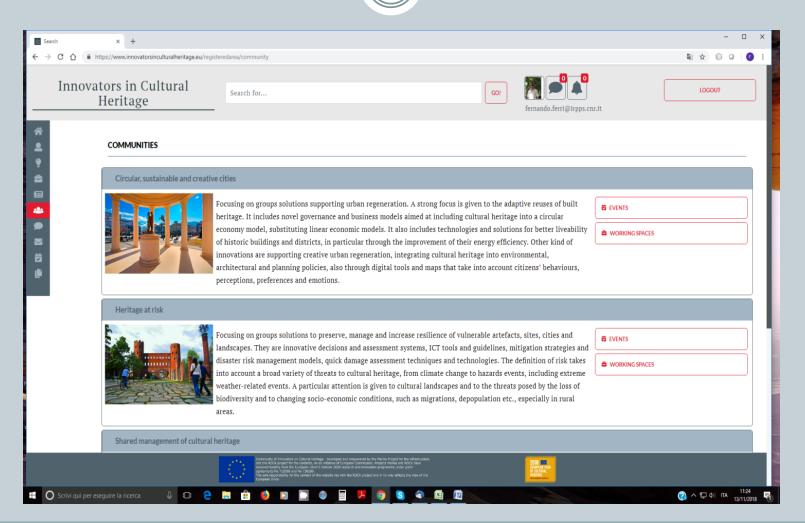
The target that www.innovatorsinculturalheritage.eu wants to address is made of a complex combination of public administrators, associations, research, groups of interests, and enterprises, for federating them

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www.innovatorsinculturalheritage.eu

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Participate to the communities of Innovators

- Circular, sustainable and creative cities
- Heritage at risk
- Shared management of cultural heritage
- Advanced future technologies for heritage and arts
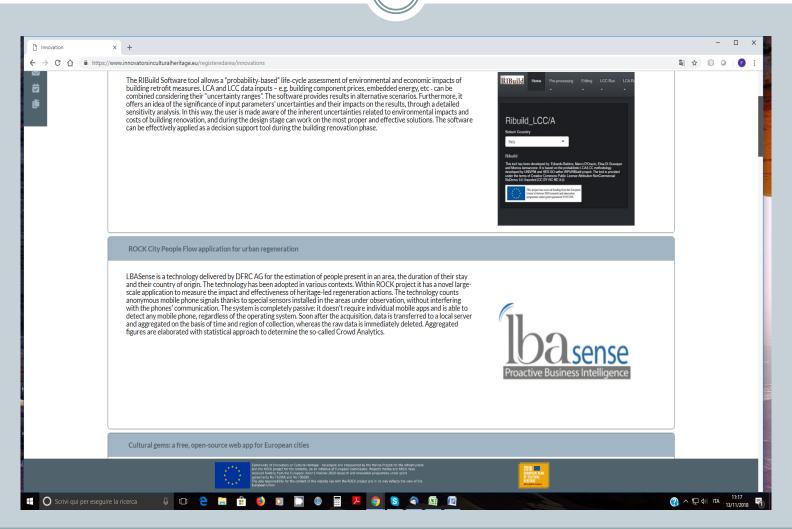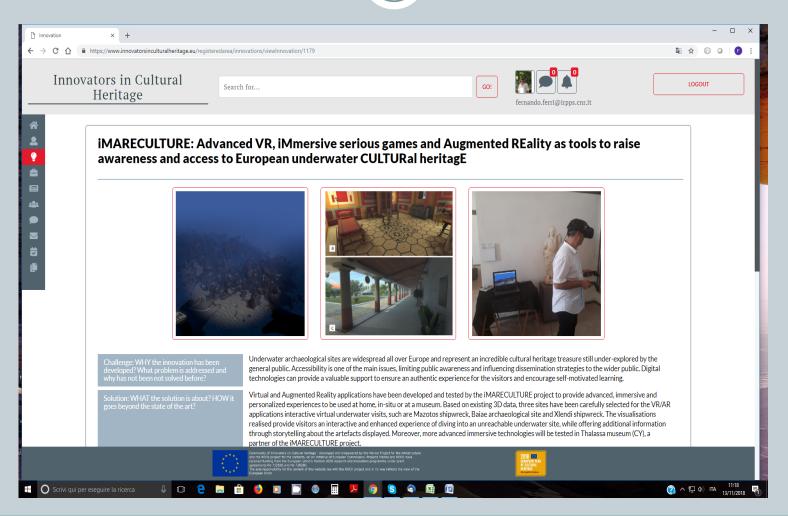- *New communities can be created as federated in the platform*

- Show your innovation

- Create and share your events on the platform

- Create and share your working spaces on the platform

- Create and share online libraries

- Publish news

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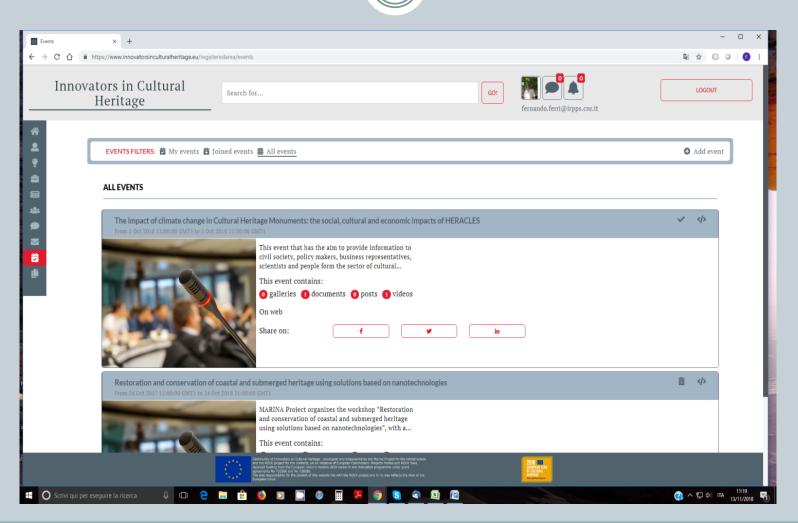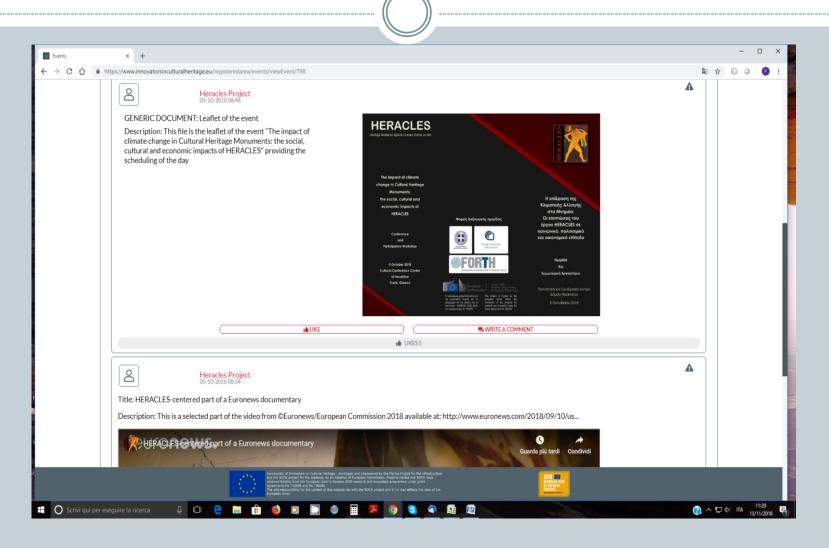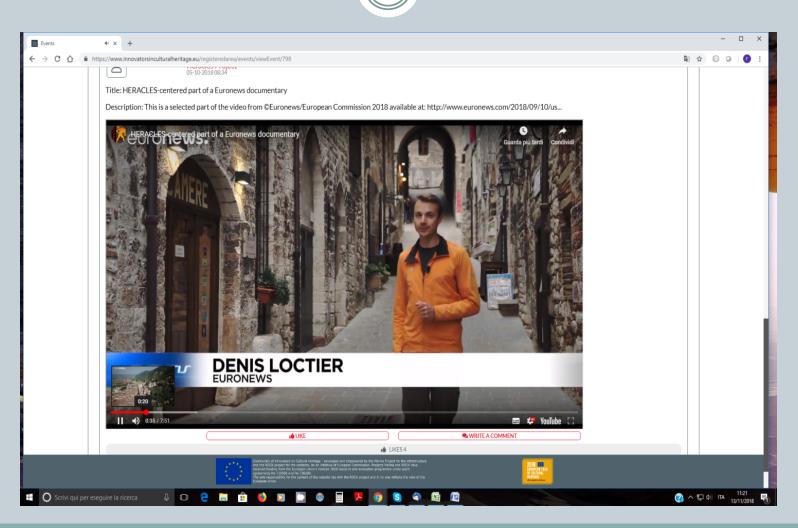## Participate to the communities of Innovators

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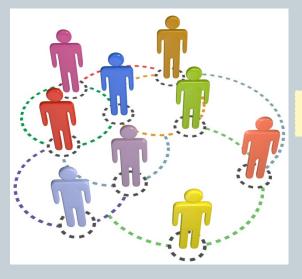- *New communities can be created as federated in the platform*

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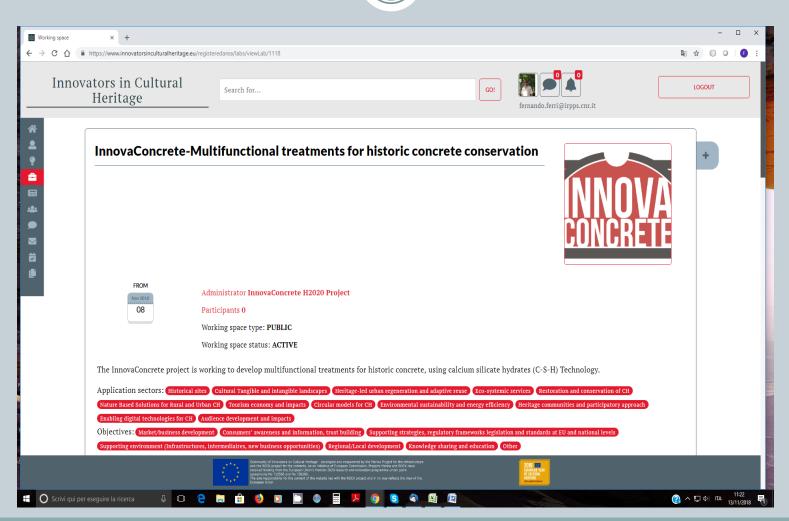
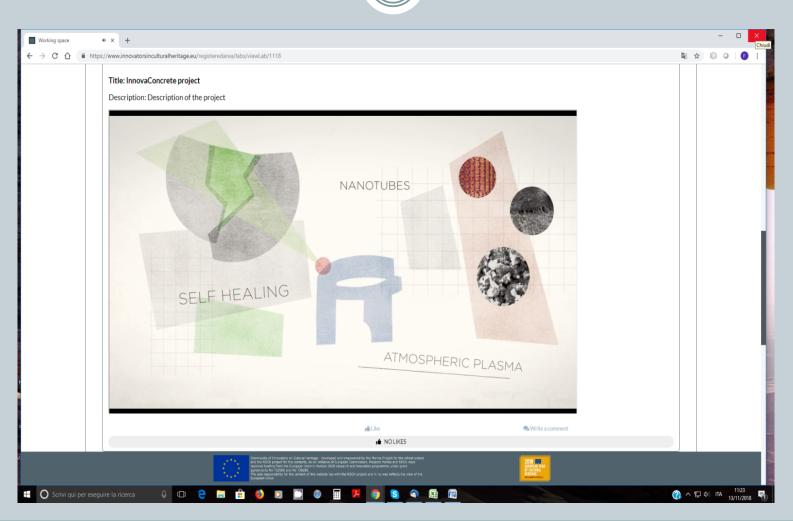## Participate to the communities of Innovators

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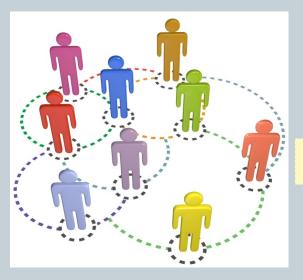- *New communities can be created as federated in the platform*

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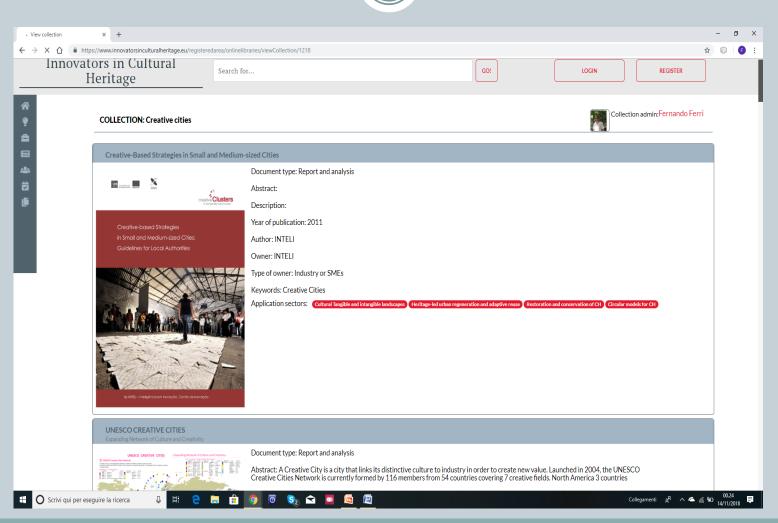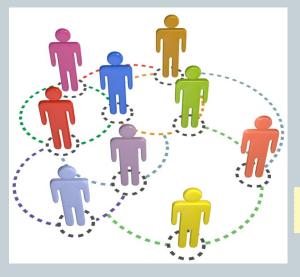## Participate to the communities of Innovators

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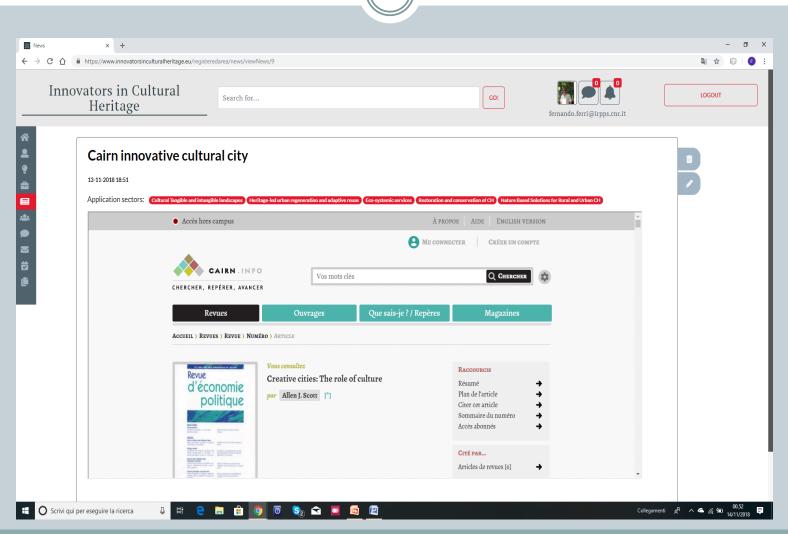- *New communities can be created as federated in the platform*

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perissich@federcostruzioni.it

fernando.ferri@irpps.cnr.it

perissich@federcostruzioni.it

@luigiperissich

http://www.federcostruzioniweb.it/