Fashion Digital Memories

EUROPEANA FASHION SYMPOSIUM 2017
Venice, May 22-23, 2017

Programme

Monday, 22 May

13.30-14.00 Registration

14.00-14.20 Welcome and introduction
Maria Luisa Frisa (IUAV), Marco Rendina (Europeana Fashion)

14.20-15.00 Opening Keynote Speech: Trending • #fashionheritage
Timothy Long (Museum of London)

Section 1: PRESERVING

15.00-15.20 Franz von Lipperheide’s fashion paintings in digital dimensions: a collaborative and interdisciplinary research environment
Sabine de Gunther (Humboldt University)

15.20-15.40 New solutions for old problems: fashion terminology in the 21st century
Ykje Wildenborg (Modemuze/Europeana Fashion)

15.40-16.10 COFFEE BREAK

16.10-16.30 Preserving identity in the fashion archive: notes on the Gianni Versace Historical Archive
Antonio Masciariello (Gianni Versace Historical Archives)

16.30-17.00 Conservation/Explication: The Costume Institute’s use of digital technologies for the preservation and interpretation of its Charles James collection
Sarah Scaturro (The Costume Institute - The Metropolitan Museum of Art)

17.00-17.30 ROUNDTABLE
Chair: Marco Pecorari (The New School Parsons Paris)

Presentation of the Europeana Fashion Collection website
Cocktail
Tuesday, 23 May

9.00-9.30  Registration

9.30-9.40  Introduction
Marta Franceschini (Europeana Fashion)

Section 2: EXHIBITING

09.40-10.00  MoMu presents: Margiela, The Hermès Years. An archivist’s labour of love
Karen Von Godsenhoven (MoMu Antwerp)

10.00-10.20  Digital interventions into Fashion at the V&A
Kate Bethune (Victoria & Albert Museum)

Section 3: COMMUNICATING

10.20-10.40  Transforming your archive into a meaningful interactive experience
Kris Meeusen (Lab101)

10.40-11.10  COFFEE BREAK

11.10-11.30  Digital Costume Display. Interactive presentation and documentation on clothes and their stories
Katia Johansen (Clothes Tell Stories)

11.30-11.50  Heritage and Storytelling: how to narrate heritage through the digital. The case of Pucci Elements
Marco Rubichi (Promemoria)

11.50-12.00  The User as Muse: Integrating Museum Practice and Online Fashion Platform Modemuze.nl
Lisa Whittle (Modemuze)

12.00-12.20  ROUNDTABLE
Chair: Gabriele Monti (IUAV)

12.20 - 13.00  Closing Keynote Speech: ERASMUS+ ART-CHERIE
Jose Teunissen (London College of Fashion)

Closing of the symposium
Gabriele Monti (IUAV), Marco Rufino (Europeana Fashion)