



RICHERS

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



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SECOND RICHERS **POLICY SEMINAR**

NEW HORIZONS FOR CULTURAL HERITAGE

BRUSSELS, 23 May 2016

08:45 Registration and welcome coffee

Chair: Prof. Neil Forbes, RICHERS Project Coordinator, Coventry University

09:00 Pre-event: networking session for EC Projects

Dr. Zoltán Krasznai, European Commission. Prof. Neil Forbes, Coventry University

10:30 Introduction to the Policy Seminar

POLITICAL UPDATES

Chair: Prof. Neil Forbes, RICHERS Project Coordinator, Coventry University

10:40 Ms Andrea Bocskor, MEP, Vice-President of the Culture Committee of the European Parliament

10:50 Ms Elisabeth Lipiatou, Head of Unit Open and Inclusive Societies, DG RDT

11:00 Mr Walter Zampieri, Head of Unit Cultural Diversity and Innovation, DG EAC

11:10 Mr Albert Gauthier, Scientific Officer Unit Creativity, DG CONNECT

11:20 Coffee Break

CONTRIBUTIONS FROM THE RICHERS PROJECT

Chair: Dr. Antonella Fresa, RICHERS Communication Manager, Promoter Srl

Prof. Moya Kneafsey, Coventry University

11:40 **Food Heritage and Culture: Changing Spaces of Production and Consumption**

Trilce Navarrete, The University of Southern Denmark

11:50 **The Economic and Fiscal Dimension of Cultural Heritage**

Catherine Cummings, The University of Exeter

12:00 **Towards a Craft Revival: Recalibrating Social, Cultural, Economic and Technological Dynamics**

Prof. Monika Hagedorn-Saupe, Stiftung Preussischer Kulturbesitz

12:10 **The Cultural Heritage Institution: Transformation and Change in a Digital Age**

Prof. Sarah Whatley, Coventry University

12:20 **European Minorities and Identity: strengthening relationships for a sense of belonging in the digital era**

12:30 Q&A

Chair & Rapporteur: Prof. Silvana Colella, University of Macerata

12:45 Round table discussion

PANELLISTS

Mr Walter Zampieri, Head of Unit Cultural Diversity and Innovation, DG EAC

Mr Eric Philippart, Unit Tourism, Emerging and Creative Industries, DG GROW

Ms Mirjam Rääbis, Estonian Ministry of Culture

Ms Marie Véronique Leroi, French Ministry of Culture

13:30 Lunch Break

Prof. Neil Forbes, Coventry University

14:30 Introduction to the selected overarching themes

14:40 World café discussion

The participants will split in smaller groups and discuss around one of the selected overarching themes. Each group will nominate a rapporteur who will chair the discussion and summarise the results.

15:40 Coffee Break

16:00 Summary of recommendations

Each rapporteur summarises the outcome of the discussion. The results will be processed and distilled into a set of 'joined-up' policy recommendations – mapped against the EP Resolution and current societal challenges – to be fed in the programming exercise for the preparation of the H2020 work programme for 2018-2020.

Dr. Zoltán Krasznai, European Commission. Prof. Neil Forbes, RICHES Project Coordinator, Coventry University

16:30 Closing remarks

RELEVANT PUBLICATIONS

European Parliament resolution of 8 September 2015 towards an integrated approach to cultural heritage for Europe

RICHES Policy Briefs:

- European Policy Brief. Food Heritage and Culture: Changing Spaces of Production and Consumption
- European Policy Brief. The Economic and Fiscal Dimension of Cultural Heritage
- European Policy Brief. Towards a Craft Revival: Recalibrating Social, Cultural, Economic and Technological Dynamics
- European Policy Brief. The Cultural Heritage Institution: Transformation and Change in a Digital Age
- European Policy Brief. European Minorities and Identity: strengthening relationships for a sense of belonging in the digital era in the programming exercise for the preparation of the H2020 work programme for 2018-2020.

The RICHES Policy Briefs are available at: <http://www.riches-project.eu/policy-recommendations.html>

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