Second Policy Seminar

NEW HORIZONS FOR CULTURAL HERITAGE

Recalibrating relationships: bringing cultural heritage and people together in a changing Europe

Royal Institute for Cultural Heritage (KIK-IRPA), Parc du Cinquantenaire 1, Brussels

23 May 2016, 9:00 – 17:00

The scope of the seminar is to discuss how the RICHES project (Renewal, Innovation and Change: Heritage and European Society) can provide evidence-based insights to support cultural heritage policymaking in Europe. In this light, the programme of the seminar will offer to participants the opportunity to challenge institutional points of view with some practical results of the research conducted by RICHES, with particular regard to the following themes:

- Community-led developments: food and cultural heritage in the urban age – the role of local food movements.
- Economics of culture: fiscal and economic issues in the digital age.
- The use of craft skills in new contexts.
- Institutional changes: exploring the status of digital heritage mediated by memory institutions.
- European identity, belonging and the role for digital cultural heritage: structures for social and territorial cohesion and minority communities.

Two overarching themes will be selected and discussed among the participants in world café type discussion groups with the aim of providing ‘joined-up’ policy recommendations to be used in the definition of the H2020 work programme for 2018-2020. These topical issues will be proposed for discussion either on the basis of the European Parliament resolution “Towards an integrated approach to cultural heritage for Europe” or on the basis of current societal challenges.

The seminar will start with a pre-event consisting in a networking session of EC Projects, a follow up to the first such session organised on the occasion of the first Policy Seminar in October 2015. The scope of this session is to reflect on how to sustain the organisation of these appointments in the future, after the end of the RICHES project. They represent a good opportunity to reflect on the impact that cultural heritage projects are delivering, identify opportunities to improve the effectiveness of their results, and identify synergies and the potential for collaboration among projects.

Programme

8:45 - 9:00 Registration and welcome coffee

9:00 – 10:30 Pre-event: networking session for EC Projects

Chair: Prof. Neil Forbes, RICHES Project Coordinator, Coventry University

Participating projects:

1. CENDARI, Maureen Burgess (www.cendari.eu)
2. CIVIC EPISTEMOLOGIES, Mauro Fazio (www.civic-epistemologies.eu)
3. COURAGE, Sándor Horváth (www.cultural-opposition.eu)
5. ERIH, Joaquín de Santos Barbosa (www.erih.net)
6. Europeana Space, Sarah Whatley (www.europeana-space.eu)
7. EUscreen Foundation, Lizzy Komen (www.euscreen.eu)
8. HERA ([heranet.info](http://heranet.info)) – with the projects funded under HERA JRP Cultural Encounters & Uses of the Past

9. HEROMAT, Jonjaua Ranogajec & Helena Hiršenberger ([www.heromat.com](http://www.heromat.com))

10. I-Media-Cities, Véronique Waterschoot

11. MAPSI, Beatriz Plaza ([www.mapsi.eu](http://www.mapsi.eu))


13. NanomatCH, Adriana Bernardi ([www.nanomatch-project.eu](http://www.nanomatch-project.eu))

14. NANOreStart, Piero Baglioni & David Chelazzi ([www.nanorestart.eu](http://www.nanorestart.eu))

15. Photoconsortium Association, Fred Truyen ([www.photoconsortium.net](http://www.photoconsortium.net))

16. RICHES, Neil Forbes ([www.riches-project.eu](http://www.riches-project.eu))

17. SIGN-HUB, Carlo Cecchetto & Roland Pfau

18. Voices of Culture, Andrew Ormston ([www.voiceofculture.eu](http://www.voiceofculture.eu))

10:30 – 10:40 Introduction to the Policy Seminar

Dr. Zoltán Krasznai, European Commission

Prof. Neil Forbes, Coventry University

10:40 – 11:20 Political updates

*Chair: Prof. Neil Forbes, RICHES Project Coordinator, Coventry University*

10:40 Ms Andrea Bocskor, MEP, Vice-President of the Culture Committee of the European Parliament

10:50 Ms Elisabeth Lipiatou, Head of Unit Open and Inclusive Societies, DG RDT

11:00 Mr Walter Zampieri, Head of Unit Cultural Diversity and Innovation, DG EAC

11:10 Mr Albert Gauthier, Scientific Officer Unit Creativity, DG CONNECT

11:20 – 11:40 Coffee break

11:40 – 12:45 Contributions from the RICHES project

*Chair: Dr. Antonella Fresa, RICHES Communication Manager, Promoter Srl*

11:40 Food Heritage and Culture: Changing Spaces of Production and Consumption, Prof. Moya Kneafsey, Coventry University

11:50 The Economic and Fiscal Dimension of Cultural Heritage, Dr. Trilce Navarrete, The University of Southern Denmark

12:00 Towards a Craft Revival: Recalibrating Social, Cultural, Economic and Technological Dynamics, Dr. Catherine Cummings, The University of Exeter

12:10 The Cultural Heritage Institution: Transformation and Change in a Digital Age, Prof. Monika Hagedorn-Saupe, Stiftung Preussischer Kulturbesitz

12:20 European Minorities and Identity: strengthening relationships for a sense of belonging in the digital era, Prof. Sarah Whatley, Coventry University

12:30 Q&A

12:45 – 13:30 Round table discussion

*The panellists will receive a set of questions related to the themes covered in the RICHES Policy Briefs and will be asked to express their initial view. The audience will then be invited to participate in an open discussion.*

*Chair & Rapporteur: Prof. Silvana Colella, University of Macerata*
Panellists:
Mr Walter Zampieri, Head of Unit Cultural Diversity and Innovation, DG EAC
Mr Eric Philippart, Unit Tourism, Emerging and Creative Industries, DG GROW
Ms Mirjam Rääbis, Estonian Ministry of Culture
Ms Marie Véronique Leroy, French Ministry of Culture

13:30 – 14:30 Lunch break

14:30 – 14:40 Introduction to the selected overarching themes
Prof. Neil Forbes, Coventry University

14:40 – 15:40 World café discussion
The participants will split in smaller groups and discuss around one the selected overarching themes. Each group will nominate a rapporteur who will chair the discussion and summarise the results.

15:40 – 16:00 Coffee break

16:00 – 16:30 Summary of recommendations
Each rapporteur summarises the outcome of the discussion. The results will be processed and distilled into a set of ‘joined-up’ policy recommendations – mapped against the EP Resolution and current societal challenges – to be fed in the programming exercise for the preparation of the H2020 work programme for 2018-2020.

16:30 – 17:00 Closing remarks
Dr. Zoltán Krasznai, European Commission
Prof. Neil Forbes, RICHES Project Coordinator, Coventry University

Relevant publications
- European Parliament resolution of 8 September 2015 towards an integrated approach to cultural heritage for Europe

RICHES Policy Briefs:
- European Policy Brief. Food Heritage and Culture: Changing Spaces of Production and Consumption
- European Policy Brief. The Economic and Fiscal Dimension of Cultural Heritage
- European Policy Brief. Towards a Craft Revival: Recalibrating Social, Cultural, Economic and Technological Dynamics
- European Policy Brief. The Cultural Heritage Institution: Transformation and Change in a Digital Age
- European Policy Brief. European Minorities and Identity: strengthening relationships for a sense of belonging in the digital era

The RICHES Policy Briefs are available at: http://www.riches-project.eu/policy-recommendations.html