DCDC15 :: 12-14 October 2015

Exploring new digital destinations for heritage and academia

From Digitization to Preservation, Creative Re-Use of Cultural Content, and Citizen Participation

Workshop organized by Promoter

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Participating:

RICHES   **CIVIC EPISTEMOLOGIES**

EUROPEANA SPACE   **PHOTOCONSORTIUM**

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Why this panel?

From the growing amount of digitized cultural heritage, open questions are raised by the change and impact they brought in any field of our society.

This panel will foster a debate to understand the path towards a more advanced society, that makes use of the full potential of digital technologies to foster cultural and societal progress.

RICHES
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

E|SPACE

CIVIC EPISTEMO LOGIES

PHOTO CONSORTIUM

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Speakers

Sarah Whatley, professor of Dance and Director of Centre for Dance Research (C-DaRE) at Coventry University. As a researcher and dance artist, her research specialises in the interface between dance and new technologies, dance analysis, somatic dance practice and pedagogy, and inclusive dance.

Neil Forbes, professor of International History at Coventry University. His research interests focus on the history of international political and economic relations in the nineteenth and twentieth centuries, specialising in the study of the interwar years, and on conflict heritage, contested landscapes and the memorialisation of war.

John Balean, International/Marketing Manager at TopFoto.co.uk, an independent picture library containing 10 million images from medieval documents to today's digital files. John is also Committee member at CEPIC and member of the Executive Committee at BAPLA.

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What will we be talking about today?

with RICHES (providing the humanities point of view), we will give an introduction about the **wide context of change** that the cultural sector is facing, with a particular attention to the changes derived from the introduction of the digital technologies

with EUROPEANA SPACE, looking at the encounter of content providers and creative industry, we'll show **experiments and options for a real exploitation of the CH** when it is offered in digital form, in various sectors

with CIVIC EPISTEMOLOGIES, focusing on the societal aspects, we will tackle the question of how **the civic society can participate and engage with the digital transformation of cultural heritage**, not just for fun and entertainment, but also to participate in the research activities

with PHOTOCONSORTIUM we touch two important aspects, that are at the basis of the whole digital cultural heritage, namely: the **high quality digitisation** and **IPR.**

RICHES - Renewal, Innovation and Change: Heritage and European Society

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RICHES CONSORTIUM

RICHES draws together 10 partners from 6 EU countries and Turkey:
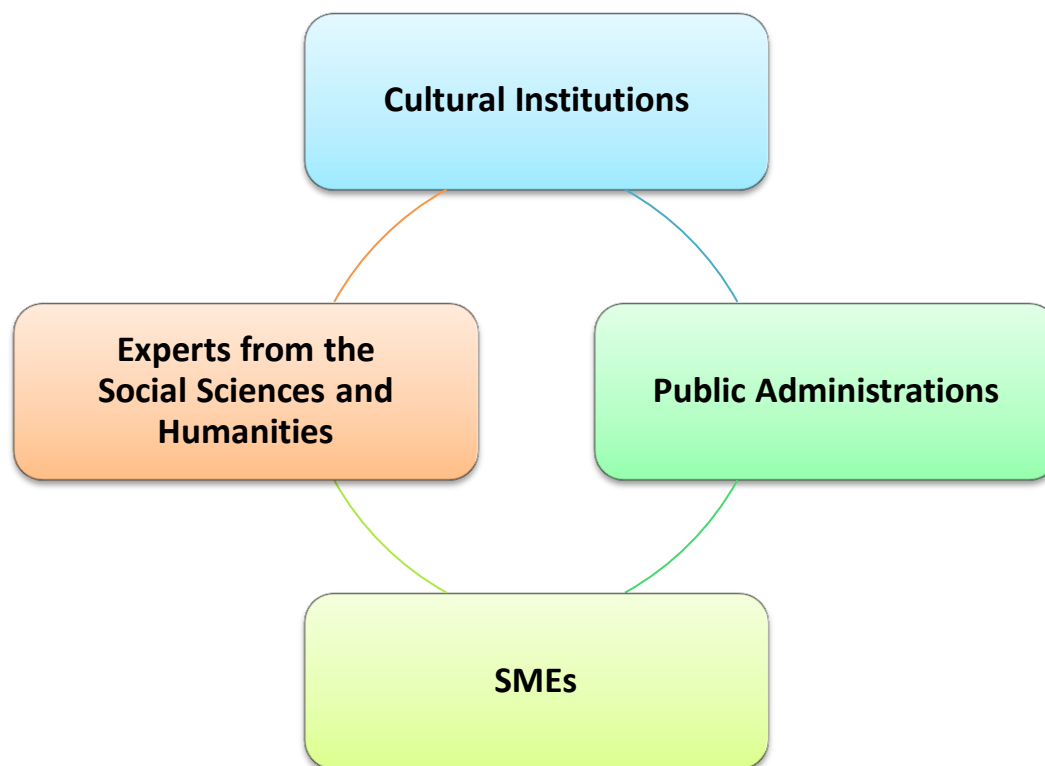
Cultural Institutions

Experts from the Social Sciences and Humanities

Public Administrations

SMEs

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1. How can CH institutions renew and remake themselves?

2. How can EU citizens play a co-creative role in their CH?

3. How can new technologies represent and promote CH?

4. How can CH become closer to its audiences?

5. How can CH be a force in the new EU economy?

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TAXONOMY

a theoretical framework of interrelated terms and definitions, referring to the new emerging meanings of the digital era (such as "preservation", "digital library", "virtual performance" and "co-creation), aimed at outlining the conceptual field of digital technologies applied to cultural heritage.

Through its list of definitions and explanations – and in accordance with the Greek etymology of the word – the RICHES Taxonomy classifies and orders a wide range of concepts in categories of terms.

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EUROPEAN
POLICYBRIEF

RENEWAL, INNOVATION & CHANGE: HERITAGE AND EUROPEAN SOCIETY (RICHES)

RICHES Taxonomy of cultural heritage definitions

JULY 2015

INTRODUCTION

RICHES is a research project funded by the European Commission within the 7th Framework Programme in the domain of Socio-economic Sciences and Humanities. Its main objective is to reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of cultural heritage.

RICHES
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

CH institutions redefining themselves

in face of complex and inter-related

challenges - technological innovation,

sustainability, citizenship, lifelong

learning and cultural diversity.

new approaches emerge involving end-users and

professionals at all levels, to enable a collective imagining,
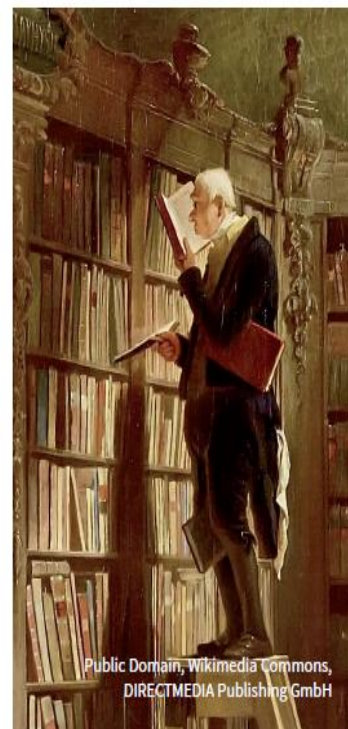
building and experiencing of new futures.

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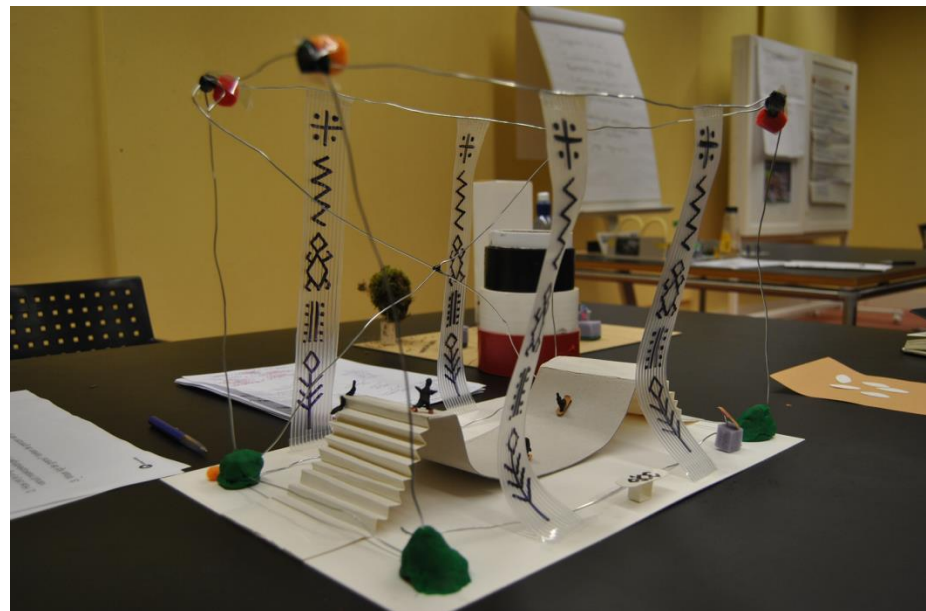
DIGITAL LIBRARIES, COLLECTIONS, EXHIBITIONS AND USERS. EXPLORING THE STATUS OF DIGITAL HERITAGE MEDIATED BY MEMORY INSTITUTIONS.

Digital technologies are deeply transforming the ways in which heritage institutions mediate their collections and interact with their audiences. Responding to a growing and persistent demand for digital content, institutions make available large amounts of curated digital resources for study and scholarly research, for discovery and creative reuse, for enjoyment, education and learning.

This study explores the status of digital heritage mediated by libraries and museums by means of five case studies, in which the results of the research will be illustrated and validated through evaluation with end-users.

DIGITAL LIBRARIES, COLLECTIONS, EXHIBITIONS: WHAT DO USERS ENJOY AND WHAT CONSTRAINTS HOLD USERS BACK?

Public Domain, Wikimedia Commons, DIRECTMEDIA Publishing GmbH

Re-using the content aggregated in digital libraries, memory institutions are experimenting with the creation of digital collections and digital exhibitions, where they show precious objects and complement the digital records with, for example, stories, contextual information and interactive features. Three case studies investigate applications in the domain of digital libraries, digital collections and digital exhibitions developed by cultural heritage institutions in Germany and

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ECONOMICS OF CULTURE

- fiscal and economic aspects of cultural consumption

- why and how heritage institutions can improve the fostering of innovation and digitise their collections more efficiently

- how innovative digital technology use can benefit CH institutions through collaboration with external agencies

- how digital technologies are used to valorise territorial cultural identities - re-shaping human interactions with our built heritage environment

- debates over whether digital commodification of place, image and identity leads to a 'Disneyfication' effect.

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the craft, product-development lifecycle:

- positioning and communicating the value of craft objects to wider audiences, platforms for learning, skills-building, knowledge exchange

- strengthening the economic standing of crafts practitioners and makers in the creative economy, giving rise to innovative business models.

- supportive/facilitative networks - crafts collectives and partnerships between makers and entrepreneurs

- additive manufacturing, skilled makers blending hand-making/finishing with volume production, enhanced creativity/aesthetics through visualisation of concepts and ideas, sophisticated objects produced not possible with traditional means, customisation/unique designs

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Diverse communities - how they represent, preserve, transmit, reflect on their identity and heritage in digital format to keep alive a sense of 'belonging', and engage critically with mainstream CH

- connect communities to build understanding and create cohesion by stressing (cultural) similarities and fostering cultural exchange

- innovative digital tools; supporting awareness of cultural pluralism, providing new ways to engage with and experience CH

- improved contextualisation of CH content to make comparisons between different cultures and communities more evident

- digital resources that unite the past and the present – living heritage especially for younger generations

- how, using audio-visual and future internet technologies, dance and performance artists can interact with digital technologies to create new artefacts and events, develop new skills which can coexist and complement traditional skills

- how cultural expressions from the past can be reinvigorated and renewed and how both artefacts and skills can be transmitted to society

- the preservation and transmission of performance-based CH through multidisciplinary collaboration between engineers and artists: how to record, store and assure future access

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www.digitalmeetsculture.net

Contact us at:
info@riches-project.eu

RICHES on Twitter:
#richesEU

RICHES on Youtube:
www.youtube.com/richesEU

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Europeana Space:
spaces of possibility for the re-use of digital cultural content

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Europeana Space – unlocking Europe's rich digital cultural heritage

- The project: 29 partners; 13 countries: SMES, cultural bodies, memory institutions, broadcasters, national cultural agencies, centres of excellence in multidisciplinary research including Universities

Europeana Space, Best Practice Network

Spaces of possibility for the creative re-use of digital cultural content

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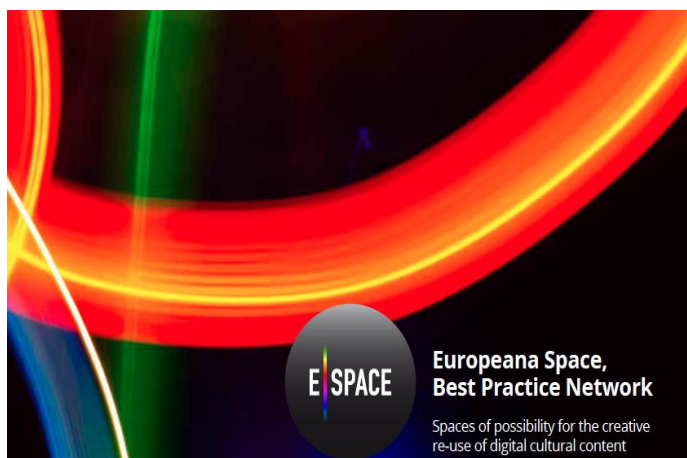
Scope and project objectives

- To increase and enhance **the use and re-use of digital cultural content by creative industries**, with a special focus on the use of Europeana, by delivering a range of resources and instruments to support their engagement.

- To create **new opportunities for employment and economic growth** in the creative industries; jobs, money, growth.

- The work revolves around **6 pilots** that focus on different areas of the creative and cultural industries: **museums, dance, games, open and hybrid publishing, photography, interactive TV**.
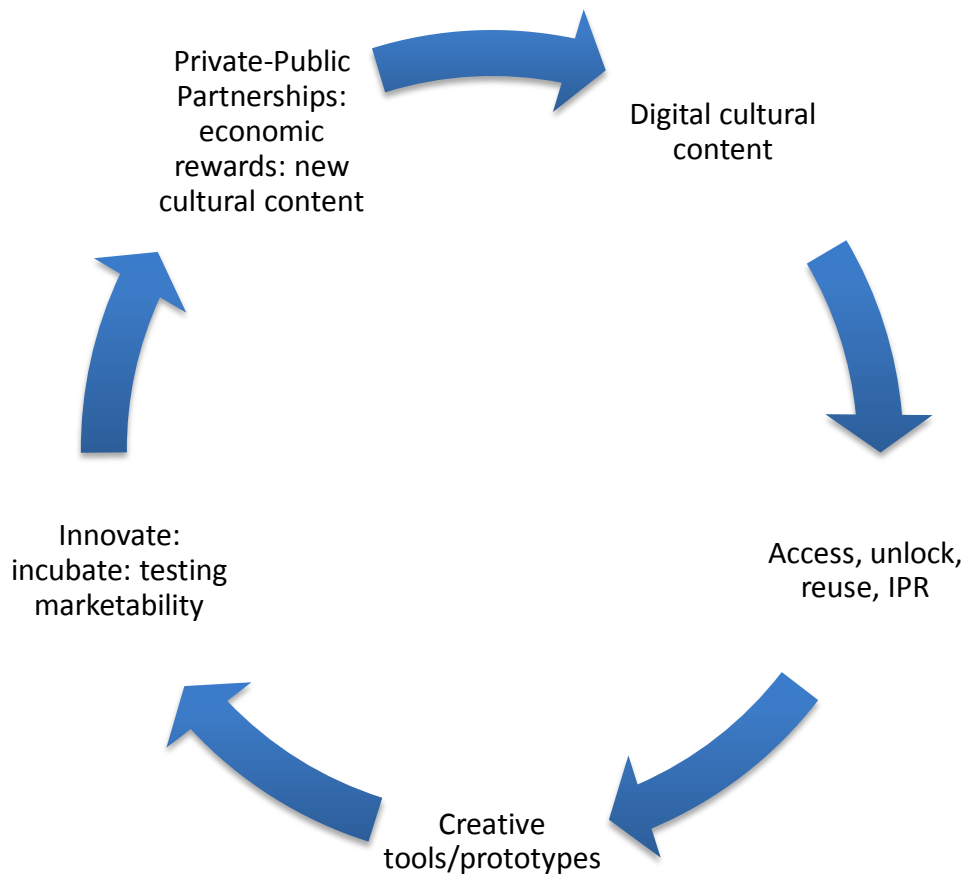
Project workflow

- New prototype applications arising from the pilots ➔

- Open access and IPR issues ➔

- User testing, refining ➔

- Hackathons – encouraging innovation ➔

- Business Development workshops ➔

- Incubation – take to market.

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Europeana Space: a virtuous circle

E|SPACE

Private-Public Partnerships: economic rewards: new cultural content

Digital cultural content

Access, unlock, reuse, IPR

Creative tools/prototypes

Innovate: incubate: testing marketability

Europeana Space next events

Conferences:
10-11 December 2015, Tallinn (Estonia)
March 2016, Berlin (Germany)
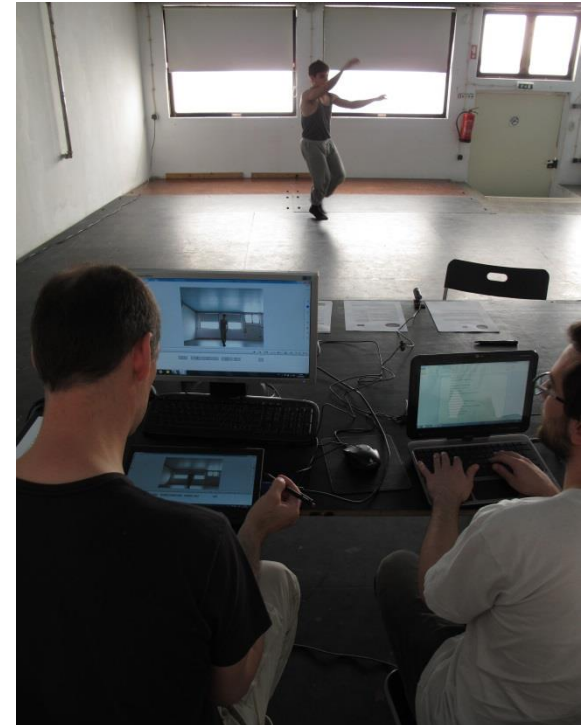
Workshops:
22 January 2016, Athens (Greece)
Spring 2016, Brussels (Belgium)

Hackathons and Business Modelling
Workshops: throughout 2015-2016

http://www.europeana-space.eu

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CIVIC EPISTEMOLOGIES:
development of a Roadmap for Citizen Researchers in the age of Digital Culture

Table of Contents

- Project's ID card
- Rationale of the project
- Objectives overview
- Consortium overview
- Project workplan
- Where we are
- Outcomes
- Next appointments & Events
- The Roadmap for Citizen Science

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Project ID Card

- CIVIC EPISTEMOLOGIES is a project co-funded by the European Commission under FP7-INFRASTRUCTURE-2013-2

- **Start date**: 1 August 2014

- **Duration**: 16 months (end date: 30 November 2015)

- 12 partners from 11 European countries

- **Website**: www.civic-epistemologies.eu

- **Facebook**: https://www.facebook.com/civic.epistemologies

- **Twitter**: @citizen_CH

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Rationale of the project

A potential not yet exploited:

- A vast quantity of digital cultural heritage is now ready to be used, but the actual exploitation of these content is lacking dynamism

- Citizen science in digital culture, including crowdsourcing as a specific area of work can unlock this potential

- However, citizens risk to remain disconnected from the digital culture, because of a range of different problems:

    - Connectivity

    - IPR

    - Mentality of the curators

Objectives overview

CIVIC EPISTEMOLOGIES
Development of a Roadmap for Citizen Researchers in the age of Digital Culture

- CIVIC EPISTEMOLOGIES aims to develop a **Roadmap** which defines the major steps to bring citizens, and their associations, into the research processes of the digital cultural heritage

- The **Pilot and Case Studies** of CIVIC EPISTEMOLOGIES explore new creative approaches for the citizens' engagement with cultural heritage

- **Cooperation and synergies** are established with other initiatives and experiments of co-creation and creative collaboration

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The Roadmap

The Roadmap will include also:

- a study about **business models for the sustainability of e-Infrastructures**, looking at alternative revenue streams that may cover, alone or in a mix model, the costs of a citizen science focused e-Infrastructure.

- a **Strategic Research Agenda** to pinpoint the research activities aimed at the development of citizen science practices in the domain of the digital cultural heritage and humanities, powered by dedicated e-Infrastructure services.
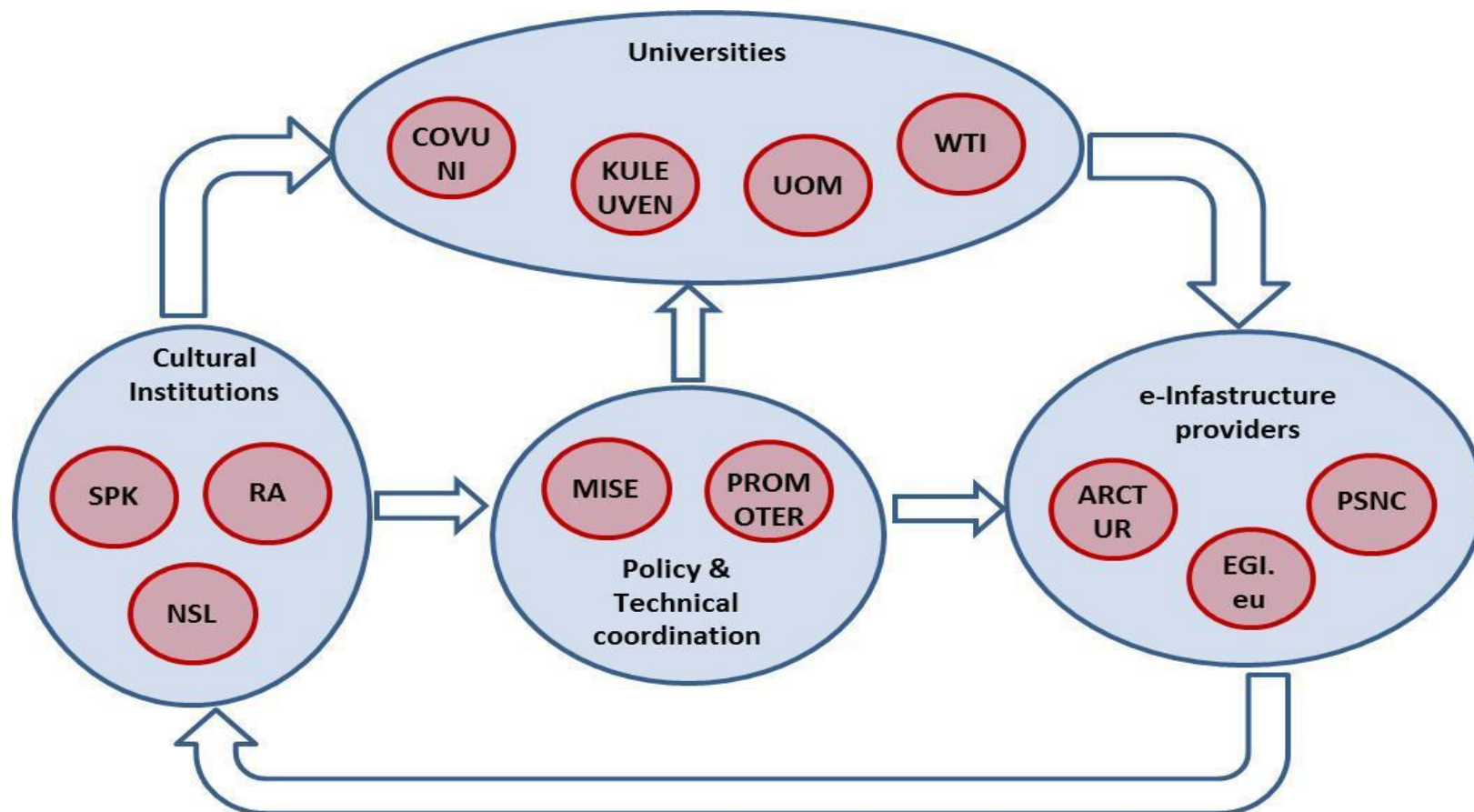
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The Consortium:
12 partners from 11 European countries

Partner	Area of activity	Private/Public	Country
MISE	Ministry of Economic development	Public	Italy
PROMOTER	SME - ICT, web applications, communication	Private	Italy
RA	National Archives	Public	Sweden
SPK	National Foundation - Museums Research	Public	Germany
NSL	National Library	Public	Hungary
KU Leuven	University - Digital Humanities	Public	Belgium
COVUNI	University- Digital Humanities	Public	UK
UOM	University- Digital Humanities	Public	Malta
PSNC	e-Infrastructure provider	Public	Poland
WIT	Research Centre	Public	Ireland
ARCTUR	e-Infrastructure provider	Private	Slovenia
EGI.eu	Foundation of e-Infrastructure providers	Private	The Netherlands / European organisation

Partners

Associate Partners

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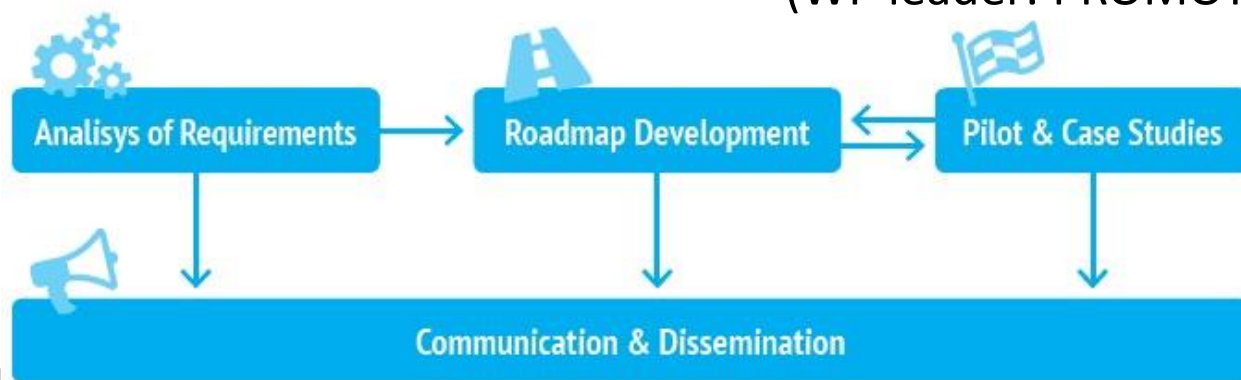
Consortium sectors

Project workplan

- WP1: Project Management   (WP leader: MISE)

- WP2: Identification of requirements   (WP leader: UoM)

- WP3: Roadmap development   (WP leader: RA)

- WP4: Pilot and Case Studies   (WP leader: COVUNI)

- WP5: Dissemination, communication and sustainability
                                        (WP leader: PROMOTER)

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Where we are

- Kick-off meeting held in Rome on 1-2 September 2014

- 3 focus groups in Stockholm, Malta, Barcelona

- 3 Thematic Workshops in Malta (Requirements), Leuven (Roadmap) and Budapest (CH Institutions)

- Pilot Study on Archaeology in Ireland completed

- 2 Case Studies on 'Hidden' and 'Local' CH in UK completed

- 5,547 accesses to the website until now, constantly growing

- A living network (22 Associate partners, 11 MoU and CA, more under definition)

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Outcomes

- **Roadmap for Citizen Science** downloadable at http://www.civic-epistemologies.eu/outcomes/roadmap/ (more information on the next slides)

- **Registry of Resources** (tools, workflows, approaches, solutions, demonstrators, and applications useful for supporting the involvement of citizens in the scientific development process) constantly growing available online at http://www.civic-epistemologies.eu/outcomes/registry-of-resources/

your contributions for Roadmap and Registry would be very well appreciated

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The Roadmap online

Description of the Roadmap

Link to download the Roadmap

Comments and feedback from users

ROADMAP FOR CITIZEN SCIENCE

The main objective of CIVIC EPISTEMOLOGIES is to design a sound Roadmap for the implementation of an e-Infrastructure:

a. to enable creation, access, use and re-use of DCHH content,
b. to provide learning resources,
c. to provide communication services to multidisciplinary research teams located in different geographic places,
d. to enable citizens to participate in a range of research goals established at European level together with cultural institutions and universities.

⇒ Download _here_ the second version of the Roadmap ⇐

⇒ Download _here_ the first version of the Roadmap ⇐

Send us your feedback filling in the form below. We will take it into account for the publication of the final version!

Your Name (required)

Your Email (required)

Subject

Your Message

Send

your contribution would be appreciated...

...and will be part of the Final Version of the Roadmap!

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Contribution to the Registry of Resources

http://www.civic-epistemologies.eu/outcomes/registry-of-resources/

1. Via email: info@civic-epistemologies.eu

2. Through the online form:

Fields required:

- Name of the item
- Category
- Description
- Field
- Link

CONTACT US

Your Name (required)

Your Email (required)

Subject

Your Message

J E B L

Enter the code

Send

Citizen Science Registry of Resources

TOOLS , WORKFLOWS, APPROACHES, SOLUTIONS, DEMONSTRATORS, AND APPLICATIONS USEFUL FOR SUPPORTING THE INVOLVEMENT OF CITIZENS IN THE SCIENTIFIC DEVELOPMENT PROCESS.

LIST   LOGIN

FILTER   SELECTED 15 ITEMS OUT OF TOTAL 15.

Add attribute:

Category

Apply

CPDynSG

Web   https://appdb.egi.eu/store/software/cpdynsg

Category   software tool

More...

Crowdcrafting

Web   http://crowdcrafting.org

Category   service

More...

DCH-RP Tools Registry

Web   http://registry.dch-rp.psnc.pl/

Category   source of information

More...

Digital Meets Culture

Web   http://www.digitalmeetsculture.net

Category   community portal

More...

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Next appointments & events

- ## "UNLOCK THE POTENTIAL OF DIGITAL HERITAGE" Final International Conference, Berlin, 12-13 November 2015

- *Third party events where CIVIC EPISTEMOLOGIES will participate:*
  - **EGI Community Forum 2015,** Bari 10-13 November 2015

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PHOTOCONSORTIUM:
International Association
for the promotion of Photographic Heritage

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Building on EuropeanaPhotography experience

Photoconsortium builds upon the legacy of Europeana Photography (2012-2015) and makes optimal use of the expertise, network, know-how and tools that were produced in the context of this project.

Over 450,000 pictures of the first 100 years of photography (1839-1939) were digitized and made available online.

Boris III of Bulgaria and Giovanna of Italy – the celebration of the royal wedding in Sofia.

© NALIS (Bulgaria)

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europeana
photography

NUMBERS OF EUROPEANA PHOTOGRAPHY, AT A GLANCE

19 PARTNERS
FROM **13** EUROPEAN COUNTRIES

3 ASSOCIATE PARTNERS
FROM UKRAINE, CYPRUS AND ISRAEL

100 YEARS BROWSED
OF PHOTOGRAPHIC HERITAGE

453.828 IMAGES
AVAILABLE TO EUROPEANA

16 LANGUAGES
MULTILINGUAL METADATA ASSOCIATED TO EACH IMAGE

PDM
+ 86.000 PDM IMAGES
AVAILABLE TO EUROPEANA

EuropeanaPhotography's Legacy

Moschee in Konstanza. Mosque in the city of Konstanza. Romania, 1910s-1920s, Carl Simon

PHOTOCONSORTIUM will henceforth provide and disseminate the following tools that were developed within its root-project:

- Digitization guidelines and factsheets
- Multilingual vocabulary in 16 languages
- EP MINT tool customized for photography, providing mapping and ingestion services
- IPR guidebook and assistance

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EuropeanaPhotography's Legacy

PHOTOCONSORTIUM represents a hub of expertise and knowledge on, among others, the following topics:

- digitization
- aggregation of digital content (to Europeana and other portals)
- metadata standards
- indexing
- cataloguing
- the development/implementation of controlled vocabularies
- best practices for the management of digital archives

This expertise and knowledge will be the core assets of the association, and its chief catalyst for generating activities, providing services, organizing training/educational programs and participating in new research projects.

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Expertise and Advocy on IPR

Photoconsortium delivers expertise and advocacy on IPR-related issues for Heritage Photography in the Digital realm:

- Rights labelling (advise on Europeana and Creative Commons labels)
- Rights protection
- IP-based business models in the evolving Creative Industries environment
- Technological solutions for IPR in Photographic data
- Advice on Public Domain assessment and Orphan Works

picture by Opensourceway (CC BY-SA 2.0)

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PHOTO CONSORTIUM

PHOTOCONSORTIUM has been established as a non-profit association with a democratic structure, political independence and unlimited duration.

It is governed by a general assembly, steering committee and executive council, and currently headed by president Prof. Fred Truyen (KU Leuven, Belgium - former coordinator of EuropeanaPhotography), and vice-president Dr. Antonella Fresa (Promoter s.r.l., Italy - former technical coordinator of Europeana Photography).

Gaston Paris | location unknown (France), 1935 Young women at a fun fair.

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Mission and Objectives

The purpose of the association is the promotion and furtherance of the culture of photography, as well as the validation of and responsibility towards the preservation of photographic heritage.

To achieve these statutory goals, PHOTOCONSORTIUM:

– promotes, organizes and manages conferences, exhibitions, awards and training courses

– contributes to/curate/issue publications

– devises, develops or advises on dissemination strategies, community building, audience-specific communication and interactive user experiences

related to photography, digital cultural heritage, digitization practices, digital archives/databases, metadata standards, intellectual property rights.

The association will, furthermore, participate and promote/support the participation of its members, in new projects and initiatives, including but not limited to the programs of the European Commission and either or not involving (non-consortium) third parties.

Elena of Savoy, Queen of Italy | Bodø (Norway), 1898
Aristotype
A street in Norvegian Bodø.
Collection: Historical Fund.
Journey of Vittorio Emanuele III aboard the yacht Jela 1898

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Tage Christensen | Gammel Strand (Denmark), 1930
Fish stalls at Gammel Strand.

PhotoConsortium participates promotes and supports the participation of members in new projects and initiatives, including - but not limited to - the programs of the European Commission.

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All Our Yesterdays

One of Europeana Photography's most striking results, is the exhibition All Our Yesterdays: compiled from over 100 early images from partner collections, and devised as a showcase for their early photographic treasures.

People's everyday life, joys and sorrows, stories and dreams turn out to have been strikingly similar to ours. To re-build these stories through a kaleidoscope of early photographic masterpieces, All Our Yesterdays presents the most exquisite, often unseen, images of a world in change, demonstrating the mastery and art of the very first photographers.

Pawet Mussil, Krakow, Poland
1932 Silver Gelatin Print
Zofia Mussil

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Join PHOTOCONSORTIUM

PHOTOCONSORTIUM aims to enlarge its existing network to a wider community of people and organizations interested in the valorization of European photographic heritage. Both natural and legal persons, public or private bodies, companies and associations from all over Europe are invited to join the association and to share their experiences, to contribute their content, to propose new initiatives, exploit existing expertise and contribute knowledge in the field of photography.

Joining PHOTOCONSORTIUM equals joining a network of top class partners from the field of (historical) photography, and gaining access to specialized services. Apply for your membership, important stakeholders already joined!

Arbejdermuseet (Denmark), Ayuntamiento de Girona (Spain), Imagno (Austria), Polfoto (Denmark), KU Leuven (Belgium), KMKG (Belgium), Lietuvos Dailes Muziejus (Lithuania), Muzeum Historii Fotografii im. Walerego Rzewuskiego w Krakowie (Poland), NALIS Foundation (Bulgaria), National Technical University of Athens (Greece), Parisienne de Photographie (France), Promoter SRL (Italy), Topham Partners LLP (UK), United Archives GmbH (Germany)

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Join and/or Follow us!
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Next event

- 3-4 December 2015: **PHOTOCONSORTIUM Annual Conference** in Leuven

  "Photographic Heritage and the Creative Industries"
  Joined to

  the **Pre-event of the Europeana Space Photography Hackathon**

  and to the **General Assembly** of the members

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Interactive online platform for cooperation and information in the field of digital technologies applied to cultural heritage and the arts

Instrument for online dissemination of project activities, providing access to services, surveys, online consultation

Portal to a rich amount of resources: articles and news with links to in depth information

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