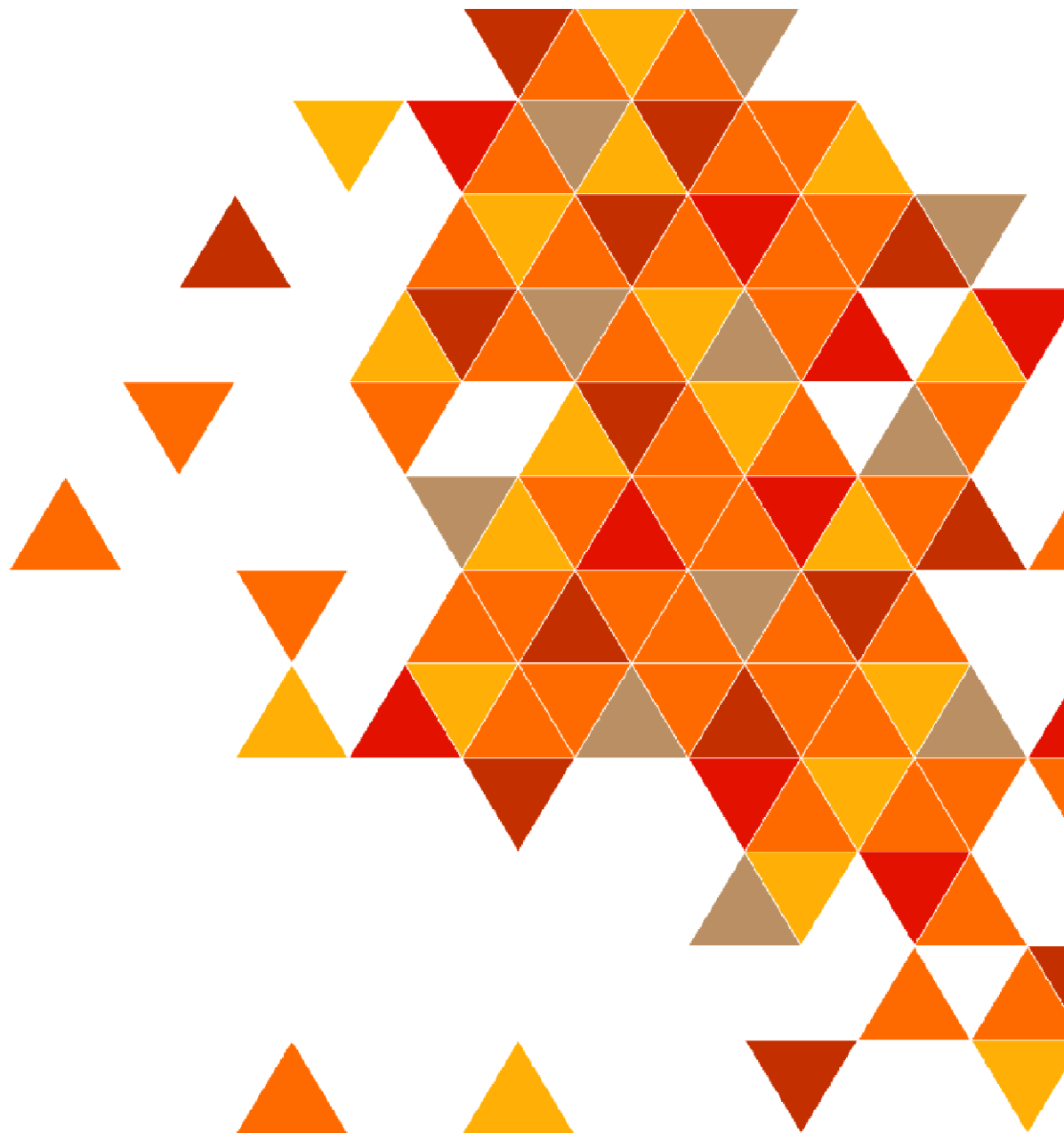


# MAPSI

Managing  
Art Projects with  
Societal Impact



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# The societal impact of cultural projects

- Manyfold: dimensions, stakeholders, tools
- Increasingly important (look at Creative Europe templates or at any Research Impact Assessment programme)
- Typically not in the list of skills and capacities of cultural professionals and organizations
- Not a long tradition of measurement
- Creative sector dislikes accountancy
- Low importance of evidence-driven policy making in the arts sector



# MAPSI- a learning research process

MAPSI refers to a specialization in management of artistic projects with societal impact, and aims to create an international network focusing on educating cultural managers and facilitators to manage and mediate artistic and cultural projects with societal impact.



[www.mapsi.eu](http://www.mapsi.eu)

Learning actions: summer school, e-learning courses

Teaching materials: study book (for education), guide book (toolkit for institutions)

Internships

