



# Cultural Base

Social Platform on Cultural Heritage and European Identities

## Overview of the Project

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Culture has experienced a profound mutation through which both its position and role in social dynamics have been transformed.

Whereas it was previously confined to a purely superstructural position, it now constitutes an essential basis of today's society

This transformation has occurred both at the level of the professional cultural sector as well as in society as a whole.

Culture has come to play a much more complex, and at the same time much more important, role than in had in previous times.

The situation is paradoxical because while the social importance of culture is enhanced the ability of knowledge and action remains very weak.

Cultural scholars often work unconnectedly, barricaded in their different disciplinary fields and national traditions.

As for the cultural practitioners, fragmentation is even more pronounced, particularly between the various subsectors.

The connection between scholars and practitioners is lacking in extreme.

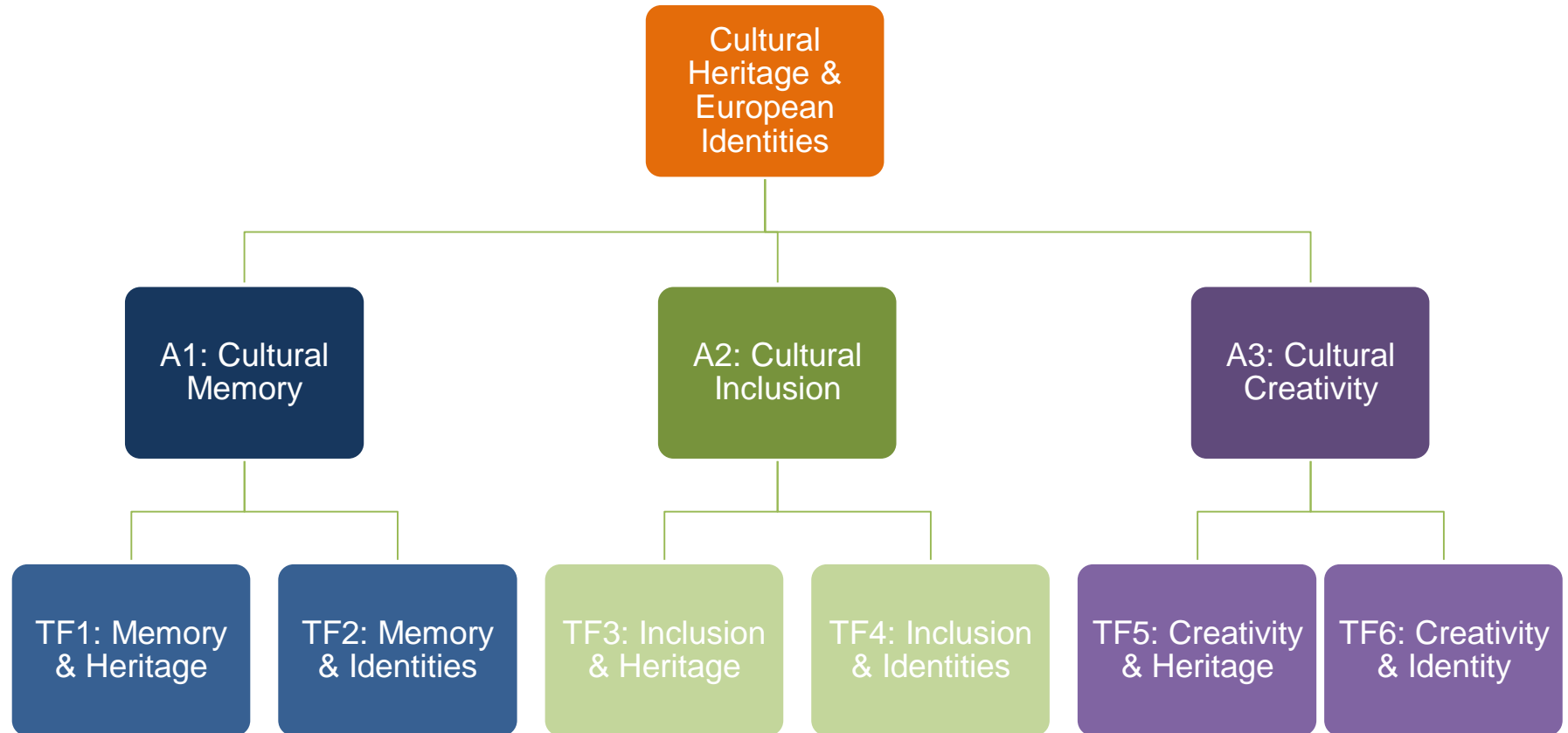
The field of cultural policy appears as endemically fragile in most of Europe and, in any case, always appears as relatively marginal respect to other fields of public action

## Cultural Base Main Aims

- Addressing the topic of Heritage and European Identities from a double standpoint, namely, an analytical as well as a public policy perspective.
- Exploring the new challenges and the new potential of culture, where three pillars - cultural identity, cultural heritage and cultural expression – intertwine combining the knowledge stemming from academic and non-academic worlds.

## Cultural Base Substantive Aims

- To make an extensive state-of-the-art review of the research literatures and policy programmes in the general field of cultural heritage and European identities.
- To identify main research issues and policy programmes in this field and to contrast between the kind of research done and the policies developed.
- To produce general overviews on the research priorities and opportunities in relation with cultural heritage and European identities from three basic analytic perspectives: cultural memory, cultural inclusion and cultural creativity.
- To develop a shared view within the social platform on the more important and policy relevant research issues in this field for Europe in the coming years and the best way to address them.
- To produce strategic research agendas on cultural heritage and European identities from the three aforementioned analytic perspectives stemming from the shared views.
- To produce general policy guidelines in this domain from these same perspectives, especially in relation with information systems and research policy.



## Main groups and roles

- **Scientific Core Group**
  - Academic Stakeholders and advisory Board
  - They act as quality check providers of the contents and proposals advanced by the Scientific Core Group, also providing focused feedback on intermediate and final public documents.
- **Practitioner and Policy Stakeholders**
  - Practitioners, advocacy and umbrella organizations staff members, and representatives from various levels of public administrations
  - Their input is crucial for testing the relevance of the discussion points put forward by the Academic Stakeholders in the documentation for discussion and the several events organized along the project.

## Organization

- **Two main workshops**
  - They constitute a real moment for interaction and production of the content that will serve as the basis of broader consultation.
- **A stakeholders conference**
  - The moment when all the members formally associated to the social platform meet to exchange views along the previously identified Thematic Areas. Preparatory documentation will be prepared and circulated in advance mostly relying on email distribution lists.
- **Three local workshops**
  - These events will generate summaries and will be connected to the Scientific Core Group via the participation of at least one of the Groups's members. This partner will report back to the Scientific Core as well as to the Stakeholders Conference.
- **Policy seminar**
  - It is aimed at discussing in-depth the policy repercussions of the discussions and the work conducted by CulturalBase.



# Thank you for your attention

CulturalBase, Social Platform on Cultural Heritage  
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