



WHAT IS eLEARNING AFRICA?

- The key networking event for education professionals, investors and providers of education and training in Africa
- Africa's largest and most comprehensive capacity development event for the integration of ICT in education and training, with over 1500 eLearning experts, practitioners, researchers and stakeholders from approximately 90 countries attending every year
- The place where high-level decision makers and practitioners who are seeking solutions and empowerment in Africa's ICT-enhanced learning industry come together once a year to develop multinational and cross-industry contacts and partnerships, as well as to enhance their knowledge, expertise and abilities
- Accompanied by an extensive exhibition and demonstration area where leading international eLearning manufacturers, suppliers and service providers present their latest products and services
- The leading pan-African annual conference on ICT for development, education and training, which takes place in a different African country each year in cooperation with the Ministries of Education, IT or Infrastructure of the host country



CONFERENCE PROGRAMME

Under the overall theme of **Enriching Tomorrow**, eLearning Africa 2015 will examine the experiences, projects, investments, policies, partnerships and research that are shaping the Continent's learning landscape.

eLearning Africa's innovative conference programme brings together over 300 speakers and chairpersons from 50 countries. Highlights include pre-conference workshops, plenary sessions featuring internationally acknowledged eLearning experts, networking opportunities and a wide variety of exciting session formats.

EXHIBITION

eLearning Africa is accompanied by an extensive exhibition area where leading international eLearning manufacturers, suppliers and service providers have the opportunity to promote their activities, give demonstrations, launch new products, hold meetings and establish valuable personal contacts with the most important multipliers and decision makers within the African education and training community.

As the location for regular coffee breaks, the exhibition hall offers the ideal networking atmosphere and functions as a central meeting point within the conference.



WHEN AND WHERE DOES eLEARNING AFRICA TAKE PLACE?

The 10th eLearning Africa conference will be held on 20 to 22 May, 2015 at the African Union Headquarters in Addis Ababa, Ethiopia.

eLearning Africa 2015 will be hosted by the Ministry of Communication and Information Technology (MCIT) of The Federal Democratic Republic of Ethiopia.



WHO ATTENDS?

Countries

Where participants of eLearning Africa 2014 came from



85.7%	Africa
9.5%	Europe
2.5%	Asia / ME / Australia
2.3%	North & South America

Sectors

Occupation of participants



Education 37 %



Public Sector 31 %



Business 32 %

Every year eLearning Africa attracts over 1500 international participants, making it the most comprehensive annual meeting place for eLearning and ICT-supported education and training professionals in Africa. eLearning Africa brings together all sectors under one roof to ensure the take-up of ICT in education and training in all areas.

WHAT DO PARTICIPANTS SAY?

“I believe for quite a while now that the discussions around eLearning have not been ‘out of the box’ enough. eLearning Africa provides us with a great opportunity to look at almost a decade of this experience and say, “where are we now, as Africans?”. This is the place to be!”

Bright Simons, CEO, mPedigree, Ghana. Speaker, 2014

“eLearning Africa 2014 has been an eye-opener for me; with a lot of networks created and opportunities for partnerships and collaborations. Actually, I have started getting emails from different universities to which I can apply to, for my PHD Study. This was all the outcome of eLearning Africa 2014.”

Florence Barbara Awino, International University of East Africa, Uganda. Participant, 2014

“We enjoyed ourselves and made many new friends and business contacts. Being the platinum sponsor ... made a huge difference and we feel it was very much worth the money.”

Noel Atkinson, Yazmi. Platinum Sponsor, 2014

“The conference gave me a new perspective on how ICT can help greatly in the development and educational sectors in Liberia after the 14 years of civil war. From the sessions and networking in Windhoek, I believe that eLearning could become an integral part of Liberia’s virgin ICT and education sectors.”

Luther D. Jeke, iLab Liberia, Liberia. Speaker, 2013



MORE INFORMATION

The [eLearning Africa News Portal](http://www.elearning-africa.com/newsportal) is the leading online platform and a hub for sharing ideas and best practices in the field of Information and Communication Technology for development (ICT4D) and education (ICT4E) across Africa. www.ela-newsportal.com

To ensure you keep up with latest eLearning Africa developments, be sure to join our communities on [Facebook](#) (eLearning Africa Group), [Twitter](#) (@eLAconference #eLA15) and [LinkedIn](#) (eLearning Africa).

