Europeana Space IPR Workshop
Coventry (UK), 2 March 2015

This workshop considers content rights in a non traditional way. Rather than only focussing on different licensing models, this workshop aims to make content providers aware of technical frameworks and advances that support better management of licenses.

The workshop will focus on standards that ensure the license information remains linked with the content and readily available to the content users. It will also consider the circumstances where information relating to content rights is not readily available for potential re-use and explore the options available. In addition, new technologies that help to enforce correct content use will be presented.

More specifically, the workshop will focus on state of the art of invisible digital watermarking and the role it can play in a licensing framework. Also, new tools related to interoperability and security of still images will be presented by members of the JPEG standardization committee.

There will be time for debate and feedback from the audience that will help to further steer developments in the direction of the day to day needs of content providers.

PROGRAMME

9.30  Registration
10.00 Presentation of Europeana Space, by Sarah Whatley (Coventry University)
10.15 Introduction to the day, by Charlotte Waelde (University of Exeter)
10.30 Module 1, by Prodromos Tsiavos (PostScriptum)
   Beyond the question of All or Some Rights Reserved - Identifying Rights Clearance and Hybrid Licensing Models for the Creative Industries
12.15 Lunch break
13.15 Module 2, by iMinds team
   Watermarking: state of the art and applications
15.00 Coffee Break
15.30 Module 3 , by iMinds team
   JPEG technologies for security and interoperability
17.15 Conclusions by Charlotte Waelde (University of Exeter)
18.00 Evening reception and networking session

FREE ENTRANCE! Info & Registration • www.europeana-space.eu/ipr-workshop/