EuropeanaPhotography
ICT-PSP Project no. 297158

Workshop about orphan works
Copenhagen, 12 June 2014
1 February 2012 – 31 January 2015
Over 430,000 early photographs: selection, digitization, enrichment, ingestion to Europeana – the online European digital library

Courtesy of Arbejdermuseet
19 partners - 13 EU countries
Coordinator: KU Leuven
Technical Coordinator: Promoter srl
Public and private partners shared views on:

- content selection
- methodologies
- workflow & best practices
- IPR management
- dissemination strategy
- long term plans
WORKPACKAGE STRUCTURE

- WP 1 Project Management
- WP 2 Themes, Collections and Content
- WP 3 Digitisation
- WP 4 Indexing and Multilingual Support
- WP 5 Metadata Transformation and Ingestion
- WP 6 Sustainability and IPR
- WP 7 Dissemination

Courtesy of TopFoto
Selection criteria

– Chronology
– Historical/artistic/social value
– Territorial criteria

Definition of masterpiece:

A work done with extraordinary skill, especially a work of fine art, craft or intellect that is an exceptionally great achievement. To some, this means the best piece of work by a particular artist or craftsperson.

Courtesy of Fondazione Alinari
Context 1839-1939

– European History
– History of Photography
  • Thematic evolution
  • Photographers
  • Landmark image
  • Photographic techniques

Courtesy of CRDI
Outcomes of the project > useful tools:

1. Digitization and metadata best practices
2. Multilingual vocabulary
3. MINT mapping tool
4. IPR Guidebook

Courtesy of NALIS
1. Capture according to EP specifications

2. Device conformance testing and calibration, based on established benchmarks and specifications

3. Digital conversion

4. Image processing: correction/editing/processing to digital files

5. File naming

6. File formats and compression for archiving and preservation
Archival preparation of originals

- Analysis
- Physical and intellectual organization

Preservation preparation of originals

- Evaluation of physical condition
- Cleaning
- Restoration
Courtesy of GenCat Cultura
2. MULTILINGUAL VOCABULARY

• over 500 concepts related to photography
• structured in a multifaceted, hierarchical way
• 12 languages: English (as the pivotal language), French, Dutch, German, Italian, Polish, Danish, Bulgarian, Slovak, Lithuanian, Catalan, Spanish.
• recently added: Chinese, Ukrainian, Russian, Hebrew, Hungarian.
MINT = a user-friendly platform for

- transforming existing metadata
- enriching metadata using the EuropeanaPhotography Multilingual Vocabulary
- harvesting by Europeana

Courtesy of United Archives
MINT

- Allows users to map their metadata schemas to reference domain models (LIDO > EDM)
- Follows a typical web based architecture
- Was developed by NTUA for ATHENA and is used for several Europeana Aggregation projects (EUScreen, CARARE, Judaica, ECLAP, DCA, Linked Heritage)
- Has been customized for the needs of EuropeanaPhotography (EP MINT 2)
The IPR Guidebook sheds light on the Europeana IPR model, the Data Exchange Agreement, and lists online supporting tools for companies and institutions:

Online guidebook:
http://europeana-photography.iprguide.org

IPR blog:
http://ep-blog.iprguide.org

Courtesy of MHF
The project is currently discussing with Europeana and EC on the theme of Public Domain related to digital photographs, and also the Orphan Works issue is an open discussion.

The core of the issue is related to the re-use of the digital copies of cultural heritage.

Although an open approach and non-ipr based business models are certainly ways to be explored, especially for the cultural public institutions, it is undeniable that the digitization activity is a form of investment for the content provider, who may wish to find a return of the investment itself. Moreover, high quality digitization undeniably adds value to the physical cultural object in terms of accessibility, retrieval, research, re-use.
WP7 > DISSEMINATION

@EurPhoto

www.europeana-photography.eu

www.digitalmeetsculture.net
ALL OUR YESTERDAYS

Photographic and multimedia travelling exhibition of a selection of images from the project (1839-1939), with historical, cultural and artistic value.

www.earlyphotography.eu

Over 5,200 visitors in Pisa, from 11/4 to 2/6/2014

Next event: Belgium, January-February 2015

Coming to Arbejdermuseet in Copenhagen, Spring 2015
A website dedicated to the exhibition
Giving access to videos
And to the virtual exhibition

ALL OUR YESTERDAYS
(1839-1939) LIFE THROUGH THE LENS OF EUROPE’S FIRST PHOTOGRAPHERS

Museums, archives, universities, private enterprises and public administrations from all over Europe joined forces in the EuropeanaPhotography project to digitize the best of their photographic collections (1839-1939), now they are proud to present an edited collection of the finest, rarely seen images documenting the past as captured by the pioneers of photography.

All Our Yesterdays is a great opportunity to discover how people lived in a Europe very different from the one we know today, undergoing great and rapid changes. In this period, a life of horses and agriculture briefly co-existed with a new, modern reality of machines and industry. Among this era’s many innovations: photography, a new medium able to capture everyday life at the pace of its evolutions. The skills of these early photographers were not fully appreciated at the time, but they recorded life in a precise and hidden detail that we can only really appreciate now that we have lost the life we used to live.

All Our Yesterdays opens with a great event in Pisa, and also encompasses a virtual exhibition.

Everybody can join: bring your old family photos, to have them digitized and enhanced as part of our cultural heritage. The History of Europe is your story too!
EuropeanaPhotography ++

• Unique mix, strength, efficiency and engagement of current consortium

• Applications by institutions wishing to contribute to / join / consult EuropeanaPhotography

> current investigation of strategies to consolidate the consortium after the project term, as a platform providing tools, advise and expertise to both public institutions and private companies.
Thank you!

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Official Media Partner

www.digitalmeetsculture.net