All Our Yesterdays

Wiebe de Jager

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The Age of Photography

'Collage', CC-BY-NC-SA ivanabrego, source: flickr.com

'People taking pictures', CC-BY-NC-SA benkucinski, source: flickr.com

'My own tower of Pisa', CC-BY-SA Wiebe de Jager

Why is photography so important?

- Photographs are the **'currency of the web'**;
- Users are **far more engaged** with photographs;
- Photography has become an integral part of **human communications**, and therefore,

- **Photography is our link to a shared cultural identity**

2014: Everybody is a photographer

- About 10 percent of the photos ever taken have been taken in the past 12 months
- It is estimated that humanity has taken about 3,800,000,000,000 photos in total
- 300 million photos are uploaded to Facebook every day (that's more than 3,500 each second!)

- **Every two minutes, we take more pictures than the whole of humanity in the 1800s**

→ Europeana Photography

English portrait photographer (1850)

Source: http://commons.wikimedia.org/wiki/File:Photographer1850s.png

It's estimated only a few million pictures were taken in the 80 years before the first commercial camera was introduced.

Europeana Photography

Europeana Photography is a **EU-funded digitisation project** aimed at enriching Europeana with masterpieces of **early photography** provided by a **public-private** partner consortium.

europeana-photography.eu
@EurPhoto

} 10% DIGITIZED (~300 MLN OBJECTS)

90% NOT DIGITIZED
EUROPEAN
CULTURAL HERITAGE

→ About Europeana

Europeana: The Cultural Innovators

Europeana is an organisation that is passionate about **cultural innovation**.

Sitting at the intersection of **culture and technology**, our aim is to **open up** Europe's creative and cultural wealth to as **wide an audience** as possible.
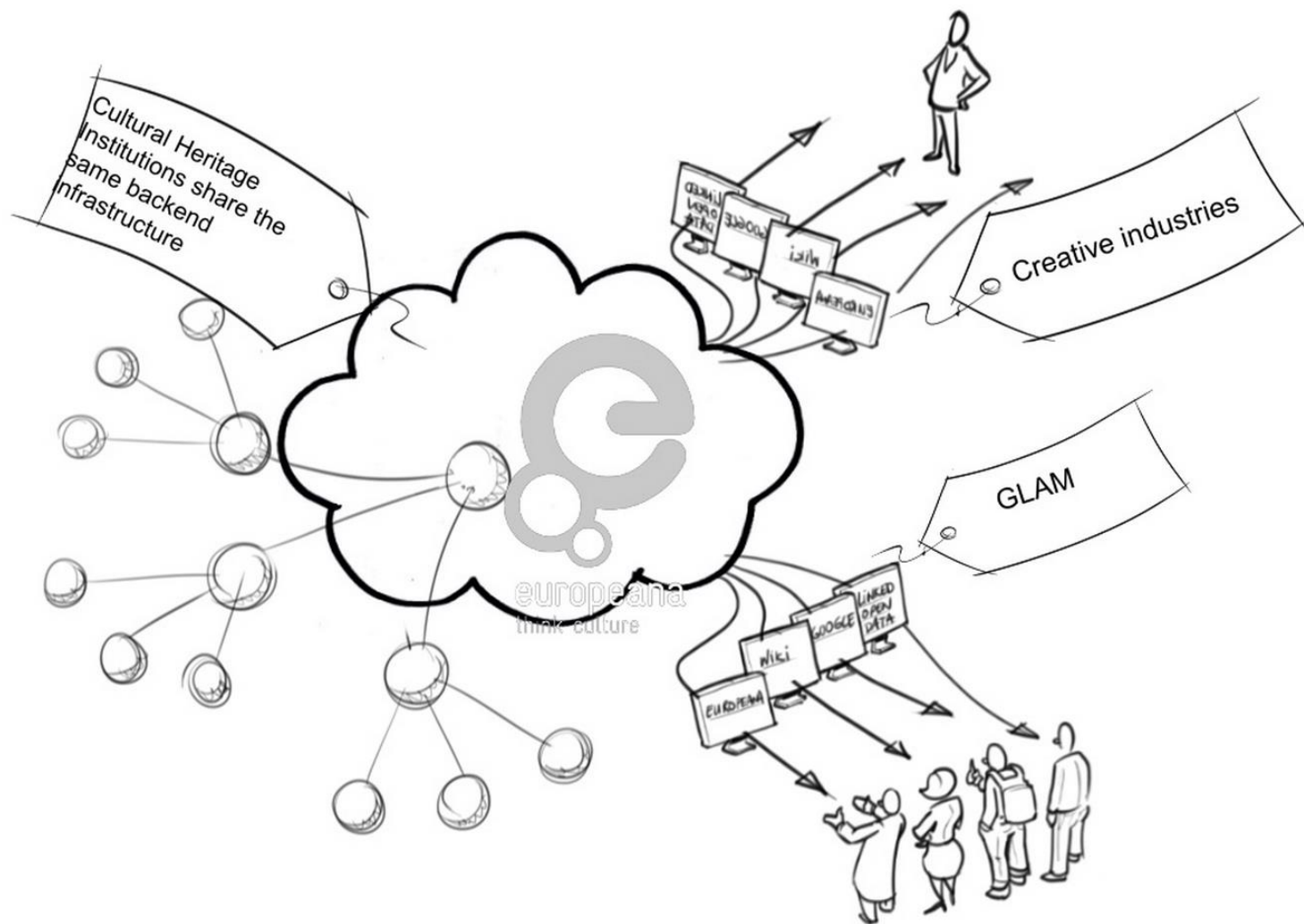
Why do we do this?

Because Cultural Innovation:

- **Advances society** both economically and socially
- **Unites Europe** through a shared cultural heritage
- Celebrates the **wealth of cultures** across Europe
- Enables **personal growth** and **development**

How do we do this?

→ All Our Yesterdays

All Our Yesterdays

- To show to the European modern citizens **how photography was a privileged witness** of the lives that European past citizens lived throughout Europe's history from 1839-1939.

- Photos of **everyday life of people** in the streets, outside, in the cities, in the countryside, in the villages - selected basing on their testimonial power and photographic value – will disclose to the visitors life in the past across Europe.

- More information at earlyphotography.eu

bit.ly/EuropeanaPhotography

'Pisa', CC-BY Amsterdam Museum. Source:
http://www.europeana.eu/portal/record/2021608/dispatcher_aspx_action_search_database_ChoiceColl
ect_search_priref_49621.html

Grazie mille!

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