All Our Yesterdays

Wiebe de Jager

April 11, Pisa
The Age of Photography
'My own tower of Pisa', CC-BY-SA Wiebe de Jager
Why is photography so important?

- Photographs are the 'currency of the web';
- Users are far more engaged with photographs;
- Photography has become an integral part of human communications, and therefore,

- Photography is our link to a shared cultural identity
2014: Everybody is a photographer

- About 10 percent of the photos ever taken have been taken in the past 12 months
- It is estimated that humanity has taken about 3,800,000,000,000 photos in total
- 300 million photos are uploaded to Facebook every day (that's more than 3,500 each second!)

- Every two minutes, we take more pictures than the whole of humanity in the 1800s

Europeana Photography
English portrait photographer (1850)

Source: http://commons.wikimedia.org/wiki/File:Photographer1850s.png
It’s estimated only a few million pictures were taken in the 80 years before the first commercial camera was introduced.

Source: http://www.buzzfeed.com/hunterschwarz/how-many-photos-have-been-taken-ever-6zgv
Europeana Photography

Europeana Photography is a EU-funded digitisation project aimed at enriching Europeana with masterpieces of early photography provided by a public-private partner consortium.

europeana-photography.eu

@EurPhoto
10% DIGITIZED (~300 MLN OBJECTS)

90% NOT DIGITIZED EUROPEAN CULTURAL HERITAGE
About Europeana
Europeana is an organisation that is passionate about cultural innovation.

Sitting at the intersection of culture and technology, our aim is to open up Europe's creative and cultural wealth to as wide an audience as possible.
Why do we do this?

Because Cultural Innovation:

• **Advances society** both economically and socially
• **Unites Europe** through a shared cultural heritage
• Celebrates the **wealth of cultures** across Europe
• Enables **personal growth** and **development**
How do we do this?

Cultural Heritage Institutions share the same backend infrastructure
All Our Yesterdays
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• To show to the European modern citizens how photography was a privileged witness of the lives that European past citizens lived throughout Europe’s history from 1839-1939.

• Photos of everyday life of people in the streets, outside, in the cities, in the countryside, in the villages - selected basing on their testimonial power and photographic value – will disclose to the visitors life in the past across Europe.

• More information at earlyphotography.eu
bit.ly/EuropeanaPhotography
Grazie mille!

Wiebe de Jager

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