

**RICHES**RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

Workshop in Barcelona - Building the project's foundation

Universitat Internacional de Catalunya. May 13th, 2014.

RICHES (Renewal, innovation & Change: Heritage and European Society) is a research project about change: about the change digital technologies are bringing to our society, offering to the EU citizens a great opportunity to use their heritage as a drive for social and economic development.

Digital technologies now permeate all of society, compelling us to rethink and ask questions such: how can CH institutions renew and remake themselves? How should an increasingly diverse society use our CH? How can the EU citizen play a vital co-creative role? What are the limitations of new technologies in representing and promoting CH? How can CH be a force in the new EU economy?"

RICHES project will research answers to these questions through the work of the ten partners from 6 EU countries and Turkey in order to understand the context of change in which CH is held, preserved, curated and promoted and to explore how development and growth can be stimulated by digital technologies and co-creation sessions, focusing on:

1. Museums and libraries adopting or considering digitization and digital services for preservation, access and transmission.
2. Living media as privileged domains for young people to get involved in CH.
3. Performance-based CH and the effects of new digital infrastructures.
4. Public administrations adapting landscapes and monuments and re-using historical buildings to generate sustainable models, improve quality of life and foster cultural tourism.
5. Transferring traditional skills into innovative production methods for the creative industry.

RICHES first steps: Establishing a baseline of definitions and a set of frameworks for the project

As CH institutions are rethinking and remarking themselves, shifting from traditional to renewed practices of CH representation and promotion using new technologies and digital facilities, new meanings associated with terms such as “preservation”, “digital library”, “Virtual Performance” emerge every day. A variety of definitions of these CH-related concepts are shared and used interchangeably, making difficult the task of research and recognition.

This very first Work Package of the project represents **the foundation of the research**, an agreement between the partners of basic definitions and frameworks which will define the RICHES fields of research. During the first 3 months of the project these definitions will be defined jointly thanks to the partners' contributions. The final result of this phase 1 will be presented and discussed at a **first Workshop to be held in Barcelona** where the project's foundations will be established.

Building the project's foundation: First workshop in Barcelona. 13th May, 2014

I2cat, RICHES' partner based in Barcelona, will organize the first of the three thematic workshops to showcase the contextual framework of the research, in the context of change and the role of CH in the economic and social development in Europe.

This workshop will be focused on the taxonomies discussion and will give an introduction to all interested stakeholders – culture professionals and educators, professionals and companies in the IT and ICT sectors, decision-making bodies – to the new interdisciplinary field of digital cultural heritage. Project's partners, international guests and attendees – key figures in developing the field – are invited to participate and contribute to the taxonomy and definitions of the contextual framework of research of RICHES Project.

Barcelona's workshop will enable all participants to:

- Elaborate and agree a Taxonomy of Terms and Definitions which will support the project's research.
- Share knowledge and enrich debate through the Network of Common Interest and its groups.
- Develop a framework of understanding of copyright and IPR laws as they relate to CH practice in the digital.

This very first workshop in Barcelona on digital cultural heritage is a unique opportunity to bringing together researchers, educators, scientists, industry professionals and policy makers to debate, discuss and present digital

technology applied to the protection, documentation, and understanding of European shared Cultural Heritage.

Workshop overview

Date and venue:

RICHES' first workshop will take place at
**The Universitat Internacional de Catalunya
(UIC) - Barcelona Campus on the 13th May, 2014.**

Address: C/ Inmaculada, 22, 08017 Barcelona

Phone: (+34) 932 54 18 00

Web: www.uic.es

As the name suggests, the Universitat Internacional de Catalunya (UIC) has a unique international perspective, offering a comprehensive approach to learning and provides professional training for today's globalized world, while maintaining humanistic values that respond to each individual's personal needs.



Over the past 5 years, the UIC has offered a **Master's degree in Arts and Cultural Management**, an official postgraduate programme adapted to the guidelines of the European Higher Education Area. The programme provides students with the tools they need to work in a wide range of CH areas and comprehensive instruction in the area of cultural management, combining theoretical reflection on the relationship between culture and society and the role of the cultural manager in today's world of culture.

With the celebration of this event, RICHES Project and The Universitat Internacional de Catalunya (UIC) will join forces to bridge the gap between the world of change in which the CH is reinventing itself and the academic community (professors and researchers) and the alumni (soon to be the next generation of cultural managers worldwide).

In addition, the event is a unique opportunity to disseminate and promote RICHES project amongst researchers, educators, scientists, industry professionals and policy makers and the new strategies and fields of research taking place in the European context.

With this collaboration, The Department of International Relations at the UIC will further enhance its intercontinental dimension by promoting:

-Bilateral international agreements between the UIC and foreign educational institutes;

-Interdepartmental communications within the UIC regarding every internationally-oriented event held at their faculties, schools and research centres;

-International exchange programmes for students, professors and researchers;

-Programs that strengthen bonds between the UIC and the international community.

The Hiring UIC facilities offer a whole host of diverse events and activities organized by non-UIC members, professionals. Each facility has specific characteristics, adapted to suit the professional activities and interests of each projects and organizations:

- The Aula Magna:** A large activity space with seating capacity for more than 400 persons and climate control. Its 500m² surface area may be supplemented by adjoining the complex's adjacent rooms.

- Digital Media Studios:** Digital Media Studios is a digital complex equipped with the most advanced technology. It was built in 2007 to serve as a superb resource for Communications students, enabling them to enhance their practical experience.

- The Garden Hall:** A room next to the garden that can host various activities, from theatre productions to fairs and exhibitions.

- Assembly Hall:** Reception hall with two adjoining spaces, adapted to accommodate up to 140 people.

- Standard halls:** Class rooms fully equipped to host lectures, meetings, workshops and other educational related activities.

Workshop main areas and themes

The following 7 proposed discussion sessions need to be a presentation of each specific set of terms, which have been grouped into specific field of expertise / practice accordingly. Each area of discussion will have a designated representative/chairman whose mission will be to conduct the discussion, coordinate the session (ensuring that timings are respected), record the contributions and deliver final definitions during the conclusion phase of the workshop's programme.

Each 7 session of research should be intended to examine these terms within the actual CH context, challenging, shifting scenario and contribute to determining a route map and future global trends related to each field/terms.

The following **open-to-all workshops** and **discussion panels** will bring together RICHES partners representatives, key researchers, professionals, academics, students from the heritage as well the ICT domain in the state-of-the-art area, set an overall understanding of each themes, contribute to further develop each area of research, and help establishing a larger research community beyond the area.

Discussion panels:

- 1. General / common terms:** Neil Forbes (Project Coordinator) Coventry University (UK)
- 2. Understanding the context of change for tangible and intangible CH:** Laura Van Broekhoven, RMV Leiden (NL)
- 3. Digital copyrights framework. Digital Heritage Policy & Law Issues:** Charlotte Waelde, Exeter University (UK)
- 4. Visualization and Interaction, exhibition of digital heritage and digital art. Digital Presentation & Output:** Monika Hagedorn-Saupe, SPK (DK)
- 5. Digital Cultural Heritage:** Bahadir Aydinonat, KYGM (TR)
- 6. Role of CH in European Social development:** Dick van Dijk, WAAG (NL)
- 7. Impact of CH on EU economic development:** Antonella Fresa, Promoter SRL (IT)

Estimated results:

- a) Presentations on the project's conceptual framework and approved set of definitions of each discussion session.
- b) Presentations on a current point of view, challenges and improvements, related to each discussion topics.
- c) Future diagnostic: a first glance introduction on the future prospects, practices and outcomes of each discussion topics.

Proposed programme:

09.00 –09.30 Workshop Registration

09.30–09.45 Welcome & introduction to the event

Artur Serra, Deputy Director at i2Cat Foundation and Dra. Teresa Vallès, Dean at the Faculty of Humanities, Universitat Internacional de Catalunya (UIC)

09.45–10.15 Introduction to RICHES Project

Neil Forbes, Project Coordinator. (Professor of International History at Coventry University, Coventry's Director of Research)

10.15-10:30 Establishing the RICHES conceptual framework

10.30-11.00 Coffee/Tea break

11.00-13.00 Workshops / discussion areas

1. General / common terms: This global and common field of definitions is basic to identify the existing practices in the domain of ICT for digital CH and boost new research on the consequences of the introduction of new digital practices and their impact/change on issues such as identity, creativity, curatorship, etc.

Chairing: Neil Forbes (Project Coordinator) Coventry University (UK).

2. Understanding the context of change for tangible and intangible CH: An agreed set of definitions will further develop the research on the context of change in which analogue CH is held, preserved, curated and accessed digitally. This is particularly relevant when researching how digital practices are transforming the traditional CH practices of cultural institutions.

Chairing: Laura Van Broekhoven, RMV Leiden (NL)

3. Digital copyrights framework: Copyright law is likely to be a factor in the dissemination and exploitation of many of the project's research outputs, especially by those working within the digital CH sector. Copyrights laws developed in the analogue era are now causing challenges in the era of the digital. A full understanding of each term is vital to agree on a new route-mapping in this area.

Chairing: Charlotte Waelde, Exeter University (UK)

4. Visualization and Interaction. Digital Presentation & Output: Understanding the new technologies and the changes in the process of distribution, circulation, creation and sharing of CH and the practices in which CH is revaluated and reinvigorated.

Chairing: Monika Hagedorn-Saupe, SPK (DK)

5. Digital Cultural Heritage: Understanding how the various CH institutions (national, public, research, private) are now implementing systems to manage the different types of data (e-books, online catalogues, digital libraries, metadata records) and their means in order to respond to current and new users demands.

Chairing: Bahadir Aydinonat, KYGM (TR)

6. Role of CH in European Social development: This framework of definitions will help to best understand and explore the impact on the relationship among CH, citizens, civil society, territories and communities. This will contribute to identify further novel directions for digital CH in order to contribute to social cohesion, inclusion and represent multicultural practices.

Chairing: Dick van Dijk, WAAG (NL)

7. Impact of CH on EU economic development: Defining the many factors and "actors" that constitute the changing context of the CH in the economic field, in order to recognize their impact on employment, new economic strategies and alliances in the EU. This framework of definitions will further help to identify practices, methodologies and structures that can be applied to CH in order to contribute to economic development in Europe.

Chairing: Antonella Fresa, Promoter SRL (IT)

13.00-14.30 Lunch

14.30-16.00 Community discussion & conclusions

The chairmen / representatives of the discussion sessions will share their agreed definitions for a final discussion open to all participants in order to validate all of them.

16.00-16.30 Closing Remarks

The Workshop is addressed to:

- Cultural ministries of member states within and beyond the project partnership;
- Regional, national and state authorities;
- CH organizations;
- AHSS (Arts, Humanities and Social-Sciences) experts, researchers and students; public administrations;
- Public administrations;
- SMEs working within the digital cultural economy;
- Industrial associations and organizations dealing with creative industries;
- Citizens.