



ACHIEVING IMPACT

Socio-economic Sciences & Humanities (SSH) in Horizon 2020
INTERNATIONAL CONFERENCE & BROKERAGE EVENT

26 - 27 February 2014

National Hellenic Research Foundation, **ATHENS**, GREECE

www.achievingimpact2014.eu

DRAFT PROGRAMME

ACHIEVING IMPACT – SOCIO-ECONOMIC SCIENCES & HUMANITIES (SSH) IN HORIZON 2020

CONFERENCE AND
INFORMATION DAY & BROKERAGE

26 & 27 FEBRUARY 2014 | ATHENS

Venue: National Hellenic Research Foundation: Auditorium L. Zervas,
Vassileos Constantinou 48, 11635 Athens – Greece



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26 February 2014 – Conference (morning)

Moderator: Terry Martin, Director, Science-Policy Interface Agency

8.45 – 9.45 **Registration & Welcome Coffee**

9.30 – 10.00 **Welcome & Introduction to the Conference**

- General Secretariat for Research & Technology
- Angela Schindler-Daniels, NET4SOCIETY Coordinator
- Dr Evi Sachini, Director, National Documentation Centre (EKT), Greece

10.00 – 10.20 **Opening Plenary Session**

KEY ADDRESS 1

Horizon 2020: its role in Europe 2020 & Innovation Union

Dr Stefaan Hermans, Head of Unit Reflective Societies, European Commission

Introductory session about the broad framework of the EU 2020 Strategy and its role in supporting the Innovation Union Flagship Initiatives

10.20 – 10.40 **KEY ADDRESS 2**

Assessing the Impact of SSH

Prof. Irene Hardill, Director of the Northumbria Centre for Civil Society and Citizenship, Department of Social Sciences, Northumbria University

10.40 – 11.00 **Impact of SSH - an example: Health and inequality**

Prof. John Yfantopoulos, Department of Administrative Science- University of Athens, Expert in Health Economics, Advisory Group Member for Horizon 2020

11.00 – 12.15 **Panel discussion: “What is Impact of SSH”?
How can we make it tangible and comprehensible?”**

Discussion led by

Prof. Nikos Demertzis, President, National Centre for Social Research and
Dr. Eva Hoogland, Science Europe

All speakers of the plenary session and

Prof. Axel Börsch-Supan, SHARE - Survey of Health, Ageing and Retirement in Europe, Max Planck Institute for Social Law and Social Policy, Munich Center for the Economics of Ageing,

Prof. Dr Kurt Deketelaere, LERU - The League of European Research Universities,

Prof. Ellen Hazelkorn, Higher Education Policy Research Unit, Dublin Institute of Technology.

26 February 2014 – Conference (afternoon)

12.15 – 13.15 **Networking Lunch (buffet)**

13.30 – 16.45 **Parallel sessions: Examples & Interactive work**

See details of the parallel sessions here after

Auditorium L. Zervas, Small Auditorium & Library

During the parallel sessions, the opportunities of Horizon 2020 for SSH researchers and research programme owners/managers will be examined through these three perspectives/drivers following 4 overarching issues

- *Impact: from end-users' point of view (benefitting from impact) and researchers' (achieving impact)*
- *Interdisciplinarity*
- *Integrating the international dimension*
- *Highlighting a comparative research approach and underlining its added value.*

A. SSH contributions to a Competitive Europe – Creativity & Culture

Cultural Heritage & Investment & its economic effects

B. European Social Model – Sustainability for Tomorrow's Generation

Welfare State, European Social Model, Social Investment (DG Employment), The Young Generation – Youth Dynamics & Future/limits of EU integration

C. Making sense of Social Innovation!

*How to identify Social Innovation? Where is the impact?
How to make it work*

16.45 – 17.30 **Plenary session**

Summarising "Parallel Sessions" & Discussion

Speakers: Rapporteurs of Parallel Sessions

17.30 – 17.45 **Closure of the day**

17.30 – 18.30 **Get together & Cocktail for all Participants**

13.30 - 16.45 **Parallel Session A**

incl.
coffee break

SSH contributions to a Competitive Europe – Creativity & Culture

Moderator of the session:

Prof. Ellen Hazelkorn, Director of Higher Education Policy Research Unit,
Dublin Institute of Technology

Introduction

Professor Sean Ryder, Director of the Moore Institute for Research in the Humanities and Social Sciences National University of Ireland & Chair of the HERA Network Board

Impact of (Arts!) & Humanities Research – Case Studies

- **HERAValue – Measuring the value and impact of Arts & Humanities Research**
Dr. Paul Benneworth, Senior Research Associate, Project Leader for HERAValue - Measuring the Impact of Arts Humanities and Social Sciences Research, University of Twente
<http://www.heranet.info/heravalue/index>
 - **Copywriting Creativity: Creative Values, Cultural Heritage Institutions and Systems of Intellectual Property (CULTIVATE) -**
Prof. Helle Porsdam, University of Copenhagen
<http://www.heranet.info/cultivate/index>
 - **Unveiling Creativity for Innovation in Europe -**
Prof. Yannis Caloghirou*, National Technical University of Athens
<http://www.cre8tv.eu/>
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World Café Discussions

The three projects are table hosts

Discussion

The three project representatives discuss with the plenary

Wrap up

13.30 - 16.45

Parallel Session B

incl.
coffee break

European Social Model – Sustainability for Tomorrow’s Generation

Moderators of the session:

Dr Victoria Tsoukala and Ms Maria Samara, National Documentation Centre (EKT), Greece

30 min

Introduction

- **The European social model and the Strategy “Europe 2020”**
Dr Tadas Leoncikas, European Foundation for the Improvement of Living and Working Conditions
- **The Social Investment Package**
Dr Michel Mercadié , European Social Platform

90 min

The sustainability of the EU Social Model – The key role of SSH research

- **WILCO - Welfare innovations at the local level in favour of cohesion**
Dr Taco BRANDSEN, project coordinator, Radboud University Nijmegen, Nijmegen, Netherlands
- **INSPIRES – Innovative Social Policies for Inclusive and Resilient Labour Markets in Europe**
Dr Constantine Dimoulas, project partner, Panteion University, Athens, Greece
- **Key findings from the Career of Doctorate Holders (CDH) project**
Dr Laudeline Auriol, Administrator, Main science and technology indicators, Indicators on human resources in science and technology, OECD
- **The impact of the crisis in the labour market**
Prof. John Yfantopoulos, Department of Administrative Science, University of Athens, Expert in Health Economics, Advisory Group Member for Horizon 2020

20 min

World Café Discussions

The 6 guests are table hosts

30 min

Panel Discussion

The four project representatives discuss with the plenary

5 min

Wrap up

13.30 - 16.45

Parallel Session C

incl.
coffee break

Making sense of Social Innovation!

Moderator of the session:

Prof. Dr. Jürgen Howaldt, Director of Social Research Centre - sfs, TU Dortmund University

Prof. Dr. Josef Hochgerner, Centre for Social Innovation - ZSI, Vienna: Rapporteur of the session

Introduction

Prof. Dr. Jürgen Howaldt, Director of Social Research Centre - sfs, TU Dortmund University

Making sense of Social Innovation: Show cases of impact of SSH

- **SIX -Social Innovation Exchange**

Dr Jakub Wygnański, President of the Board, Unit for Social Innovation and Research, Shipyard, Poland

Social innovation network, understand who are the actors, who could be possible partners to achieve impact (focus: exchange of practice and knowledge, climate change) (<http://www.socialinnovationexchange.org>)

- **Tepsie - Theoretical, Empirical and Policy Foundations for Social Innovation in Europe**

Dr Jeremy Millard, Project Manager, Danish Technological Institute, Denmark

Example of social innovation research project in FP7 (focus: measurement of social innovation, demographic change) (<http://www.tepsie.eu>)

Representative from Tepsie

- **ESTEP - The European Steel Technology Platform**

Dr Veit Echterhoff, ThyssenKruppSteel/ Antonius Schröder, TU Dortmund

Example of cooperation between social innovation researchers and industry (focus: business and workplace innovation) (<http://cordis.europa.eu/estep>)

Representative from Thyssen Krupp/Estep

- **Cepal - United Nations Economic Commission for Latin America and the Caribbean**

Dr Maria Elisa Bernal, Social Affairs Officer, Social Development Division

Concrete example of social innovation implementation (focus: poverty reduction) (ECLAC, UNECLAC or in Spanish CEPAL), (<http://www.eclac.org>)

World Café Discussions: Get more detailed insights on two of the show cases

The four projects are table hosts

Discussion

The four project representatives discuss with the plenary

Wrap up



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27 February 2014 – Information Day & Brokerage

Moderator: Angela Schindler-Daniels, NET4SOCIETY Coordinator

- 8.15 – 9.00 **Registration & Welcome Coffee**
- 9.00 – 9.15 **Welcome & Introduction to the Brokerage**
Dr Evi Sachini, Director, National Documentation Centre (EKT), Greece
- 9.15 – 10.00 **Societal Challenge 6 “Europe in a changing world: inclusive, innovative and reflective societies” in Horizon 2020: Work Programme**
Including questions
Philippe Keraudren*, Deputy Head of Unit Reflective Societies, Directorate General for Research and Innovation, European Commission
- 10.00 – 10.30 **Socio-economic Sciences & Humanities Opportunities in Horizon 2020**
Including questions
Overview of Horizon 2020 opportunities for SSH researchers
Ms Christina Bitterberg, NET4SOCIETY Consortium
- 10.30 – 11.00 **Impact in H2020 research proposals**
Including questions
How to successfully address the Impact section in Horizon 2020 proposals
Dr. Christoph Köller, Görgen & Köller GmbH
- 11.00 – 11.30 **Coffee break**
- 11.30 – 13.00 **Three Parallel Sessions based on SC6 WP**
Including questions
See details of the parallel sessions here after
Auditorium L. Zervas, Small Auditorium & Library
Speakers: European Commission, project coordinators & evaluators
- 13.00 – 14.00 **Networking Lunch (buffet)**
- 14.00 – 17.00 **Brokerage Event**
Matchmaking event: Prearranged bilateral meetings between participants that will encourage & promote engagement with Horizon 2020 & enhance networking & collaboration among researchers.

17.00 **Closure of the Event**

11.30 - 13.00

Including one
coffee break

Brokerage Parallel Session D

Inclusive societies: the Young Generation

Moderator of the session:

Philippe Keraudren*, Unit Reflective Societies, European Commission

45 min

Topics to be discussed:

- **The European growth agenda (2014)**
- **European societies after the crisis (2014)**
- **Early job insecurity and labour market exclusion (2014)**
- **The young as driver of social change (2015)**

Speakers:

1. Dr Constantine Dimoulas, INSPIRES project partner, Panteion University, Athens, Greece
 2. Dr Werner Eichhorst, STYLE project partner, Institute for the Study of Labor, Germany
 3. Dr Tadas Leoncikas, European Foundation for the Improvement of Living and Working Conditions
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40 min

Working Session

Speakers discuss with participants different scenarios on elaborating the relevant topics (to get insights on proposal preparation and achieving impact issues)

5 min

Wrap up

11.30 - 13.00

Including one
coffee break

Brokerage Parallel Session E

Innovative societies: open science and innovation

Moderator of the session:

Robert Burmanjer*, Unit Reflective Societies, European Commission

45 min

Topics to be discussed:

- **Understanding and supporting business model innovation (2014)**
- **Platform for ICT for Learning and Inclusion (2014)**
- **Social innovation Community (2015)**
- **Encouraging the research and innovation cooperation between the Union and selected regional partners (2014/2015)**

Speakers:

1. Prof. Dr. Jürgen Howaldt, Director of Social Research Centre - sfs, TU Dortmund University
 2. Dr Maria Elisa Bernal, Social Affairs Officer, Social Development Division
 3. Mr Constantine Vaitsas, PRAXI/HELP-FORWARD Network, INCO-NET project
 4. Dr Jean-Francois Junger, Deputy Head of Unit, Public Services, DG Connect
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40 min

Working Session

Speakers discuss with participants different scenarios on elaborating the relevant topics (to get insights on proposal preparation and achieving impact issues)

5 min

Wrap up

11.30 - 13.00

Including one
coffee break

Brokerage Parallel Session F

Reflective societies: European culture

Moderator of the session:

Albert Gauthier, Scientific Officer, DG Connect, Unit G2, European Commission

45 min

Topics to be discussed:

- **Advanced 3D modelling for accessing and understanding European cultural assets (2014)**
- **The cultural heritage of war in contemporary Europe (2015)**
- **Social Platform on Reflective Societies (2014)**
- **Cultural opposition in the former socialist countries (2015)**

Speakers:

1. Prof. Professor Sean Ryder, Chair of the HERA Network Board
 2. Ms Georgia Tzenou, EuroRisNet+ project coordinator, EKT
 3. Prof. Margaret Kelleher, University College Dublin, Ireland
 4. Prof. Neil Forbes and Ms Antonella Fresa, RICHES project coordinator
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40 min

Working Session

Speakers discuss with participants different scenarios on elaborating the relevant topics (to get insights on proposal preparation and achieving impact issues)

5 min

Wrap up

** To be confirmed*