



European  
Commission

# Innovation Convention 2014

[February 6, 2014]  
**DRAFT PROGRAMME**

10 March 2014



	<b>GOLD HALL</b>	<b>COPPER HALL</b>	<b>SILVER HALL</b>
09:00	Start of registration and welcoming coffee		
9:50 - 10:45	<p><b>PRESIDENTIAL SESSION</b> <b>STATE OF THE INNOVATION UNION ADDRESS</b> President José Manuel Durão Barroso Address by President Martin Schulz <b>Moderator: Ann Mettler</b></p>	Live transmission of the session	Live transmission of the session
10:45 - 11:15	<p><b>THE EUROPEAN WOMEN INNOVATORS AWARD</b> Address by Gitte Neubauer, winner of last edition <b>Moderator: Ann Mettler</b></p>	Live transmission of the session	Live transmission of the session
11:15 - 11:30	Pause		
11:30 - 12:45	<p><b>LESSONS FROM GENERATION Z - WHAT DO YOUNG (18 AND UNDER) INNOVATORS THINK?</b> Jordan Casey; Elif Bilgin; Jack Andraka; Alberto Elias, Ciara Judge, Émer Hickey and Sophie Healy-Thow. <b>Moderator: Catarina Rolfsdotter-Jansson</b></p>	<p><b>GLOBAL LEADER SESSION</b> Risto Siilasmaa, CEO NOKIA</p>	
12:45 - 14:00	Networking lunch		
14:00 - 15:15	<p><b>INNOVATION CAFE: 'Shaping the 21<sup>st</sup> Century, imagining the 22<sup>nd</sup>'</b> Dr. Ralf Speth, CEO Jaguar Landrover; Jean Paul Herteman, CEO Safran; Pedro Baranda, CEO Otis; Athene Donald, Professor of Experimental Physics, Cambridge University; Dame Ellen MacArthur, Founder of the Ellen MacArthur Foundation</p>	<p><b>INNOVATION CAFE: 'Global challenges, global collaboration'</b> Derek Hanekom, South African Minister of Science and Technology; Jennie Yeung, President, UN Education Science Cultural Health Advancement Foundation; Lino Barañao, Argentinean Research Minister; US Congresswoman Eddie Bernice Johnson; Jean Pierre Bourguignon, ERC President</p>	<p><b>ARE WE ALONE IN THE UNIVERSE? CAN WE BECOME INTER-PLANETARY?</b> Seth Shostak, Senior Astronomer, Search for Extra-Terrestrial Intelligence Institute; Mae Jemison, Principal, 100 Year Starship, and former astronaut; Suzanne Aigrain, Lecturer in Astrophysics, Oxford University; <b>Moderator: Dara O'Briain</b></p>

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15:15 - 16:30	<p><b>INNOVATION IN ADVERSITY - IS NECESSITY THE MOTHER OF INVENTION?</b>  <i>Dr. R.A. Mashelkar, Chairman, National Innovation Foundation; Barbara James, founder and CEO of Henshaw Capital Partners; Hanan Dowidar, VP Forum for Mediterranean Innovation in Action; Bunker Roy, Founder Director, Barefoot College; Sanjay Pradhan, Vice President, World Bank (tbc)</i>  <b>Moderator:</b> Catarina Rolfsdotter-Jansson</p>	<p><b>SPORTS INNOVATION</b>  <i>Olivier Rabin, Science Director of World Anti-Doping Agency; Francesco Ricci Bitti, President of ASOIF and of the International Tennis Federation; May El Khalil, Founder &amp; President of the Beirut Marathon Association</i>  <b>Moderator:</b> Meabh McMahon</p>	<p><b>THE NOBEL MASTER CLASS</b>  <i>Prof. Serge Haroche, 2012 Nobel Laureate for Physics</i>  <b>Moderator:</b> Dara O'Briain</p>
16:30 - 17:00	<p>Coffee Break</p>		
17:00 - 18:15	<p><b>INNOVATION CAFE 'Government - help or hindrance?'</b>  <i>Prof Mariana Mazzucato R.M. Phillips Professor in the Economics of Innovation, SPRU University of Sussex; Christopher Viebacher, Sanofi CEO and EFPIA president; Anne Lauvergeon, Chairman and CEO of ALP; Tom Enders, CEO Airbus; Alessandro Pansa, CEO Finmeccanica</i></p>	<p><b>WHICH MARKETS ? CHOOSE THE FUTURE</b>  <i>Peder Holk Nielsen, CEO Novozymes; Henri Winand, CEO Intelligent Energy; Wilfried Vanraen, CEO Materialise</i></p>	<p><b>HIGH END INDUSTRIES: CULTURE, HERITAGE, CREATIVITY AND INNOVATION</b>  <i>Thierry Wasser, Exclusive Perfumer of Guerlain; Richard Geoffroy, chef de cave, Dom Pérignon; Elena Arzak, chef &amp; co-director of the Arzak restaurant</i>  <b>Moderator:</b> Paloma Castro</p>
18:15 - 19:00	<p><b>GLOBAL LEADER SESSION</b>  <i>Pascal LAMY, former Director-General of the WTO (tbc)</i></p>	<p><b>GLOBAL LEADER SESSION</b>  <i>Marijn E. Dekkers, BAYER CEO in conversation with Anne Glover, Chief Scientific Advisor to President Barroso</i></p>	
19:00 - 21:00	<p><b>Networking event</b>  Vaccine Prize Awarding Ceremony</p>		

**FRINGE SESSIONS**

	<b>STUDIO 201</b>	<b>STUDIO 211</b>	<b>STUDIO 213</b>	<b>STUDIO 214</b>
14:00 - 15:15	«Open Innovation and Living Labs shaping the cities and regions of the future» <b>ENoLL</b>	«Plan I(nnovation) for Europe» organised by <b>LISBON COUNCIL</b>	«Follow-up to the Vilnius Innovation Forum» organised by <b>the Lithuanian Presidency</b>	«The ERA Partnership» <b>ERA Stakeholder Organisations Platform</b> organised by <b>Cesar, NordFork, Science Europe</b>
15:15-16:30				«How to turn on the Innovation Growth Machine in Europe. The contribution of Universities and RTO» by <b>LERU, EUA and EARTO</b>
16:30 - 18:00	«The EIT - people driven innovation» organised by <b>EIT</b>	«Driving Public Sector Innovation: towards citizen-Centric Governance and Better Services» together with the <b>ECGT</b>	«Inducing Open Innovation: The Power of Prizes» <b>InnoCentive and Nesta</b>	«Innovation Masterclass» organised by <b>European Young Innovators Forum</b>



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08:45		Welcoming coffee	
9:00 - 9:30	<b>STAR SESSION</b>		
9:30 - 10:45	<b>DIGITAL DEMOCRATIZATION: CODING AND THEN?</b> <i>José Maria Alvarez Pallete, Global COO Telefonica SA</i> <i>Mark Surman, Mozilla Foundation;</i> <i>Xavier Damman, co-founder, Storify</i> <b>Moderator: Ann Mettler</b>	<b>«WHAT IF...?»</b> <i>«...you could fly over difficulties?»</i> <i>Ivo Boscarol, CEO Pipistrel;</i> <i>«...games were educational?»</i> <i>Peter Vesterbacka, Chief Marketing Officer and Mighty Eagle of Rovio Entertainment;</i> <i>«... business goes social?»</i> <i>Gabi Zedlmayer, VP &amp; Chief Progress Officer Hewlett-Packard</i> <b>Facilitator: Peter Dröll</b>	<b>BBC SCIENCE COMMUNICATION WORKSHOP</b> <b>Moderator: Dara O'Briain</b>
10:45 - 11:15		Coffee break	
11:15 - 12:30	<b>THE INNOVATION UNION LECTURE</b> <i>by Lord Patten of Barnes CH, Chancellor of the University of Oxford: 'The 21<sup>st</sup> century idea of a university'</i> <b>Introduction by</b> <i>Anne Marie Imafidon, Head and founder of Stemettes Q&amp;A</i>	<b>EUROPEANS IN SILICON VALLEY</b> <i>Peter Arvai, CEO and co-founder of Prezi; Sören Stamer, CEO and co-founder of Yokudo; Eze Vidra, head of Google for Entrepreneurs Europe and Campus London;</i> <i>Valerie Casey (tbc)</i>	<b>BIG DATA, BIG FUTURE?</b> <i>Victor Henning, founder and CEO Mendeley and VP Strategy of Elsevier; Christina Peters, IBM Chief Privacy Officer; Maryline Lengert, Senior Advisor, ESA</i>
12:30 - 13:00	<b>EUROPEAN CAPITAL OF INNOVATION AWARD Awarding Ceremony</b> <b>Facilitator: Robert-Jan Smits</b>		
13:00	<b>CLOSING OF THE CONVENTION LIGHTS SHOW</b>		

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	STUDIO 201	STUDIO 211	STUDIO 213	STUDIO 214
9:00 - 10:45	«Enhancing the impact of Innovation Union» <b>ERIAB/ EFFLA/I4G</b>	«European cooperation on SME innovation - Can we really do it?» organised by <b>EUREKA and TAFTIE</b>	«Bridging the Gender Gap and Accelerating Innovative Sustainable Growth» <b>EUWIIN and EPWS</b>	«Killing the European Zombies and Raising the Open Innovators» by <b>Big Innovation Center</b>
11:15 - 12:30	«Innovation and Social Economy: a solid response to the need for job creation?» by <b>PEFONDES</b>	«Crop genetic improvement technologies for sustainable agricultural innovation» by <b>EASAC and JRC</b>	«Synergies between Structural Funds and EU Programmes for supporting innovation» by <b>ERRIN</b>	«Standards: Can they spur or kill innovation?» by <b>SCIENCE BUSINESS INNOVATION BOARD</b>