OUTLINE OF THE DISCUSSION:

- IPR landscapes for the various kinds of digital content (e.g. documents, audiovisuals, photography, digitized art-pieces, monuments and artifacts) and the relationship with the Europeana IPR framework and the Rights Labeling Campaign.

- Public Domain concept: the original vs. the digital copy of an art-piece; its implication inside and outside Europeana.

- Possible scenarios for the creative re-use of digital content.

- Awareness and communication.

SPEAKERS:

Antonella Fresa, Promoter srl, Technical Coordinator of EuropeanaPhotography

Andrea de Polo, Fondazione Alinari

Viktorija Jonkutė, Lithuanian Art Museums

Julia Fallon, Europeana Foundation

Marion Doyen, University of Coventry, Coordinator of EU project EuropeanaSpace (in negotiation)

Jacqueline Cawstone, the Serious Games Institute

Evgeny Kossev, Regional Museum of History - Stara Zagora, INSIDDE project