

A project for

Promoted by

Main partners

Sponsors



nordest  
europa



CORRIERE DELLA SERA



# Venezia 2019

EUROPEAN  
CULTURE FORUM

VENEZIA#BERLIN

23-24-25  
November 2012

Cultural Heritage  
and Restoration Forum - 16<sup>th</sup> edition

Open Design Italia - 3<sup>rd</sup> edition

New Digital Technologies  
for Culture - 1<sup>st</sup> edition

Open Restorations - 1<sup>st</sup> edition

[www.venezia2019.eu](http://www.venezia2019.eu)



Media partners



Main supporters






SCOPRI 200 DELLE  
TUE FIRME  
PREFERITE  
A PREZZI RIDOTTI DAL  
35% al 70%

love fashion, adore life

Autostrada A4, uscita Noventa di Piave (VE)

 NoventaDiPiaveDesignerOutlet  
[mcarthurglen.it/noventadipiave](http://mcarthurglen.it/noventadipiave)



Noventa Di Piave

Venezia 2019-European Culture Forum is promoted by



With the patronage of



Main partners



Sponsors



Main Supporters



Media partners



With the collaboration of



Technical Partners



A project for



Content partners



With the participation of



With the support of





Venezia 2019  
European Culture Forum

Chairman  
Armando Peres

Director  
Filiberto Zovico

Scientific Committee  
Chairman  
Cesare De Michelis

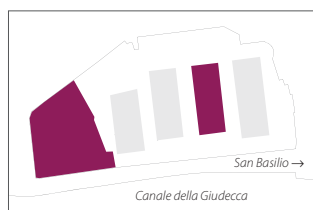
Members  
Gabriella Belli  
Martin Bethenod  
Claudio Bocci  
Antonio Calabrò  
Carlo Carraro  
Giovanna Castelli  
Maurizio Cecconi  
Gabriele Centazzo  
Cristiano Chiarot  
Innocenzo Cipolletta  
Renata Codello  
Francesco Girondini  
Guido Guerzoni  
Stefano Micelli  
Claudio Orazi  
Giorgio Orsoni  
Ermete Realacci  
Philip Rylands  
Amerigo Restucci  
Anna Scavezzone  
Cristiano Seganfredo  
Giuliano Segre  
Marino Zorzato


Le Venezie Meeting of Culture  
A project by  
Nordesteuropa Editore

In collaboration with  
Associazione Progetto Marzotto

Venue  
Padiglioni Le Venezie e Venice Talks

Schedule  
Saturday 24 November  
h. 10.00-13.00 (Le Venezie Pavilion)  
h. 15.00-17.00 (Venice Talks Pavilion)



 Le Venezie Pavilion  
 Venice Talks Pavilion

[www.venezia2019.eu](http://www.venezia2019.eu)

# VENEZIA#BERLIN

Venezia 2019-European Culture Forum is back from November 23 to 25, 2012: a new location, within the area of the former Magazzini Ligabue in Venice, and a renewed format which aims at networking four independent cultural projects: the Cultural Heritage and Restoration Forum, New Digital Technologies for Culture, Open Design Italia and Open Restorations.

Four different sections with a single common thread - Venezia#Berlin - aiming at building a bridge between Venice and the German capital, which in the last 30 years has established itself as a world capital of art, design, creativity and culture.

Berlin and its liveliness are not considered as models to imitate, yet rather as privileged partners to share projects and ideas.

In the last 12 months, Germany has often played a major and defining role in Europe. Through a rich program of debates and thanks to the participation of renowned speakers from Italy and Germany, the European Culture Forum intends to offer an opportunity to discuss the identity and future of our continent, which is facing a difficult - yet strategic - time for the European Union itself.

# LE VENEZIE CULTURE MEETING

On Saturday 24 November, the European Culture Forum will host the Le Venezie Culture Meeting: 10 success stories of cultural and creative industry; 1 speaker-corner to share ideas and record them on video; 8 thematic workshops.

A full day dedicated to institutions, cultural workers, companies and citizens to discuss projects on the future of culture in our territory as well as on the application of Le Venezie as European Capital of Culture in 2019.

 Venezia  
2019



### Cultural Heritage and Restoration Forum 16<sup>th</sup> edition

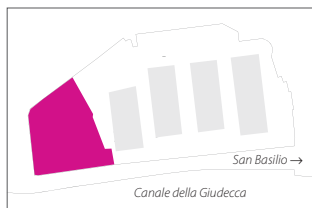
A project by  
Expo Venice  
Nordesteuropa Editore

Content partners  
BBCC Expo  
Restaura

In collaboration with  
Lago

Venue  
Le Venezie Pavilion

Opening Hours  
Friday 23 November, h. 10.00-22.00  
Saturday 24 November, h. 10.00-20.00  
Sunday 25 November, h. 10.00-18.00



 Le Venezie Pavilion

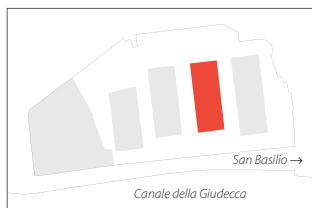
### New Digital Technologies for Culture 1<sup>st</sup> edition

A project by  
Fondazione di Venezia-M9

Curators  
Fabio D'Agnano  
Raimonda Riccini  
Maurizio Milan  
Valeria Minghetti  
Stefano Mirti  
Spazio Punch-L'edicola  
Mario Volpe

Venue  
Venice Talks Pavilion

Schedule  
Saturday 24 November:  
h. 10.00, 12.00, 15.00 e 17.00  
Sunday 25 November:  
h. 10.00, 12.00 e 15.00



 Padiglione Venice Talks

[www.venezia2019.eu](http://www.venezia2019.eu)

# CULTURAL HERITAGE AND RESTORATION FORUM

The Cultural Heritage and Restoration Forum presents new projects and experiences in promoting and enhancing culture and the cultural heritage, with an eye to original forms of networking.

The "Le Venezie" Pavilion welcomes institutions, agencies and professionals with the objective of supporting the most interesting Italian, European and international success stories arising from the synergy among different cultural fields.

Special mention to Lago, a company based in Padova, for taking the challenge to represent cities, territories and creative itineraries within Le Venezie.

# NEW DIGITAL TECHNOLOGIES FOR CULTURE

New Digital Technologies for Culture presents all new forms of promoting, accessing and experiencing culture.

This section is specifically intended to target the younger generations, who can visualize and experiment the extent to which new technologies broaden cultural horizons and create new directions in approaching culture.

Technology and culture thus becomes a binomial of paramount importance for promoting continuous education among our community and find possible applications in fields such as tourism, publishing, exhibition & interaction design, training, social media, smart cities, and high tech.



**Open Design Italia**  
3<sup>rd</sup> edition

A project by  
Elena Santi  
Laura Succini

Main partner  
Fiera di Vicenza

With the patronage of  
Regione Emilia Romagna  
Regione del Veneto  
Comune di Modena

With the support of  
Comune di Bologna  
Giovani d'Arte - Comune di Modena  
Incredibol! - Comune di Bologna

Partners  
DMY International Design Festival Berlin  
Ottagono  
GarageDesign  
Etsy Berlin  
Eventeria

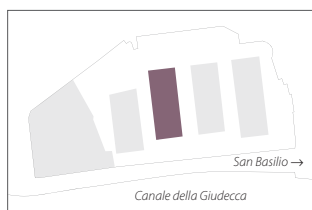
Jury  
Michele Capuani, Aldo Cibic, Corrado Facco,  
Stefano Micelli, Alessandro Molinari, Jörg  
Sürmann, Paolo Ulian, Marco Zito

Special Sections  
Section dedicated to the best designers living  
in earthquake areas - *Promoted by Regione Emilia  
Romagna and Associazione Design Aperto,  
in collaboration with Giovani d'Arte,  
Comune di Modena*  
Incredibol! Selection - *Promoted by Progetto  
Incredibol!, Comune di Bologna*  
DAB Productions - *Promoted by MIBAC, GAI and  
organized by Giovani d'Arte, Comune di Modena*  
Artisanal Value - *Promoted by CNA Vicenza  
and Confartigianato Vicenza, with the support  
of Assessorato all'Economia e sviluppo, ricerca e  
innovazione, Regione Veneto*

Exhibitions  
Unique/Serial. Traditional making meets  
production - *A project by Stefano Micelli and  
Marco Bettiol, with the support of CNA Vicenza*  
Analogic/Digital. Stories of makers + fabbers +  
designers - *A project by Stefano Maffei  
and Stefano Micelli*  
New Weaves - *A project by Marco Zito, Alessandro  
Pedron, Alessandra Pasetti, Nicla Indrigo*  
Bag Factor - *Works from the course in bag design  
and product development, Università IUAV Venice,  
in collaboration with Bottega Veneta and Centro  
Produttività Veneto - A project by Maria Luisa Frisa  
Living Archives | Under the Cover - A project  
by Mario Lupano and Alessandra Vaccari, in  
collaboration with Comune di Schio*

Opening hours  
Friday 23 November, h. 12.30-22.00  
Saturday 24 November, h. 10.00-20.00  
Sunday 25 November, h. 10.00-18.00

Venue  
Open Design Italia Pavilion



 Open Design Italia Pavilion

[www.venezia2019.eu](http://www.venezia2019.eu)

# OPEN DESIGN ITALIA

Open Design Italia is a competition-exhibition-market promoting new practices in self-production: an ideal showcase for designers wishing to get in touch with their final users directly and put on display the full production chain of their objects: design - production - distribution.

Reducing the production chain thus becomes a double opportunity: visitors and lovers of design will have access to unique low-cost design objects, while companies will have the chance to approach new tendencies and find projects for large-scale production.

Venezia 2019-European Culture Forum thus becomes a strategy to legitimate the practice of self-production as culture, that is to say to enhance new ways of managing demand/supply dynamics and promote "culturally-dense" objects.

As Stefano Micelli puts it, it is also a way to enforce a possible "future of making" for Le Venezie.



 Venezia  
2019



**Open Restorations**  
1<sup>st</sup> edition

A project by  
Anna Scavezzone

In collaboration with  
Soprintendenza per i Beni Architettonici  
e Paesaggistici di Venezia e Laguna

In partnership with  
Carron  
Dottor Group  
Camera di Commercio di Venezia  
Fondazione Prada  
R&S Engineering  
Starwood Hotels & Resorts, Worldwide Inc.

Supporters  
Premio Internazionale "Dedalo Minosse"  
alla committenza di architettura  
Università Internazionale dell'Arte

Media Partner  
Il Giornale dell'Arte

Guided tours  
Friday 23 November  
h. 14.00: Palazzo Papadopoli (10 people)  
h. 15.00: Chiesa dei Gesuiti (10 people)  
h. 15.30: Ca' Corner della Regina (10 people)

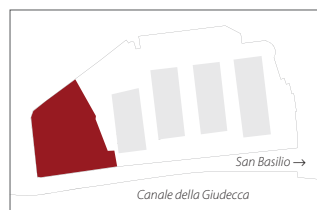
Saturday 24 November  
h. 10.00: Chiesa dei Tolentini (7 people)  
h. 10.45: Chiesa dei Tolentini (7 people)  
h. 11.00: Ca' Corner della Regina (10 people)  
h. 12.00: Palazzo Papadopoli (10 people)  
h. 14.00: Camera di Commercio (10 people)  
h. 15.30: The Gritti Palace (10 people)

Sunday 25 November  
h. 11.00: Camera di Commercio (10 people)  
h. 11.00: Chiesa dei Gesuiti (10 people)  
h. 15.00: The Gritti Palace (10 people)

How to participate  
Guided tours are open to journalists, architects,  
builders, restorers and other professionals in  
the field of restoration. Please send an e-mail to  
info@venezia2019.eu specifying name, surname,  
magazine/company/institution, mobile number,  
e-mail address, date and hour of the guided tour  
you wish to attend.

Venue  
Seminars will be held in the "Eugenio Turri" Hall  
with the Le Venezia Pavilion.

Captions  
1 Palazzo Papadopoli  
2 The Gritti Palace  
3 Chiesa dei Tolentini  
4 Ca' Corner della Regina  
5 Chiesa dei Gesuiti  
6 Camera di Commercio di Venezia



 Le Venezia Pavilion

[www.venezia2019.eu](http://www.venezia2019.eu)

# OPEN RESTORATIONS

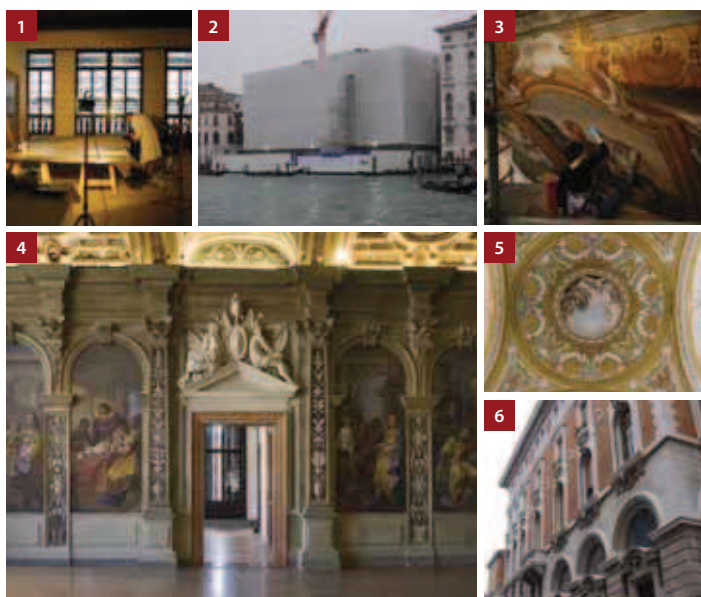
Venice is a hub of innovation.

Open Restorations aims at showcasing projects which are already being implemented: a rich program of events, from the opening debate with the most renowned figures in the field of restoration (Friday 23 November, h. 17.30) to seminars targeting professionals in the field of cultural heritage preservation.

Do not miss the guided tours, which will give professionals and journalists the unique opportunity to visit restorations sites in the city of Venice and take a close look to the most advanced and updated technologies.

## Guided tours

During the European Culture Forum, journalists, architects, builders, restorers and other professional will have the chance of visiting selected restoration sites such as Ca' Corner della Regina, Camera di Commercio di Venezia, Chiesa dei Gesuiti, Chiesa dei Tolentini, The Gritti Palace and Palazzo Papadopoli.



 Venezia  
2019