



First Announcement

1st eCULT DIALOGUE DAY

In DUBROVNIK, Croatia

The **eCultValue** partners are pleased to invite you to its first Dialogue Day organised within the **BEST IN HERITAGE** event in partnership with EUROPA NOSTRA in Dubrovnik on **19 September 2013**.

Participants will have the chance to dive into the benefits that new technologies offer to museums, cultural heritage and visitors. After panel presentations and discussions, attendees will have the opportunity to interact in WorldCafé type Round tables to exchange experiences and define upcoming challenges.

Furthermore, the event will highlight the experiences of the awarded museum and cultural heritage projects when dealing with new technologies.

Join the Dialogue Day and see how you can become part of a powerful network for innovative solutions in the 21st century.

It is all about
new trends to attract visitors,
social networking to reach out to the Young Generation,
and experiencing new immersions into Europe's rich cultural heritage.

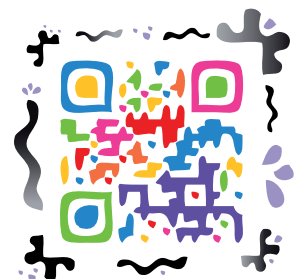
eCultValue Dialogue Day's speakers and participants are welcome to join also the Best in Heritage event.

Participation to the event is free of charge but registration obligatory.

The programme will be available soon at www.ecultvalue.org.

For registration or information please contact Giovanna Calabrò at [gio\[at\]emfs.eu](mailto:gio[at]emfs.eu)

Flash the QR-code and check out eCultValue!



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