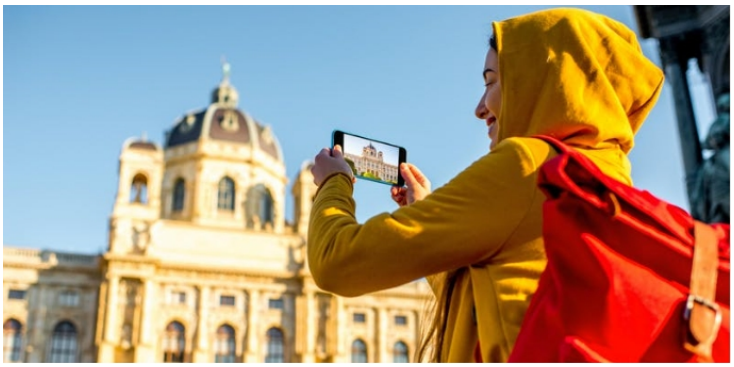
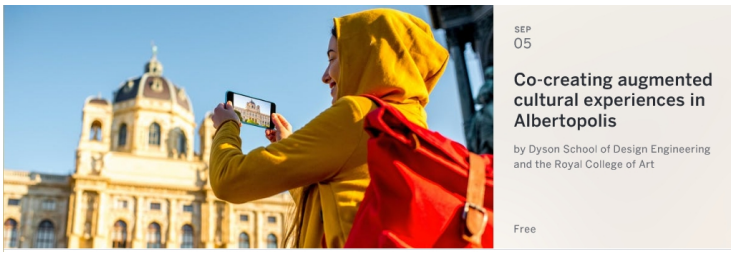
Workshop: Co-creating augmented cultural experiences in Albertopolis





In conjunction with the international Engineering & Product Design Education Conference, and the EU PLUGGY project, Imperial College and Royal College of Art are hosting a free co-design workshop for participants to co-create cultural experiences based on the rich design and innovation history of Albertopolis using the tools for augmentation created by PLUGGY, REACH linked project.
PLUGGY (the Pluggable Social Platform for Heritage Awareness and Participation), is a 3-years Horizon 2020 EC funded project, which provides a social platform and a series of pluggable applications that aim at facilitating a continuing process of creating, modifying and safeguarding heritage where European citizens will be consumers, creators and maintainers of cultural activities.
You are warmly invited to join us for a late afternoon and evening of refreshments, problem solving, and hacking for culture!

What you can expect from the workshop]
An afternoon of hands on cultural exploration and content creation that enriches your, and future visitor, experiences of the Albertopolis cultural heritage. You will be teamed up side-by-side with Imperial and RCA staff and students, cultural heritage professionals, designers and researchers and London's community.
Agenda:
2:00 - 2:30 Registration, networking and Albertopolis orientation
2:30 - 2:45 Kick-off and introductions
2:45 - 3:30 Teams try out the PLUGGY applications based on Albertopolis experiences
3:30 - 4:15 Content developed
4:15 - 4:45 Teams pitch their work
4:45 - 5:30 Workshop wrap-up
6.00 - 8.00 Refreshments and drinks reception with Sonic playback
To secure your place at this event get a FREE General Admission ticket, clicking the button available below.
** Note; If you attend the conference, there is no need to book a ticket here. You can sign up for the workshop using the conference registration system. **

Register Here