Workshop: Co-creating augmented cultural experiences in Albertopolis

In conjunction with the international Engineering & Product Design Education Conference, and the EU PLUGGY project, Imperial College and Royal College of Art are hosting a free co-design workshop for participants to co-create cultural experiences based on the rich design and innovation history of Albertopolis using the tools for augmentation created by PLUGGY, REACH linked project. **PLUGGY** (the Pluggable Social Platform for Heritage Awareness and Participation), is a 3-years Horizon 2020 EC funded project, which provides a social platform and a series of pluggable applications that aim at facilitating a continuing process of creating, modifying and safeguarding heritage where European citizens will be consumers, creators and maintainers of cultural activities. You are warmly invited to join us for a late afternoon and evening of refreshments, problem solving, and hacking for culture!

What you can expect from the workshop]
An afternoon of hands on cultural exploration and content creation that enriches your, and future visitor, experiences of the Albertopolis cultural heritage. You will be teamed up side-by-side with Imperial and RCA staff and students, cultural heritage professionals, designers and researchers and London's community.

Agenda:
2:00 - 2:30 Registration, networking and Albertopolis orientation
2:30 - 2:45 Kick-off and introductions
2:45 - 3:30 Teams try out the PLUGGY applications based on Albertopolis experiences
3:30 - 4:15 Content developed
4:15 - 4:45 Teams pitch their work
4:45 - 5:30 Workshop wrap-up
6.00 - 8.00 Refreshments and drinks reception with Sonic playback
To secure your place at this event get a FREE General Admission ticket, clicking the button available below.
** Note; If you attend the conference, there is no need to book a ticket here. You can sign up for the workshop using the conference registration system. **

[Register Here](#)