Widen your horizons and join the European Heritage Youth Ambassadors programme





The **European Heritage Youth Ambassadors** programme empowers heritage students and young professionals to share their stories. The programme is a joint initiative by the European Students' Association for Cultural Heritage] (ESACH), Europa Nostra] and the European Heritage Tribune](EHT).

The programme is an opportunity for youth to share their perspectives and to help promote the green and digital transformations taking place in the society.

By giving a voice to heritage students and young professionals, the programme promotes intergenerational exchange of ideas and experiences, it fosters capacity building and the engagement of young people with cultural heritage. It's main objective is to contribute to ?build of a peaceful and harmonious Europe? and to ?help people better understand the world around them?. Europe Ambassadors are provided with a platform to promote themselves and their professional profiles, a great opportunity to be part of a vast European network.

In turn, the Ambassadors convey the messages of the three organisations in their respective countries. **The programme was officially launched on January 2021 and it currently involves eleven Ambassadors from Europe and beyond.** Interested in their profiles and stories? Click **here** and search for **#HeritageAmbassadors** on social media!