

EUreka3D second webinar series - Fall 2024

**Transforming heritage:
formats, authenticity and preservation**
Webinar Series 2024

Webinar 1: 26 September, 4-5pm CET
Digital Media Authenticity

Keynote speech by Frederik Temmermans
(Multimedia interoperability researcher at Vrije Universiteit Brussel-imec
and JPEG committee member)



The International Council on Archives (ICA) and the EUreka3D Consortium are organizing the second webinar series on 3D Digitisation and Digital Transformation of Cultural Heritage, following the success of the [2023 edition of the webinar series](#), which attracted over 300 attendees from all over the world.

The three sessions will take place in autumn 2024, and will focus on formats, authenticity and preservation for 3D and digitisation in the cultural heritage field, delivered by expert speakers and renowned professionals. The first session will take place on 26 September.

This informal training activity is aimed at archivists and records management professionals, CHI professionals, 3D digitisation and digital infrastructure providers, digital humanities researchers, and students in all these fields.

The webinar series is part of the partnership between ICA and PhotoConsortium, a member of EUreka3D. This initiative is also part of EUreka3D Capacity Building Programme, which provides online and onsite training to CHIs for high-quality standards of digitisation, advanced metadata management and aggregation to Europeana, enriching the common European data space for cultural heritage.

Read more and access details and registration: <https://eureka3d.eu/transforming-heritage2024/>]

Webinar 1: 26th September h. 4-5 pm CET

Digital Media Authenticity

Agenda

- 4:00h Welcome by Josée Kirps, president of the International Council on Archives (ICA)
- 4:05h Introduction by Antonella Fresa, EUreka3D project coordinator
- 4:15h Keynote speech by Frederik Temmermans, Multimedia interoperability researcher at Vrije Universiteit Brussel-imec. JPEG committee member
- 4:45h Q&A and Conclusions by Ilaria Fava, Communications Specialist at EGI Foundation
- 5:00h End of the webinar

Webinar description

The rapidly evolving field of AI-powered image processing tools have revolutionized digital media content. These tools allow us to denoise images, enhance resolution, and even colorize black-and-white photos, opening exciting new possibilities. However, the same underlying technology also made it easier to generate artificial content or manipulate existing media, raising serious concerns about the trustworthiness of what we see. As the line between genuine and altered content blurs, the importance of transparency in digital media provenance has never been greater, particularly in the context of preserving our cultural heritage through digitization.

This webinar will explore the latest advancements in provenance signalling and best practices for ensuring media authenticity and transparency.

Webinar 2: 24th October h. 5.30-6.30 pm CET ? World Day of Audiovisual Heritage

A new dimension for the Audiovisual Heritage: a Eureka3D initiative

Keynote speech by David Iglésias Franch, CRDI/Ajuntament de Girona. PAAG (Photographic and Audiovisual Expert Group / ICA)

Webinar 3: November 2024

3D formats and preservation

These virtual sessions will be held in English. Interpretation into other languages will not be provided.