# WEAVE LabDay presenting Europeana




WEAVE project is organizing a series of LabDays to engage communities with their tangible and intangible heritage and present novel ways of cultural heritage representation in the digital realm.

This workshop organized by **Europeana** engaged minority communities and Cultural Heritage Institutions to enhance their participation in Europeana. It was moderated by the **Coventry University** team in conjunction with Europeana and with collaboration of **Photoconsortium** and **KU Leuven**.

In particular, this event covered 3 main topics:

- Introducing what Europeana is and why it is beneficial to share cultural collections in this environment and across the Europeana network of partners, stakeholders and followers
- Understanding the copyright framework that is at the basis of Europeana and the labels which are included in the Europeana Publishing Framework, so to enable content partners find the best solution to share and showcase their collections in a lawful way]
- Explaining Europeana's editorial strategy and publication formats to include partners' collections, including engagement with Europeana audiences and stakeholders and the more specific WEAVE Editorials strategy. The LabDay included interactive moments such as small polls and Q&A time.]

Speakers: **Alex Stan** (IN2), **Julia Fallon** (Community & Partner Engagement at Europeana), **Adrian Murphy** (Collections Manager at Europeana), **Ariadna Matas** (Policy Advisor at Europeana), **Sofie Taes** (KU Leuven).

Additionally, colleagues from **Photoconsortium** in its role of Europeana accredited Thematic Aggregator and from the Europeana Data Publishing team were available during the LabDay, to handle any possible questions which may arise from the participants about the more technical part of metadata sharing and aggregation-ingestion of content to the Europeana infrastructure.

The presentations are available HERE.

## Speakers' biographies:

As Collections Manager at Europeana, **Adrian Murphy** develops ways of engaging audiences across Europe with the digitised cultural heritage collections found on the Europeana website. He works on participatory campaigns, audience communities and editorial strategies, as well as curating and writing editorial features such as blogs, galleries and exhibitions. Often working in partnership with cultural heritage institutions and consortia across Europe, he has worked on Europeana's campaigns: Europeana

Migration, Women's History Season, Europe at Work, Discovering Europe and Europeana Sport. Prior to Europeana, he was the Digital Manager at south London's Horniman Museum and Gardens where he led on digital strategy, website and social media activities.

**Ariadna Matas** contributes to the management and development of Europeana's policies and frameworks with a strong focus on copyright and supports their implementation throughout the Europeana Network. Ariadna studied law in Spain, in Germany and in France and has a Master's in Intellectual Property Law. Before joining Europeana, Ariadna worked for the International Federation of Library Associations and Institutions (IFLA) on copyright matters. Ariadna coordinates Europeana Copyright Community and Rights Statements Consortium. Ariadna is a member of: Creative Commons' Global Network Copyright Platform, NEMO's Working Group on Digitisation & IPR; Libraries and IP group at the Spanish Federation of Library Associations: ; Rights Statements Consortium Statements and Implementation Working Groups.

**Sofie Taes** is an alumna of KU Leuven (Belgium), where she graduated in musicology and Medieval and Renaissance Studies. Currently she works at the Institute for Cultural Studies (CS Digital) at KU Leuven and at Photoconsortium ? Europeana's thematic aggregator for photography ? as a digital curator. She has curated a wide range of editorials and virtual exhibitions for Europeana as well as the physical exhibitions All Our Yesterdays, Thousands are Sailing and Blue Skies, Red Panic. Currently she is active in several European projects involving digital cultural heritage and user engagement strategies, among which Europeana XX: Century of Change, PAGODE ? Europeana China, WEAVE and inDICEs.