Virtual Museums and Photographic Heritage, seminar in Pisa

photo Rudy Pessina - In the photo, members of the PHOTOCONSORTIUM International Association with Prof. Alessandro Tosi and Dr. Maria Cioni (from Museo della Grafica), before the General Assembly.

On the occasion of Photoconsortium general assembly, a public seminar is organized on the theme of:

?**Virtual Museums and Photographic Heritage**?.

Virtual museums are not the simple transposition of a real museum on the Internet. They are not only archives of digitized cultural objects. Virtual museums are instead complex and interactive systems that allow access to a broader level of knowledge, experience, emotions.

What role can the photographic heritage play in this new context of exhibitions and digital services?

What changes must implement the photographic archives to meet the new challenges of the digital world?

Why should Creative Industries feel attracted by the Photographic Heritage?

photo: Promoter Digital Gallery

The seminar offered the opportunity to hear the opinion of technical and academic experts, observe demonstrations of innovative museum services, and learn about the collections of archives associated to Photoconsortium, the International Association for the enhancement of photographic heritage.

Attendance is FREE.

Venue: Pisa (Italy), Museum of Graphics, Palazzo Lanfranchi, Lungarno Galilei 9

Date: 4 May 2016 starting from 2,30 pm

Speakers were: Fred Truyen (KU Leuven), Mauro Fazio (Italian Ministry of Economic Development), Alessandro Tosi (Museum of Graphics), David Iglésias (CRDI/Girona City Council), Ismo Malinen (National Archives of Finland), Elisa Bianchi (University of Florence), John Balean (TopFoto), Frank Golomb (United Archives) . Chair: Antonella Fresa (Promoter srl).

All the presentations and more information here:
http://www.photoconsortium.net/photoconsortium-annual-event-pisa-4-5-may-2016/

Organized in collaboration with Association Imago.

Invitation (PDF, 1 Mb)

Poster (PDF, 8 Mb)

Programme (PDF, 1 Mb)