Upcoming workshop. Small towns in promotion of its cultural heritage: possibilities and experiences



SAVE THE DATE: February 15, 2018. Jana Palacha square, 2, Praha 1, 2nd floor, room 201. Charles University leader of the HORIZON 2020 REACH Project pilot on small towns heritage, promotes the first workshop with associated partners of Czech Republic.

Small towns are a distinct feature of European settlement and are often per se part of CH, for their architecture, monuments, churches, and for any other form of CH in public places, as well as for the intangible heritage linked to the territory. Despite this, they remain in the shadow of the big cities and metropolis.

The workshop, that will take place in the venue of the Faculty of Arts of CUNI, will face the main critical points of the theme and, in accordance with REACH Pilot goal, will try to answer to questions such as

?How to involve the small town in the game??

?How to gain external attention for the small town??

?How to motivate citizens to participate??,

addressing the matter from the perspective of the ?big actors? as well as from the local one.

To download the Workshop program in English

To download the Workshop program in Czech

To download the <u>REACH Project presentation in Czech</u>