Unleashing the power of data-driven tourism



On Friday 22 September, 2023, PwC will organise an event, "**Unleashing the power of data-driven tourism**", featuring Amazon Web Services (AWS), to inspire and create synergies between different stakeholders to unleash the power of data and accelerate data pooling and data sharing in the tourism sector.

The goals of the event is to highlight the benefits of a tourism data space, present the technologies that can enable secure and trustworthy exchanges of data in the tourism sector, and bring relevant actors together to discuss and operationalise concrete use cases through engaging collaborations that are expected to emerge from this event.

It is expected to be of interest to those working at the intersection of cultural heritage and tourism.

To attend the event, registration is mandatory.
To read more about the event and to register, follow this link.