"Tourism Management at UNESCO World Heritage Sites", a new online course, free and open



This MOOC **?Tourism Management at UNESCO World Heritage Sites?**, produced by the UNESCO-UNITWIN Network ?Culture, Tourism, and Development?, provides an **introduction to tourism at UNESCO World Heritage Sites.**

Moving from UNESCO's principles and doctrines, the MOOC covers Communication Technologies, Economy, Management and Planning, and more... It is aimed to **policy makers, site managers, students and people active in the tourism industry**.

This MOOC is designed and run by an **international network of prestigious universities**: highly profiled researchers and professors share their knowledge with you in an accessible way on tourism at UNESCO World Heritage Sites.

The course consists of **8 modules**, released one per week. During each module, learners will be able to gain knowledge about different aspects of Tourism Management at UNESCO World Heritage Sites thanks to *ad-hoc* documents and videos produced by members of an international network of prominent universities. Participants will also have the opportunity to assess their understanding and learning progress through **quizzes, as well as through various activities, discussions, and peer-to-peer evaluated activities.**

Learn More and Enroll: https://www.fun-mooc.fr/courses/course-v1:Paris1+16008+session01/about