Tools to Maximise Impact in Digital Cultural Heritage - workshop

The need for greater interaction and engagement with audiences and users is widely understood by those working in the the digital cultural heritage sector. But finding tools to help with this is difficult.

This workshop will focus on how you can assess the impact of your work and get support in promoting your results for better engagement with peers and users.

Registration: here

AGENDA

A day full of interactive discussions and presentations to better support you in reaching your research and organisational goals and covering:

09:00 - 09:45: **Impact assessment for digital cultural heritage research projects,** Francesco Bellini (Eurokleis)

09:45 - 10:30: **Supportive actions to grow and promote your work,** Margaretha Mazura and Goranka Horjan (The European Museum Forum)

10:30 - 11:00 **Networking Break**

11:00 - 12:00 **Tools for social engagement and communities of practice,** George Ioannidis (IN2)

12:00 - 12:30 **The importance of impact assessment for EU-funded DigiCult projects,** Mikolt Csap (European Commission DG CNECT, Creativity Unit)

12:30 - 14:00 **Lunch Break / Networking**

14:00 - 14:45 **Outcomes from the impact assessment,** Antonella Passani (T6)

14:45 - 15:30 **Brokerage Platform and Ambassadors,** Philippe Wacker (EMF), Eleni Toli (ATHENA)

15:30 - 16:00 **Networking Break**

16:00- 16:45 **5 high impact project outcomes,** David Crombie (VDJ)

16:45- 17:30 **Open discussions, closing,** Moderated by Francesco Bellini (Eurokleis)

The event is sponsored by **MAXICULTURE** and eCultValue

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