

## The #CulturalDealEU campaign to propose a Cultural Deal for Europe framework

# #CulturalDealEU

[Culture Action Europe](#), [European Cultural Foundation](#), and [Europa Nostra](#) have recently launched the **#CulturalDealEU** campaign to propose a new Cultural Deal framework that should demonstrate the EU's political commitment to place culture at the center of the political debate and decisionmaking.

On 18 November 2020 they supported the **online debate ?A Cultural Deal for Europe?**, which involved Members of the European Parliament, policy experts, stakeholders, and over 450 participants from the European cultural community, where **?#CulturalDealEU?** was first presented publicly.

**?Culture is more than just a sector. It is a vector for positive change?.**

Starting with the assumption that **Europe needs culture for its revival** and to build cohesive, sustainable equal and free societies, they proposed the Cultural Deal as a roadmap towards a more balanced comprehensive, and inclusive European development model.

The strategy proposed by Culture Action Europe, European Cultural Foundation and Europa Nostra aims at both facilitating the contribution of culture to Europe's sustainable development and providing the sector with the credibility and resources for realising its full potential; **it places culture at the center of the European project** and aims at mainstreaming it across all policy fields.

Further information:

[#CulturalDealEU webpage](#)

[Joint Statement: A Cultural Deal for Europe](#)