Strategies and opportunities for cultural heritage in the European Research Area



The **seminar** is organised in the framework of the **European Year of Cultural heritage** and **aims to:**
? Present and analyze the opportunities and benefits offered by the participation to European research programs.
? Give visibility to research and innovation on Cultural Heritage in Andalusia and facilitate articulation among its actors.
? Share the knowledge of the European investment priorities, present and future, as well as the social challenges towards which heritage research should be oriented.
? Anticipate the future of European policies on cultural heritage and discuss how Andalusia and its agents can set themselves in this international framework.
? Promote successful proposals in relation to Cultural Heritage, in the different calls on investigation and innovation.
A special contribute will be given by **Dr Zoltan Krosnai, Dg. Research and Innovation of the European Commission** through a speech titled " Balance of calls and patrimonial projects in Horizon 2020 and opportunities for cultural heritage in the new Horizon Europe."
Besides, **Prof. José Mª Martín Civantos**, from the **University of Granada** and **Prof. Gabor Sonkoly**, from **Eötvös Loránd University of Budapest,** will attend the seminar presenting **REACH project** and facing the theme of cultural heritage and innovation.
To whom is addressed:
Professionals, research groups, heritage institutions, technology companies, cultural SMEs and All these who wish to explore the possibilities of financing and development offered by the European Research and Innovation programs.
More information about the venue,Organisers and the programme here]