

## Strategies and opportunities for cultural heritage in the European Research Area



The **seminar** is organised in the framework of the **European Year of Cultural heritage** and **aims to:**

- ? Present and analyze the opportunities and benefits offered by the participation to European research programs.
- ? Give visibility to research and innovation on Cultural Heritage in Andalusia and facilitate articulation among its actors.
- ? Share the knowledge of the European investment priorities, present and future, as well as the social challenges towards which heritage research should be oriented.
- ? Anticipate the future of European policies on cultural heritage and discuss how Andalusia and its agents can set themselves in this international framework.
- ? Promote successful proposals in relation to Cultural Heritage, in the different calls on investigation and innovation.

A special contribute will be given by **Dr Zoltan Krosnai, Dg. Research and Innovation of the European Commission** through a speech titled " Balance of calls and patrimonial projects in Horizon 2020 and opportunities for cultural heritage in the new Horizon Europe."

Besides, **Prof. José M<sup>a</sup> Martín Civantos**, from the **University of Granada** and **Prof. Gabor Sonkoly**, from **Eötvös Loránd University of Budapest**, will attend the seminar presenting **REACH project** and facing the theme of cultural heritage and innovation.

### **To whom is addressed:**

Professionals, research groups, heritage institutions, technology companies, cultural SMEs and All these who wish to explore the possibilities of financing and development offered by the European Research and Innovation programs.

**More information about the venue, Organisers and the programme** [here](#)]