## STARTS Prize 2022 Open Call



<u>STARTS</u> is an initiative of the European Commission to foster alliances of technology and artistic practice. <u>Since 2016</u>, the STARTS Prize has organised a yearly competition to single out innovative projects at the nexus of science, technology and the arts that have what it takes to make a significant impact on economic and social innovation. Every year, the two most pioneering projects win the prestigious award generously endowed with ?40.000 in prize money and are prominently featured at the events organised by the project.

The STARTS yearly competition is back to award **two innovative projects** at the nexus of science, technology and the arts that have what it takes to **make a significant impact** on economic and social innovation. Two prizes, each with ?20,000 prize money, are offered to honor innovative projects at the intersection of science, technology and the arts: The emphasis of both prizes lies on the creative appropriation and employment of technologies as well as the search for unique constellations of collaboration from the STARTS fields.

Submission deadline: 3rd March 2022

More information: <a href="https://starts.eu/opportunities/starts-prize-2022/">https://starts.eu/opportunities/starts-prize-2022/</a>]

Science, Technology and Arts (=STARTS) form a nexus with an extraordinarily high potential for creative innovation. And such innovation is considered to be precisely what's called for if we're to master the social, ecological and economic challenges that Europe will be facing in the near future. The role of artists thus is no longer seen to be just about propagating scientific and technological knowledge and skills among the general public but much more as a kind of catalyst that can inspire and trigger innovative processes. The artistic practice of creative exploration and experimental appropriation of new technologies has a wide reaching potential to contribute to the development of new products and new economic, social and business models. Accordingly, the STARTS Prize focuses on artistic works that influence or change the way we look at technology, and on innovative forms of collaboration between the ICT sector and the world of art and culture.

**Current consortium:** Ars Electronica (coord., AT), Bozar (BE), Waag (NL), INOVA+ (PT), T6 Ecosystems (IT), French Tech Grande Provence (FR) and Frankfurter Buchmesse (DE).