SMPTE FORUM 2015: Entertainment Technology in the Internet Age



Society of Motion Picture and Television Engineers® (**SMPTE®**), worldwide leader in **motion-imaging** standards and education for the **communications**, **media**, **entertainment** and **technology industries**, organises the SMPTE Forum 2015 ?Entertainment Technology in the Internet Age: A European Perspective.? Produced in partnership with the **Fernseh- und Kinotechnische Gesellschaft** (**FKTG**) and in collaboration with **EBU's Technology and Innovation department**, the SMPTE Forum is being held on 7-8 May 2015, at the Fraunhofer-Forum in Berlin.



European broadcasters and studios are exploring the new landscape of web delivered media while **new media** players join the market. What does this mean for the traditional content creators and distributors and what is the **technological impact**? Factors as wide as **EU policy**, **net neutrality**, **copyright** and **mining ?big data?** are shaping the possibilities in the complex European market and redefining how the industry engages its audience. The SMPTE Forum 2015 will examine these topics and how **connectivity**, **bandwidth** and **media technology** improvements will impact media production and distribution across all platforms, from **cinema** and **broadcast** to **mobile and interactive new media technologies**.
Chris Fetner, director of global content partners operations at Netflix, will give a keynote on the supply chain impact of **Internet** distribution, followed by discussions on the vision of the European Commission for Internet streaming and on the EU regulatory environment.
For more information and registration https://www.smpte.org/forum2015