SmartCulTour Final Conference

SmartCulTour (Smart Cultural Tourism as a Driver of Sustainable Development of European Regions) is a four-year project, funded by the European Union in the frame of Horizon 2020. The goal of SmartCulTour is to support regional development in all European regions with important tangible and intangible cultural assets, including those located in rural peripheries and the urban fringe, through sustainable cultural tourism.
The final Conference on sustainable cultural tourism under the HSmartCulTour project is called **"Culture as Catalyst: Redefining Cultural Tourism for Sustainable Destinations"**, and it aims to explore emerging trends in cultural tourism and identify priorities for destinations to harness the power of culture and local values to redefine the visitor experience by introducing the project tools and sharing the different experiences of the Living Labs with key target audiences.
The conference will take place on Wednesday 24th of May 2023 from 9:15 to 18:30 at the **Herman Teirlinckgebouw building** (Havenlaan 88, 1000 ? Brussels, Belgium).

Registration in the final conference is free but is highly recommended in order to prepare for the event and make sure to have enough seating capacity for everyone attending.

You can download the programme of the event here (PDF, 217 KB).

For further information, follow this link.