Seventh TourMIS Users? Workshop Modul University, Vienna

International Seminar on New Media Analysis and Strategies for Tourism Marketing Organizations

Organized by the European Travel Commission, European Cities Marketing & MODUL University Vienna

Manfred Hackl - project coordinator of HamoSearch - will hold a keynote on "Monitoring Hotel Prices from the Internet - A destination benchmarking approach", as part of the session1, "media monitoring, web mining and Visualization", on Friday, 16 September 2011.

Website

Final Program