

## Seven Deaths by Marina Abramovi? in a new video immersive experience at Università di Torino



Seven Deaths by Marina Abramovi? for Icona Callas ? UniVerso project

[Università di Torino](#) presents "Icona Callas", a series of events celebrating the 100th anniversary of **Maria Callas**'s birth. These events are part of the **UniVerso project**, a cultural initiative connecting Turin University with the city and the surrounding territory, offering culture accessible to all.

Maria Callas, an American-born Greek soprano, was one of the most renowned and influential opera singers of the 20th century.

The "Icona Callas" program includes an international conference with the title "Maria Callas at 100: Opera, Celebrity, Myth", four exhibitions, a concert, a film festival, and masterclasses by prominent figures in the world of art and culture. The initiative aims to portray Maria Callas using as many languages and forms of expression as possible.

**At Palazzo del Rettorato in Turin, the exhibition "Seven Deaths" is being held until February 29, 2024.** It offers a video immersive experience featuring the reinterpretation by performance artist **Marina Abramovi?** of the deaths of protagonists from seven opera shows: Carmen, Tosca, Otello, Lucia di Lammermoor, Norma, Madama Butterfly, and La Traviata. These moments were previously depicted by the artist in "7 Deaths of Maria Callas", her live action performance that premiered in 2020 at the Bayerische Staatsoper in Munich, Germany. The exhibition is organized in collaboration with the Marina Abramovi? Institute.

[Discover the detailed program](#)