SECreTour participation in the REMODEL Summer School

NEWS from the SECreTour Network of common interest

The <u>SECreTOUR project</u> participated in the Summer School organised by the <u>REMODEL project</u> on 16-17 September 2025 in Bursa, Türkiye.



The REMODEL Team and the projects invited at the Summer School

The REMODEL Summer School «Innovative Business Solutions for the Food and Beverage Industry» was held at the premises of the Bursa Uluda? University and it was chaired by **Prof. Dr. Aylin Poroy Arsoy**, Coordinator of the REMODEL project.

The lecture of SECreTOUR was delivered by the Networking Manager of the project. The presentation is available here for free download.



Antonella Fresa, the SECreTOUR representative at the Summer School

The REMODEL project participates in the SECreTOUR Nework and it was nice to meet at the Summer School with the representative of <u>VERNE</u>, another project that participates in the Network.



Juanita Blue, representative of the VERNE project

The encounter has been a very good opportunity to exchange ideas about the way that the participating projects are taking to experiment innovative business models in the light to promoting sustainable cultural tourism.

Follow SECreTour online also on the <u>SECreTour project's website</u>.