

## SECReTour kick-off meeting



All the partners' representatives meet on 6-7 June 2024 in Banská Bystrica for the SECReTour kick-off meeting, hosted by Matej Bell University, partner of the project. The city of Banská Bystrica is located in Central Slovakia and the first written reference is from 1255. The development of the city was mostly related to the mining of copper ores, which is the cultural heritage explored in the SECReTour pilot of Central Slovakia.




?pania Dolina, © Promoter srl 2024 (Antonella Fresa)

In addition to the pilot of Central Slovakia, SECreTour includes seven more pilots in France, Spain, Albania, Ireland, Hungary, Slovenia and Switzerland.




<https://secretourproject.eu/pilots>


The eight pilots constitute the central pillar of the project, together with focused research activities in the domain of: Heritage communities, social innovation and sustainable tourism practices in rural areas, Innovative and alternative business models and digital tools in rural and remote tourism destinations, Cooperation, networking, macro-regions, cross-border. The critical collection of good practices, exploitation planning, outreach and coordination of the project complement the workplan.




**WP1**  
Heritage communities, social innovation and sustainable tourism practices in rural areas  
[Read more ➡](#)




**WP2**  
Innovative and alternative business models and digital tools in rural and remote tourism destinations  
[Read more ➡](#)




**WP3**  
Eight demonstrative pilot cases  
[Read more ➡](#)




**WP4**  
Cooperation, networking, macro-regions, cross-border  
[Read more ➡](#)




**WP5**  
Recommendations and good practices  
[Read more ➡](#)



**WP6**  
Exploitation and sustainability of project results and outcomes  
[Read more ➡](#)



**WP7**  
Communication and Dissemination  
[Read more ➡](#)



**WP8**  
Project Management and Coordination  
[Read more ➡](#)

<https://secretourproject.eu/structure>

The eight pilots and the eight work packages of SECReTour were thoroughly reviewed and discussed among the partners, to highlight the main driving routes that the project is planning to follow in the coming years.