SECreTOUR Beyond Borders

Beyond Borders is an initiative of the SECreTOUR project, made of **three appointments on 23-24-25 October 2025**, aiming to explore opportunities, initatives and experiences about sustainable cultural tourism, in the light of challenges and opportunities posed by cross-border actions.

On Thrusday 23/10/2025: Public workshop on Cross-Border Collaboration and Macro-Regions for Cultural Tourism]
The workshop gathers representatives of the SECreTour consortium, as well as international invitees from organizations in the fields of heritage and tourism, whose contributions will be guided by the following goals:

- Understanding the concerned public activities, challenges and dynamics faced by EU projects on cross-border tourism;
- Defining guidelines and operational models for cooperation in the tourism and heritage field;
- Reinforcing cross-border collaborations in the context of the SECreTour pilots;
- Developing synergies between SECreTour and other similar EU projects.

Online participation will be available, too.

On Friday 24/10/2025: Visit of the sites of the Monte San Giorgio SECreTOUR pilot following the Miraculous Catch itinerary]
Monte San Giorgio is pole of knowledge for territorial sustainable development.

Situated between Italy and Tessin, inside the heart of Europe, it is nowadays a UNESCO natural site, very rich in cultural heritage.

The Miraculous Catch itinerary will develop through the sites of the SECreTOUR pilot, namely: Riva San Vitale ? Meride ? Serpiano ? Brusino Arsizio ? Morcote

On Saturday 25/10/2025: Beyond Borders Hackathon]
The event is organised in collaboration with Europeana, Photoconsortium International Association, the UNESCO Chair of the Università della Svizzera Italiana in ICT to develop and promote sustainable tourism in World Heritage Sites and the UNESCO Chair of the University of Genoa in Anthropology of Health, Biosphere and Healing Systems.

The hackathon is focused on reusing open access cultural collections for promoting cultural tourism.

Young creatives and students are invited to deliver creative proposals using the vast collections available on the Europeana website, inspired by SECreTOUR's mission to promote sustainable, engaging and creative tourism as a driver for a better future in rural and remote areas.

Full agenda and registration to the Hackathon is available online.

The three appointments are hosted by Università della Svizzera Italiana (USI), a partner of the SECreTOUR consortium.



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Follow SECreTour online also on the SECreTour project's website.