

Cultural & Creative Tourism as a Driver for Sustainable Development

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Workshop on 3rd December 2024
@ Euromed2024 Conference



Organized by Antonella Fresa, SECreTOUR Network Coordinator, in cooperation with the UNESCO Chair on Cultural Heritage, this workshop will review current developments in the domain of cultural and creative tourism, with a special consideration for the role that Digital Cultural Heritage can play in supporting informed, responsible and sustainable Cultural Tourism from both sides the service provider and the consumer tourist.

This workshop is designed for:

Professionals, researchers, and practitioners in **cultural tourism innovation**

The multidisciplinary community of experts involved in **sustainable, engaging and creative tourism**

Individuals interested in advancing the understanding of **transition pathways** for a green, digital and resilient European ecosystem of tourism

Download the full agenda [here](#).