SECreTour and EUreka3D presented at the TEXTOUR webinar on digital cultural tourism



Organized by the UNESCO Chair Digital Cultural Heritage Lab at Cyprus University of Technology, this event features experts from around the world discussing the latest advancements in digital cultural heritage and tourism.

Date: Thursday, 19 September 2024

Time: 10 AM ? 12:30 PM

Location: Online

HIGHLIGHTS FROM THE AGENDA

Keynote Presentations: Explore the impact of 3D and cloud technologies on digital cultural tourism, digital transformation in cultural tourism, and much more!
Case Studies: Discover fascinating examples of digital documentation in cultural heritage from Malta, Cyprus, and beyond.

The event introduces the potential use of digitised cultural heritage resources to boost cultural tourism, raise awareness about sustainability, and how to prepare for digitisation with the involvement of communities in the management and socio-economic development of places.

SECreTour and EUreka3D projects are presented by Antonella Fresa, in a keynote presentation about 3D digitization of cultural heritage and its expected reuse and impact in the tourism.

Link to the presentation

More information about the event: https://digitalheritagelab.eu/event/textour-joint-action-anfeh-fikardou/