Second training session of INCULTUM's San Pellegrino in Alpe

Text and Images courtesy of University of Pisa.

On 29 May 2023, the INCULTUM Pilot set in Garfagnana (Tuscany) organised a second training meeting for local tour operators held in the halls of the Unione dei Comuni in Castelnuovo di Garfagnana.

Download the presentation (PDF, 13 Mb, Italian language)]

The meeting, which was important to discuss in more detail the problems and opportunities presented during the first meeting in San Pellegrino in Alpe on 15/5/2023, was the venue for the idea of designing information brochures financed directly by the businesses around San Pellegrino in Alpe. An Italian and an English version of this brochure was designed, so that they could be useful to locals and visitors from nearby, as well as travellers from abroad.



The brochures were produced by the team and have been printed. They are currently working on distributing the material to all areas of the valley. The enthusiasm and spirit of initiative shown by the property owners was important to understand how much they actually believe in the potential of the INCULTUM project, which is now in its third year.

Brochure (EN) - PDF, 4.5 Mb

Brochure (IT) - PDF, 4.5 Mb