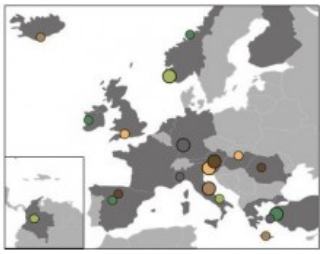
RURITAGE Project Call of Interest for Replicators



Are you a rural community that is searching for innovative solutions, using your local heritage potential as a catalyst for economic competitiveness and/or sustainable and inclusive growth?
The **RURITAGE project**, funded under H2020, is looking for 6 rural areas located primarily in the EU and in the EEA and 3 in the16 ENP countries, which would like to transform themselves in in sustainable development demonstration laboratories, through the enhancement of their unique Cultural and Natural Heritage potential.
Already **19 case studies,** also called Rural Heritage Hubs, are involved in the project. These 19 Rural Heritage Hubs represent 13 good practice examples or Role Models and **6 Replicators**, which will implement innovative heritage-led solutions. **Together with several multidisciplinary expert institutions, these Rural Heritage Hubs aim to demonstrate that Cultural and Natural Heritage can emerge as a driver for sustainable regeneration and development.**

RURITAGE
Heritage for Rural Regeneration

In particular, **RURITAGE will:**
- Make successful practices and solutions on heritage-led rural regeneration available and replicable;
- Identify the financial resources needed to preserve cultural heritage in rural areas;
- Promote the engagement of rural communities in the decision-making processes;
- Provide roadmaps for the development and long-term sustainability of heritage-led regeneration strategies.

Based on past research and experiences, RURITAGE has identified **6 Systemic Innovation Areas**, namely Pilgrimage,Sustainable Local Food production,Art & Festival,Migration,Resilience, and Integrated Landscape Management, which represent the ways in which cultural heritage acts as a driver for regeneration of a rural area and its economic, social and environmental development. Each of these topics is represented in the project by at least 2 Role Models and 1 Replicator.

Read more about this Call and RURITAGE Project
Application form]