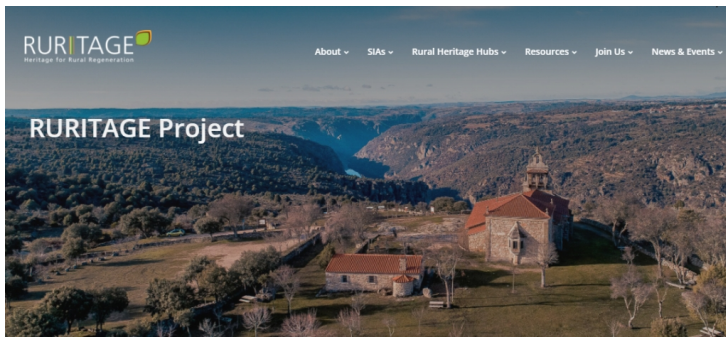


## RURITAGE and INCULTUM establish collaboration



INCULTUM and RURITAGE projects have in common a keen focus on empowering marginal and rural areas in the promotion of their cultural and natural heritage, which not only needs to be safeguarded but also leveraged for communities-driven sustainable development. The INCULTUM project will build on RURITAGE outcomes and policy development to support strategies for participatory approaches, with the aim to unlock new opportunities of growth in peripheral areas.

RURITAGE is a four-year-long EU-funded research project, initiated June 2018, which strives to enable rural regeneration through heritage. The project aims to sustainably enhance local heritage for regional and community development. The intention is to regenerate rural areas with the help of the Systemic Innovation Areas (SIA) framework which identifies unique heritage potential within rural communities. The recognised SIAs are Pilgrimage, Resilience, Sustainable Local Food Production, Integrated Landscape Management, Migration and Art and Festivals.

Read more on RURITAGE website: <https://www.ruritage.eu/>