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Roberto Fazio | [B Force - interactive installation in Florence



The intensity of a dance resides in its weightless stream of movement and harmony, and in the single beat which connects one moment to the next. Dance has the power both to give meaning to time and to create the illusion of suspending it. [B] Force is an interactive installation based on a Natural User Interface (NUI). It is inspired by the ethereal aspect of dance. Viewers leave a stream of dancing particles which follow the movements of their bodies.

[B] Force
11 October to 5 November
SACI Studio Arts College International
Via Sant'Antonino, 11
50123 Firenze Italy

Roberto Fazio's work investigates the relationships between nature, art and technology. Fascinated by human-machine interaction and artificial vision, he focuses on a computational approach, drawing inspiration from physical phenomena. Being a strong supporter of open-source software, he is attracted to the expressive potential of creative coding, generative and computational design.

Roberto Fazio is a multimedia artist and educator from Verona who is now based in Florence. He has created many interactive installations for cultural events and international institutions. In addition to working as an artist, he runs a small interaction design studio, where he creates digital solutions for numerous companies and clients such as Nike, Ralph Lauren, BMW, Heineken, Asus, Hugo Boss & McLaren, Ferretti Yacht, Bridgestone, Bacardi, Ferrari, Triennale di Milano and many more. He teaches Interaction and Multimedia Design, Generative Design, and Creative Coding, and has taught or guest-lectured at IED Firenze, SACI, IUAV University Venice, and Universidad Autonoma de Occidente Cali, Colombia. Always dedicated and passionate about studying new technologies, he organizes workshops and gives presentations on interactivity and coding.

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