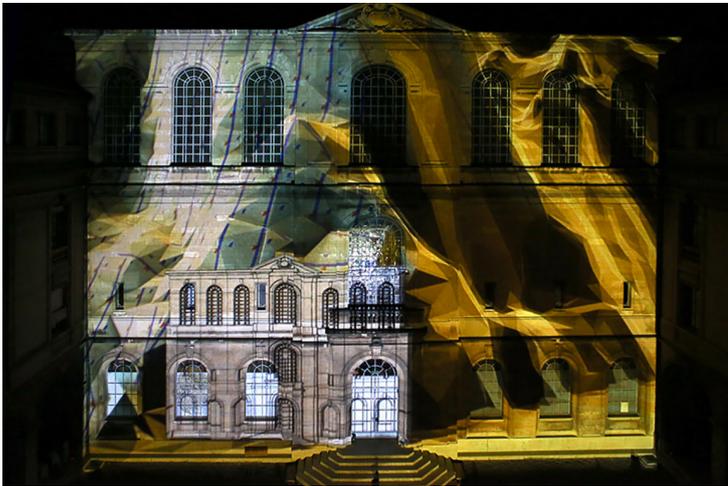


RO-map: last frontiers of digital art in urban architecture



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RO_map turns the heart of Rome into an open-air museum under the sky that investigates the **most innovative frontiers of digital art applied to architecture and urban spaces**. From 9 to 12 September, **Circus Maximus arena** and **Piazza Navona** will become protagonists of an extraordinary stroke of magic.

For the first time in Italy, the French collective group **Coin** will interpret the evocative setting of the Circus Maximus in a new light, by means of the monumental installation entitled **Globoscope**: 256 luminous spheres arranged in an area of more than 3.000 square metres and controlled by a wireless system that will transform the arena into a digital landscape.

Mathematics, sound and lighting will be used by digital artist **Maxime Houot** from collective group **Coin** to reproduce, transform and amplify the urban space, as well as to offer the spectators a surrealistic walk under the stars on the evenings of 9 and 10 September.

The festival will continue on the evenings of 11 and 12 September in Piazza Navona. **3-D projections** by the artists **?Apparati Effimeri?** from Bologna will transfigure the Renaissance facade of the Church of Our Lady of the Sacred Heart in a synergic composition of spectacular colours, sounds, lights and images, playing on the aesthetic canvas of the architecture. **3-D glasses** will

be distributed to visitors in the square, so they immerse themselves in the first **3-D mapping** ever presented in the capital. Architectonic mapping is a form of digital art that through **2-D and 3-D projections** can effectively transform the architectural structures hosting the performance into stages or projection screens. Music accompanies these gigantic extraordinary visual effects, helping to create **a multi-sensorial and highly evocative experience.**

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