

# RICHES Poster



## RECALIBRATING RELATIONSHIPS:

BRINGING CULTURAL HERITAGE AND PEOPLE TOGETHER IN A CHANGING EUROPE  
AND FINDING NEW WAYS OF ENGAGING WITH HERITAGE IN A DIGITAL WORLD

### PROJECT

RICHES is a research project funded by the European Commission within the 7th Framework Programme in the domain of socio-economic sciences and humanities.

#### Contact people

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- Communication Manager: Antonella Fresa, Promoter Srl (IT)

### OBJECTIVES

To reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage.

