## **RICHES Poster**





## **RECALIBRATING RELATIONSHIPS:**

BRINGING CULTURAL HERITAGE AND PEOPLE TOGETHER IN A CHANGING EUROPE AND FINDING NEW WAYS OF ENGAGING WITH HERITAGE IN A DIGITAL WORLD

## PROJECT

RICHES is a research project funded by the European Commission within the 7th

## Contact people

- Constinutor Neil Forbes Coventry University (UK)
- ➤ Project Manager: Tim Hammerton, Coveritry University (UK
- **OBJECTIVES**

To reduce the distance between people and culture, recalibrating the relationsh between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage.







